

## **Rochester Running Club Board Meeting Minutes**

**Date:** August 16, 2021 **Start Time:** 7:00 pm

Location: Ruth's Home

Last Meeting: July 19, 2021 Next Meeting: September 20, 2021

Agenda Item	Action/Discussion
Call to Order and Roll Call (Dale)	Meeting called to order at 7:03 p.m. Present: Dale Pfrimmer, Anne Sill, Branda Anderson, Anna Sanchez, Gwen Jacobson, Rick Fishbune, Kasey Kuker, Ruth Brennan Morrey, Cindy Morgan, Ray Gladkowski, Mitch Felton Absent: Brian Hunn, Chris Coon
Review and Approval of June Minutes (Dale)	Gwen made some corrections to the July minutes and shared them with the group. Gwen made a motion to approve the minutes, Dale seconded, the minutes were approved by all.
Review and Approval of Financials (Gwen)	Financial Report was sent by email on 8/29 and approved via email. Save the Track Money Market Account payment of \$495 was delivered to Parks and Recreation for the 2021 Soldiers Memorial Field Track Maintenance per our agreement with Park & Rec.
Team Reports	
Diversity and Inclusion Committee (Ruth)	August profile is posted. Continue to recruit runners for the feature. We will sunset this feature after the December runner profile. We need three more profiles.
	Boys and Girls run club: View PowerPoint and Pics The first few days were a learning opportunity for all involved, but things fell into place quickly on subsequent days. Ruth did an outstanding job leading the camp and the teen volunteers did an amazing job connecting with the kids. They quickly learned names and built relationships with the kids. The kids were engaged. They loved the program and looked forward to it. The t-shirts are cute. For re-orders, we learned to change the word "volunteer" to "coach" on the volunteer shirts and to leave the names off the kid's shirts because some kids don't show up and others show up without

Minutes Prepared By: Anna Sanchez, Secretary



registering. The kids made great progress over the course of the week. It has been a great use of time. The teenagers are being mentored into being coaches.  Ruth has been in touch with Gage Elementary, and they will get in touch with her closer to the beginning of the school year.  Sponsorship Committee (Ray)  Ray shared a draft of a new way to elicit sponsorships featuring different names for each level of sponsorship. Gwen shared aspects of how the financials are tracked, indicating that it could be complicated to have different levels of sponsorship go for different races. We talked about the best strategies to have signage for the Grand Prix sponsors.  The Board approved Ray to proceed with getting RRC flags and yard signs made through FastSigns with a goal to have them ready for the HHR race.  Saturday Morning Run  Committee (Gwen)  Marissa cannot captain Saturday, August 21st Jean Murray has volunteered as Captain for this date. We also need a captain for September 25th. Saturday Group Run on September 11th will be cancelled to promote participation as a runner or volunteer in the Med City events.  Old Business  Equipment Inventory (Gwen)  Timing Clock Repair: shipping cost was \$89.29; clock repair was \$125; total cost \$214.29. Note: Do not throw away the empty box in the storage shed – we can use this to ship the clock if it ever needs another repair.  Printer/Timer possible repair or replacement - John Resman is working with the manufacturer to determine next steps.  Med City Marathon Aid Station (Anna)  The aid station RRC has helped with is the 5fx on Saturday. We need 4 to 6 people to hand out water. Final Stretch will provide all necessary supplies. Aid Station need is Saturday 9/11 from 8:30 - 10:30 am. Gwen made the motion for RCC to provide volunteers for the 5k Aid station Saturday 9/11 from 8:30-10:30 a.m. Cindy seconded, it was voted approved by all. Anna will respond back to Mark Bongers that this was approved by the board.		
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	Race Reports	



Hal Martin All-Comers Track Meets (Dale)  There was a delightful end-of-the-season celebration to thank the volunteers at Mr. Pizza. It conflicted with National Night Out, but there was still a nice turn out.  There were 1100 kids who registered for All Comers, most running several meets. The benefit of the registration gives us email addresses for public engagement and gives RRC ways to follow up. Cindy will craft an email for public engagement. Gwen will send a thank you to Hy-Vea and Trader Joe's. Dale will send a summary of the season and thank you to the All-Comers' sponsors.  Reggie Oeltjen Douglas Trail  11-Mile Race (Gwen)  The Advance Registrations, 5 race day registrations, 47 finishers. Net Profit of \$367.46. Weather provided enough of break to complete the race. Reggie's daughter came from Wisconsin to run. Gordy Strickland completed 70,000 lifetime miles at the finish line!  We are at 529 registrations, but registrations have slowed down. 795 medals are ordered, but we are probably going to end up with closer to 600 people. Cindy has some FB ads that will be launched. Weather is looking decent so far. Cindy will coordinate with Jean about ways to promote membership at packet pick up.  This will be Lin's last year as HHR race director. Cindy is the co-race director, but with other obligations, she will not be taking over the race director role. The HHR race is the RRC's largest income producing event, so it needs to remain owned by the club. Gwen will reach out to a few contacts she has as we investigate new leads for next year. Cindy will respond to Lin that we have received her resignation and ask Lin if she has any suggestions for her replacement.  Grand Prix Update (Gwen)  Holy Spirit 10k and 5k are not going to be held this year. Dennis said they will bring the runs back next year bigger and better than ever. We will have a total of 10 races for Grand Prix, 5 events left for members to earn points.  Spring into Fall Classic (Ruth)  There are 5 registrations to date. Course is USTAF certified. R		
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Med City Expo (all)	For doing the 5k water stop, Mark Bongers is giving RRC a free booth at the expo. This is a good opportunity to promote the club. The expo hours are 8:00-3:00. We will break this up into 2-hour shifts. Gwen made a motion to have a booth, Dale seconded, motion passed by all. Board members will staff the booth.
RRC Logo Wear (Gwen)	Gwen contacted our vendor. Adidas gear is in high demand, but he will find another quality brand if he cannot secure gear from Adidas. The store should be ready by the end of August or beginning of September. Orders would be here in time for Christmas. This does not make money for the club – it is only an opportunity for club members to have logo wear.
Renaming Hal Martin All- Comers Meets (Dale)	This email to Gwen prompted this discussion. Gwen shared the background of how the suggestion for a new name arose. There were a few suggestions for different people to honor. We also talked about different ways to honor people, such as special nights, special races, and recognition at the website. This will be discussed in more detail for the 2022 season at a future meeting.
Covid-19 Guidelines (all)	We will continue to follow state, county, and city COVID-19 guidelines. Trying to enforce anything other than mandated guidelines would be difficult.
Volunteer Program, JotForm, SignUp Genius (Gwen)	Mitch and Rick volunteered to learn JotForm. Rick volunteered to learn Sign Up Genius and help with the Volunteer Program. Anne knows Sign Up Genius and can also help with volunteer sign-ups.
Chatfield Western Days Race (Kasey/Gwen)	Chatfield Western Days lost their race director and would like to partner with RRC to put on their race in the future. Western Days is the 2 <sup>nd</sup> weekend in August. They have had inconsistent race directors and are now in need of one. Kasey will follow up and get more information. Anna raised the issue of being overextended as a board and more information is needed for further discussion.
Additional Items	There is a Young Life race this weekend (a race to support a youth program). RRC is a sponsor (donation of all race equipment) and the race will add RRC business cards to the packet. Dale will meet Kassi Brown at shed on Friday afternoon to pick up equipment. Branda will meet Kassi on Saturday at the shed for equipment return. The FB post about the monthly litter pick up is incorrect – it is the first Monday of the Month (not the 5 <sup>th</sup> day of the Month).
Adjourn	Meeting was adjourned at 8:45 p.m.