

Rochester Running Club Board Meeting Minutes

Date: September 20th, 2021

Start Time: 7:00 pm

Location: Zoom Meeting

Last Meeting: August 16th, 2021

Next Meeting: October 18th, 2021

Agenda Item	Action/Discussion
Call to Order and Roll Call (Dale) 2 minutes	Meeting called to order at 7:04. Present: Anna Sanchez, Rick Fishbune, Dale Pfrimmer, Branda Anderson, Anne Sill, Cindy Morgan, Brian Hunn, Mitch Felton, Ray Gladkowski, Brian Hunn, Ruth Brennan Morrey Absent: Gwen Jacobson, Kasey Kuker, Chris Coon Guest: Lin Gentling Meeting was via Zoom and was recorded. We opened the meeting by sharing what is going right and bringing us joy right now with running.
Review and Approval of August Minutes (Dale) 2 minutes	Ray made a motion to approve the August minutes . Rick seconded. Minutes were voted approved by all.
Review and Approval of Financials (Gwen) 5 minutes	9 2021 Treasurer's Report Anne made a motion to approve the financials. Mitch seconded. The treasurer's report was voted approved by all.
Team Reports	
Diversity and Inclusion Committee (Ruth) 10 minutes	Update on Gage Elementary <ul style="list-style-type: none"> We have been unable to reach the leadership at Gage elementary. It is hard to tell if it just because it is a busy time or year or because of COVID 19. Update on Boys and Girls run club <ul style="list-style-type: none"> Ruth gave Chad Campbell an overview and summary of the program, including what the kids can continue to work on now that the official time with the RRC is over. They have a new staff member who is interested in maintaining momentum with the running program. September runner profile is posted <ul style="list-style-type: none"> It has been hard to recruit members for the Featured Runner Posts. The board talked about the having the board members submit a profile for the profiles. While the board members are willing, it is more appealing to get other members of the running community. We could promote this more at the Saturday morning long runs. We could also make the form a little simpler/faster to fill out. The board was in favor of keeping it going for a while with a focus on members other

Minutes Prepared By: Anna Sanchez, Secretary

	<p>than board members, even if we don't get enough submissions for another year.</p> <ul style="list-style-type: none"> • Branda suggested that we all find a runner for a month, or we submit our own profile. Each board member will be given a month, and they will be responsible for submitting a profile, either their own or someone else's profile. Anna will send out the monthly assignments, starting with November.
<p>Sponsorship Committee (Ray) 5 minutes Action Required</p>	<ul style="list-style-type: none"> • Ray found that many running clubs are asking for much more money than we currently are. We have a lot of untapped potential to get more money. He will bring back suggestions for sponsorship for the 2022 year. More time will be given on the agenda next month to discuss this thoroughly. • FastSigns Estimate for 5 yard signs for Grand Prix Sponsors. Estimates include 15 minutes of design time and two revisions. Any additional design time or proofs are subject to additional charges. All estimates are valid for 30 days. • Signs would be available for last two Grand Prix races if ordered on Tuesday, September 21st. We have not had the advertisement levels from t-shirts that we have in the past, so the signs would help get the names out there. Rick suggested that we move Grand Prix sponsors to the front page of our website, or to at least a more prominent place. Cindy will schedule some more Facebook thank you posts for Grand Prix sponsors. Anna will ask Aubrey for information about a way to make sponsorship more visible on the website. • Consensus was to move forward with the yard signs.
<p>Saturday Morning Run Committee (Gwen) Action Required</p>	<p>9/25 will be the final Saturday Morning Group Run for the year. Gwen will fill the captain role for 9/25. Marissa's last day as Captain was 9/18. She did an excellent job and was a key to the success of the runs for the spring and fall season.</p> <p>Motion: Thank you gift of \$100 to Marissa Hamilton along with a thank you card. Saturday Morning Group Run Donations exceeded our final year to date expenses and the budget would allow for this recognition gift. Dale seconded the motion. There was some dissent which brought up further discussion on this issue regarding expectations of paid positions and fair pay. The motion passed with good discussion.</p>
<p>Volunteer Appreciation Program (Gwen) Info Only</p>	<p>Volunteer records are up to date. June drawing winner was Sonja Kranz, July drawing winner was Peggy Menzel, August drawing winner was Esme Gastfield. Winners have been contacted and given or mailed their \$25 Terra Loco gift cards.</p> <p>Rick will continue to work on a macro to help with end of year volunteer tabulation.</p>



