



Rochester Running Club Board Meeting Minutes

Date: February 16, 2021

Start Time: 6:00 pm

Location: Zoom Meeting

Last Meeting: January 19, 2021

Next Meeting: March 16, 2021

Agenda Item	Action
Call to Order and Roll Call	Called to Order at: 6:03 Present: Gwen Jacobson, Anna Sanchez, Cindy Morgan, Brian Hunn, Branda Anderson, Mitch Felton, Kasey Kuker, Dale Pfrimmer, Anne Sill, Ruth Brennan Morrey, Rick Fishbune, Chris Coon Absent: Ray Gladkowski Guest: Lin Gentling
Effective Board Meeting Information	Dale shared that the executive committee met, and we would like to be efficient. There is a vast array of board experience, and we want to make sure everyone feels equipped. As this is a new year with a new board, we introduced ourselves and shared our previous board experience. It was fun to learn more about each other's interests outside of running.
Review and Approval of Minutes	Gwen made a motion to approve the January minutes, Mitch seconded. The motion was approved by all.
Review and Approval of Financials and Non-profit Grant Application	Gwen presented the February financial report. Sales tax issue has been resolved. Non-Profit Grant Opportunity was reviewed and RRC did not qualify. There were no questions. Gwen made a motion to set up an RRC Venmo Account. There will be no fees, but it will be a bit more work for the treasurer. Dale seconded the motion, motion passed.
Annual Banquet Committee	50+ people attended. Thank you notes sent to TerraLoco and RDs who donated prizes. All prizes have been picked up/distributed. Cindy mentioned that having past service award winners select the winners is difficult and she expressed a concern this could lead to friends picking friends. We will revisit this at a future meeting.
Diversity and Inclusion Committee	The bias workshop was last Wednesday. Several RRC board members attended. The Diversity and Inclusion work group will look at next steps and the best way to share this information with our members. Ruth will make a presentation on equity and opportunity for athletes of all ages and abilities and other ways to be inclusive at our next meeting.

Minutes Completed By: Anna Sanchez, Secretary

Website Committee	<p>Dale received questions regarding the electronic communication and the confusion that arose from the Doodle vote about the HHR website. The old HHR website expense was costly, so in May 2020, the RRC Board voted to merge websites to save money. The old HHR website was harder to maintain, but the new website uses WordPress, which is much more user friendly. Aubri has created HHR webpages within the RRC website (the work is done and paid for). The RRC color and branding is built into the website/branding of the RRC website and the website pages must be rebuilt from scratch to use HHR color/branding. When the old website is inactivated, the web address for the Healthy Human Race will direct users to the HHR page on the RRC webpage. Lin shared that signature races tend to have their own websites that are separate from the sponsoring body. Having the two websites together could cause slower performance. The additional cost to have a separate website is a one-time expense of \$750.00 and an additional expense of \$65 annually for the separate website hosting.</p> <p>The HHR website committee recommendation is a separate website with the HHR branding/colors. The HHR website committee is open to talking about ways to incorporate RRC branding. Dale asked if anyone wanted to change their vote or had any other questions. The Doodle vote to approve Contract #2 with the HHR website as a separate website with an independent brand while still complementing the RRC Brand will stand with no additional concerns expressed.</p>
Saturday Morning Runs	<p>A comment came in via the website that it is unnecessary to hire a captain and that the RRC is making this overly complicated. The Board did a survey of membership last fall and published the results on the website and shared survey results via email to membership. RRC has communicated changes as we have made decisions on the Saturday Morning Training Runs. The Board is not responsible to fill volunteer spots when the RRC membership does not fill volunteer requests. Kasey suggested we send an email communication clarifying the changes. Lin Gentling shared that the numbers used to be higher, and they did some giveaways at the runs in the past. COVID-19 has impacted attendance as some runners are not comfortable running in a group. There is frustration among runners who have slower paces that they show up to the aid station and the aid station has been taken down. The Board added the pace group leaders to hopefully address this concern. We will communicate to aid stations to not move until the last runner comes through. The Fall 2020 season had an average of 30 runners per Saturday - 56% RRC Members, 44% Non-RRC Members. Total donations were</p>

	<p>\$365, expenses were \$755 (without a paid Captain). Providing the Saturday Morning Training Runs is a service to our local running community. The RRC does not expect a profit on these runs, but we do have a responsibility to be fiscally responsible with RRC financial assets. The Saturday Morning Training Run committee made the motion of a suggested donation of \$2 per run, \$20 pre-pay per season for RRC Members, \$30 pre-pay per season for non-RRC members with an option to prepay added to the Saturday morning waiver form as well as adding Venmo as a payment option. We will also accept cash donations as we have in the past. Branda clarified that this is a contribution, not a fee. Mitch seconded the motion. The motion passed unanimously.</p>
Grand Prix Sponsorship Committee	<p>Mitch shared a proposal to move forward to solicit sponsors with a contingency plan for what will happen if events are canceled due to COVID-19. At least 6 of the 11 races would have to be held for the Grand Prix awards to be given. If the Grand Prix is canceled, the sponsorships will move forward to 2022. The committee will reach out to Final Stretch and clarify they did pay for sponsorship in 2020 and ask what they would like to do for this year. The board voted unanimously to approve the committee's plan.</p>
Equipment Shed Schedule	<p>There are still a few months that need to be filled for the shed schedule.</p>
Adjourn	<p>Meeting adjourned at 7:32</p>
Parking Lot / Future Meetings	
Presentation	<p>Ruth will give a 30-minute presentation at the March meeting on equity and opportunity for athletes of all ages and abilities including athletes with disabilities and other ways to be inclusive.</p>
Girls on the Run Program	<p>Slated for the March Meeting Do we want to form a Rochester chapter, or do we want to look at a different youth running program?</p> <p>https://www.gotrtwincities.org/Rochester</p> <p>https://kttc.com/2019/05/23/running-group-helps-local-girls-develop-their-inner-qualities/</p> <p>https://k-m.cr3.rschooltoday.com/public/costoption/class_id/4911/public/1/</p> <p>Form committee and name a committee chairperson</p>
RRCA Runner Friendly Community	<p>Slated for March Meeting Runner Friendly Community Designation (rrca.org)</p>



	<p>Contact at RRCA Paulette would like RRC's application by April 10th. Applications for Runner Friendly Community designation in the spring are due by July 1st</p> <p>Committee: Anna Sanchez, Lin Gentling, Ruth Brennan Morrey</p>
Save the Track Fundraising	<p>Slated for March Meeting Form committee and name a committee chairperson</p>
RRC Race/Events	<p>Slated for March Meeting</p> <ul style="list-style-type: none"> • HHR Registration Update • Hal Martin All Comers' Track Meets Update • Spring "into Fall" Classic Race – 9/25/2021 • Tour De Essex – Race date - 10/23/2021
Subcommittees	<p>The executive team will make a list of subcommittees and bring that to the next meeting.</p>
Medal4Mettle	<p>Home Medals4Mettle Your race medal becomes a message of compassion to a brave patient</p>
Equipment Shed orientation/cleaning	
Race Director Training	