



## Rochester Running Club Board Meeting Minutes

**Date:** April 20, 2021

**Start Time:** 6:00 pm

**Location:** Zoom Meeting

**Last Meeting:** March 16, 2021

**Next Meeting:** May 18, 2021

Agenda Item	Action/Discussion
Call to Order and Roll Call	<p>Called to Order at: 6:03 by Cindy Morgan  Present: Gwen Jacobson, Cindy Morgan, Mitch Felton, Rick Fishbune, Ray Gladkowski, Anne Sill, Kasey Kuker, Ruth Brennan Morrey, Anna Sanchez  Absent: Branda Anderson, Brian Hunn, Dale Pfrimmer, Chris Coon</p>
Review and Approval of March Minutes	<p>Gwen moved to approve the March minutes. Rick seconded. Motion approved by all.</p>
Review and Approval of Financials	<ul style="list-style-type: none"> <li>• IBM Grant – Save the Track Submitted by Rick Fishbune</li> <li>• Venmo instituted a small service fee on business accounts (1.9% + \$0.10 per transaction) effective 4/1/21</li> <li>• Treasurer will move STT donations from checking account to STT money market quarterly.</li> <li>• Gwen has made multiple asks for the expenses for 2020 track maintenance, no response yet.</li> <li>• Mitch made a motion to approve, Ray seconded. Motion passed.</li> </ul>
<b>Team Reports</b>	
Diversity and Inclusion Team	<ul style="list-style-type: none"> <li>• The April runner profile is posted. We have enough profiles to get us through July, but we are looking for more runners to feature. Please send the D&amp;I team suggestions of runners you would like to see featured or reach out to the runner and ask that they submit their profile via the RRC website.</li> <li>• Ruth lifted up the need to keep short term and long-term goals and the need to meet regularly, something the team has not been consistent with (the team did not meet since the last meeting). She also expressed willingness to help with the leadership of the team. She shared the idea to have a wheelchair heat at the All-Comers' Track meet. We could</li> </ul>

**Minutes Prepared By:** Anna Sanchez, Secretary

	<p>reach out to PE teachers to reach out to families with children in wheelchairs. Ruth also said that we should try to focus on meeting at elementary schools and helping existing programs with their running programs (15 out of 17 schools already have a run club).</p> <ul style="list-style-type: none"> <li>• Another idea is to involve high school students for their mentorship abilities.</li> <li>• Next step is to contact the schools and the people who organize the run clubs to see if they would like assistance with their run clubs and also to let schools know that we will be offering wheelchair heats in the All-Comers' Track meets.</li> <li>• Ruth also suggested a 4-week pilot this summer, partnering with Chad Campbell of the Boys and Girls Club.</li> <li>• Ruth also suggested reaching out to other clubs so other sports clubs can be inclusive as well. Ruth will send a needs assessment/letter to ask about interest.</li> <li>• The board members will reach out to others outside of the board for developing/assisting with the school run clubs.</li> </ul>
Grand Prix Sponsorship Team	<ul style="list-style-type: none"> <li>• To quote Ray: "We did awesome." 😊 The committee obtained 6 sponsors. Kudos to the Grand Prix Committee. Ray brought up the idea of rethinking our sponsorship team to see if we can be more efficient in asking for sponsorships. Perhaps for different levels of sponsorships, we offer different incentives. Cindy pointed out that we keep going back to the same people, but we need to diversify the people we ask. Victoria's is interested in sponsoring the All-Comers' Track Meet, but they might be interested in becoming a sponsor in general.</li> <li>• The TerraLoco sponsorship has been nebulous. We need to clarify what our relationship is with Terra Loco as respects sponsorship. TerraLoco donated prizes for the annual meeting and offers a discount to RRC members. Motion: Gwen moved that the Grand Prix Sponsorship committee become the Sponsorship Team. Cindy seconded. Voted approved by all.</li> </ul>
HHR Webpage	<p>The HHR webpage is live! It looks great, and Aubri has been a great resource. It is the same platform for both the HHR and RRC. We are done paying \$88/month for the old CWS website as of April!</p>

