

Rochester Running Club Board Meeting Minutes

Date: May 18, 2021

Start Time: 6:00 pm

Location: Zoom Meeting

Last Meeting: April 20, 2021

Next Meeting: June 21, 2021

Agenda Item	Action/Discussion
Call to Order and Roll Call	Called to Order at: 6:03 by Dale Pfrimmer Present: Branda Anderson, Cindy Morgan, Gwen Jacobson, Dale Pfrimmer, Kasey Kuker, Ray Gladkowski, Rick Fishbune, Mitch Felton, Chris Coon, Anna Sanchez, Ruth Brennan Morrey, Brian Hunn Absent: Anne Sill
Review and Approval of April Minutes	Gwen moved to approve the April minutes. Mitch seconded. Motion approved by all.
Review and Approval of Financials	Maintenance payment for Soldiers Field Track maintenance will be \$495 in 2021, city is holding a credit of \$2,505 from our \$3,000 payment in 2020. A Save the Track Grant from IBM for \$250 has been received. 2020 990 Federal Tax report has been filed and accepted. Dale made a motion to approve the financial report as submitted, Rick seconded, motion approved by all.
Team Reports	
Diversity and Inclusion Team	The Boys and Girls club is excited to partner with us for a running club this summer. The logistics need to be worked out, but it will likely happen in July-August. There are also swimming and biking clubs interested in partnering with The Boys and Girls club. Anna gave a plea to find people to feature in the runner profiles. Please reach out to club members. Cindy raised the issue that we have branded this feature "Get to Know Your Running Club" so we need to be aware of that detail for branding. Global Running Day is June 2. We will promote our diversity and inclusion efforts to promote Global Running Day using posts and resources from RIDC. Dale promoted the Listen, Learn, and Act sessions at Little Thistle for the board.
Sponsorship Team	The Sponsorship team is working on sponsorships for HHR and All-Comers. Ray is working on fun names to have sponsorships at different levels and looking at different minimums for recognition (such as run, sprint, elite, etc.). The simplified method of sponsorship with different levels would go into effect next year.

	<p>Total Vision Eye Care just had their 1-year anniversary and would like to put out some flyers at Chester Woods races (OK'd by Tom). Ray said this opportunity should be offered to the other sponsors as well.</p> <p>The Grand Prix sponsored races are coming up. The sponsorships committee will reach out to the businesses to see if they would like to put anything into the race packets.</p> <p>Another feature is that we could start doing scheduled FB posts thanking our sponsors.</p>
<p>Website Team</p>	<p>Nothing to report on the RRC website.</p> <p>Nothing new to report on the HHR website.</p> <p>A discussion on race registrations commenced. The registrations are low for some of the events. Can we drive viewers from our website to the race registrations? Ray brought up ideas to look at other ways to reach people to encourage registration (such as local event calendars). Cindy brought up the idea of using banners on the website to promote registrations. Ray asked for clarification about what our role as a running club board is to promote registrations. Branda shared that there are lot of runners in the community who are not familiar with it. There was a news post on the website about the Grand Prix that was linked to a FB post – perhaps we could repost that to bring it to the forefront.</p>
<p>Saturday Morning Run Committee</p>	<p>With the Covid-19 restrictions being lifted, we have switched to just having a sign-in rather than a weekly questionnaire. We are getting good attendance.</p> <p>Marissa is doing a great job as Captain. Active PT has scheduled a social get together on the day of the last spring Saturday morning run (June 12th) in the RAC parking lot. Ray and Gwen will work with Samantha from Active PT to promote it.</p> <p>The fall runs will start up on June 26th. The pacing concept did not work out due to our small size.</p> <p>We discussed a fall marathon training class. However, the TCM marathon is already full, and we have the Tuesday night All-Comers' meets so the board is quite busy. Lin had trouble getting enough people signed up in the past, so the numbers of people to participate might be hard to recruit. Rick shared what a positive experience the marathon training class was. We decided to put this topic in the parking lot with a solid, developed program for the spring.</p>

Old Business	
RRCA Runner Friendly Community	The application is submitted. The committee meets in July to look at applications.
RRC Race/Events	
Healthy Human Race	There are about 200 registrations ahead of prior years. There is a rate increase coming soon (May 31). The medal will be the corn tower this year.
Hal Martin All-Comers' Track Meets	The dates are published on the webpage with a 6 pm start. Cindy will make an "events" FB page. The volunteer sign-up links are ready. There is an advance registration form to avoid congestion at the registration table. We should include in our messaging that we are following CDC and state recommendations. Ruth is putting together a video to recruit para-athletes.
Rochesterfest 1 Mile Race	There are 2 registrations so far. Gwen will get in touch with Shawn Palmer to discuss marketing.
Reggie Oeltjen Douglas Train 11 Mile Race	There are 7 registrations so far. There are often a lot of day-of registrations.
Women's 4-Mile	There are 4 registrations so far.
New Business	
Subcommittee/Volunteer Roles	No one updated the list with time commitments. We will bring this back next month.
Equipment Rental Policy	The policy was linked in the agenda. Mitch made a motion to approve the policy. Gwen seconded. Motion was approved by all.
Equipment Shed Cleanup & Inventory	The equipment shed cleanup and inventory will take place Thursday, May 27 th 5:30-7:30. Bring brooms. You will get dirty. We will also inventory the equipment. The address is 2017 South Broadway (near John Hardy's).
Litter Bit Better Event	<p>The Litter Bit Better event was great. There were 27 people there and 6 bags of trash were collected, including lead pipes. It was a lot of fun and followed up by a gathering at Little Thistle.</p> <p>We adopted the Soldiers Memorial Field Park. The request from the city is once per month, and we could combine it with a social event afterwards. Ray suggested timing the night with garbage pick-up. He also shared what a positive image this creates for the running club when folks ask what we are up to.</p>
Meeting Location	Cindy asked if there was a comfort level with the group to meet outside for RRC Board meetings. There was consensus meeting outside would be acceptable. We will continue to offer a Zoom option for anyone not comfortable meeting in person outdoors.
Alternative night for RRC meetings this summer	Due to the All Comers' Meets, we will meet Monday nights this summer staying with the 3 rd Monday of the month. We will also change the time to 7 pm.

Steve DeBoer Running Streak 50 th Anniversary	Steve will be having a celebration in honor of his 50-year running streak on Monday, June 7 th from 5-7:30 at the Soldiers Memorial Field Park with a 2.5-mile run, a program, and another 2.5-mile run, followed by watermelon and beverages. He will be selling his memoir as well. He is requesting an RSVP by May 25 th . Dale will check with Steve to ask how RRC can best support him.
Additional topics	No additional topics. But we will plan to meet face to face next month.
Adjourn	
Parking Lot / Future Meetings	
Save the Track Fundraising	Form Team and Team Leader
Medal4Mettle	Home Medals4Mettle Your race medal becomes a message of compassion to a brave patient Dave Copeland suggestion
Race Director Training	