<p>Saturday Morning Run Committee</p>	<ul style="list-style-type: none"> <li>• We have had over 40 runners each week! Marissa is very responsive to feedback to make the announcements shorter. She will be gone May 1, and Gwen will be the captain.</li> <li>• There has been repeated feedback that we need to advertise who we are at the aid stations (signs, business cards). Ideas discussed were sandwich boards, yard signs, and flags. Ray and Gwen will look into some signage options. Cindy will make some business cards for us to pass out to runners.</li> <li>• Marathon Training Class/10 Mile Training Class for Fall – TC in Motion has provided 5 guaranteed entries to the TC 10 mile for a training class and a promo code for lowest price on marathon for class participants. There would be a Wednesday night run/meeting and the Saturday morning training run from the RAC. Branda, Gwen, and Dale will bring a proposal to the May meeting.</li> </ul>
<p><b>Old Business</b></p>	
<p>Equipment Shed Schedule</p>	<ul style="list-style-type: none"> <li>• We still need someone for August.</li> <li>• We also need to clean the shed out. Cindy will send out a Doodle poll to choose dates to clean out the shed.</li> </ul>
<p>RRCA Runner Friendly Community</p>	<p>Lin Gentling is working on finishing touches. The application should be submitted next week. The application date is July 1<sup>st</sup>.</p>
<p>Healthy Human Race</p>	<p>We are in a strong position with registrations. There is an opportunity for some more marketing.</p>
<p>Hal Martin All-Comers' Track Meets</p>	<p>There are some concerns with proceeding with this since the kids are not yet vaccinated. The board discussed the logistics of spacing/distancing and Covid. We decided to cut down the number of events and increase the time allotted to complete the events. Ruth will review this with Gwen and a new proposal will be sent out electronically. If Dale is OK with the changes, then we will move forward with the proposed plan.</p>
<p>Women's 4-Mile</p>	<p>Gwen has not heard back from the RDs to get the green-light to have the registration go-live.</p>
<p>Reggie Oeltjen Douglas Trail 11 Mile Race</p>	<p>We cannot get approval from the DNR until 60 days out, but we should be fine with our Covid plan. No problems are anticipated.</p>

<b>New Business</b>	
Subcommittee/Volunteer Roles	<p>We talked about the time commitment of the board members on the various teams. We need to look at where our time resources are needed. Many board members are feeling maxed out. Team Leaders: Please estimate how many volunteer hours your team/event requires. This will help us get a feel for how much more we can take on as a board before we overextend ourselves. We want to be sure to consistently deliver quality events. We need to have a larger discussion about what our priorities are. Consider who else can participate/help outside the board.</p>
RCI Request for Equipment	<p><a href="https://www.rochinitiative.org/">https://www.rochinitiative.org/</a> youth led organization focused on improving our community through amplifying youth voice, intersectional advocacy, community education, and serving underprivileged demographics. This is in line with RRC mission and our diversity and inclusion plan. Fundraiser fun run 5/29/2021. Requesting equipment from RRC.</p> <p><b>Motion</b> to donate equipment needed for this youth led fundraiser fun run. Rick seconded the motion. The motion passed unanimously.</p>
Equipment Rental	<p>There has been some inconsistency in the past about equipment rental. We need to establish a policy and some guidance. During the discussion about lending RCI our equipment at no charge, the board felt the treasurer should feel empowered to make such decisions. However, Gwen wisely pointed out that this is what leads to inconsistency because the same person is not always in the treasurer position. Gwen will put together an Equipment Rental Policy and bring to the May meeting.</p>
Girls on the Run	<p>Given the discussion from Ruth about the school run teams during the Diversity and Inclusion team report, there was agreement that we should focus on where the kids are (not make the kids go to a new location) and on all kids, not just girls. We are going to table Girls on the Run and move our efforts to support school run clubs.</p>
Litter Bit Better Event	<p>A Sign-Up Genius has been set-up for volunteers to sign up for the Litter Bit Better event on Friday, May 7<sup>th</sup> at East Silver Lake. “Plogging” as Ray calls it – is picking up litter while jogging. Little Thistle is ready to have a decent-sized group for refreshments following the litter pick-up.. Ray will provide gloves, 20 trash picker-uppers and garbage bags.</p>



Rochester Adopt a Park Program	Soldiers Memorial Field and Soldiers Field fence is available for adoption. Gwen moved to adopt Soldiers Memorial Field and Fence. Ray seconded. Motion approved by all.
Meeting Location	Cindy asked if there was a comfort level with the group to meet outside for RRC Board meetings. There was consensus meeting outside would be acceptable. We will continue to offer a Zoom option for anyone not comfortable meeting in person outdoors.
Additional items	There were no additional items brought forward. Meeting adjourned at 7:48.
<b>Parking Lot / Future Meetings</b>	
Save the Track Fundraising	Form Team and Team Leader
Medal4Mettle	<a href="#">Home   Medals4Mettle   Your race medal becomes a message of compassion to a brave patient</a> Dave Copeland suggestion
Race Director Training	