<p>Election Committee (Mitch)</p>	<p>We are taking applications until October 29th, 2021, https://form.jotform.com/212483992232155</p> <p>Existing board members up for re-election, please submit your application if you are going to run for a second term.</p>
<p>Old Business</p>	
<p>Equipment Inventory (Gwen) 5 minutes Action Required</p>	<p>To purchase a new Time Machine - \$1,095 + taxes and shipping. Repair our Time Machine Printer Timer – Approximately \$150.00 John Resman's research and recommendation</p> <p>Motion: To repair our current Time Machine Printer timer with a cost not to exceed \$200.00. Anna seconded. It was voted approved by all.</p>
<p>RRC Logo Wear (Gwen) 5 minutes Action Required</p>	<p><i>Update from Todd Kieffer BIG Athletics – Vendor who did our last store: Currently, the adidas running singlets are not in stock.</i></p> <p><i>I would be able to put together a website for hoods, ¼ Zips and t-shirts from non-adidas vendors if that is what people are looking for. However, BIG is now down 4 AMs and the time it is taking to get your website built and live is probably two weeks. With recent shipping delays we are also looking at 5-6 weeks for websites to get decorated and shipped. I totally understand if you feel a need to look for an alternative option, Gwen. I wish I had better news at this time. I know I have talked to decorators in Rochester, and they are all 3-4 weeks for basic orders when people contact them. Let me know if you still would like me to put together a website, Gwen.</i></p> <p>Motion: Proceed with website store with BIG. Mitch seconded. No concerns voiced. Voted approved by all.</p>
<p>Runner-Friendly Community Update (Anna & Ruth) 5 minutes Action Required</p>	<p>Update – Businesses who participated in the application process, Park & Rec Dept and Mayor Kim Norton have received notification of Rochester’s Runner Friendly Community designation via email.</p> <ul style="list-style-type: none"> • Motion: Move to approve purchase of RFC decals - 16 businesses were included on the application, motion to purchase 30 at \$1 each to be available for future sponsorships. Anna seconded, voted approved by all. a • https://rrca-national.myshopify.com/products/runner-friendly-business-static-cling-decal • Next step: give businesses RFC decals <p>Potentially plan some type of presentation with Mayor. We will plan this when we get the plaque.</p> <ul style="list-style-type: none"> • Another step will be alerting the press. Cindy will help Anna with this step.

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Race Reports

<p>Healthy Human Race (Cindy) 5 minutes</p>	<p>Total In Person Finishers:</p> <ul style="list-style-type: none"> • Half Marathon 280, 5k 144, Half Marathon Relay 66 Total in person Finishers: 490. • Three charity checks have been written. \$500 to NAMI (National Alliance Mental Illness), \$500 to Ronald McDonald House, \$500 to Women's Shelter. • Volunteer Shirts: The executive board members voted 4/3 to approve the purchase of additional volunteer shirts. Treasurer voted no based-on data available. • Budget Projected Income \$11,799 Actual will be approximately \$7,469 RRC 2021 Event Budgets • The race was surprisingly humid which led to a greater number of medical emergencies than expected. The medical team did an outstanding job. • There was a question about the amount of ice – the amount was requested by the medical personnel, so their recommendations were followed. • The budget income is based on projected participants, but the number of participants was less than expected. • Lin provided extensive explanations of the other items that were out of budget. The t-shirt is a small price that allows us to keep volunteers coming back year after year. • There were also a number of items that were under budget. • The course certification might be out of budget because we had to get a certifier from Fargo, ND rather than the local one we usually use. • Dale thanked Lin for the additional details and acknowledged that there are things that are out of our control at times. • Lin is willing to help with the transition for the new race director, as there are some things that need to be done fairly soon for next year's race. • Cindy shared that the committee felt frustrated about not feeling free to make decisions. There are years when things don't go as plan with registrations, and when that throws off the budget, that is hard for volunteer committees. • Dale shared that there is a balance to be struck between maintaining relationships and being responsible to the budget. • The board expressed gratitude to Lin and Cindy for directing the race and giving so much to the running committee.
<p>Spring Classic</p>	<p>Ruth is in touch with Scott and Ryan. Volunteers are set. The last-minute details are being managed. We need more participants! Ruth has reached out to several sports clubs in the area.</p>



New Business	
Grant writing for projects helping underserved youths (Lin Gentling) 5 minutes	<ul style="list-style-type: none"> The specific financial information needed for the grant submission process will be provided by the RRC Treasurer. 2020 Consolidated Year End Financial is available as is our 2020 990 Tax forms. A mid-year consolidated financial can be prepared if needed. Lin writes grants for Camp Victory, and she has had some success. Because Camp Victory is religious, they are excluded from some grants. Lin is able to steer the RRC towards some grants for youth, especially ones that Camp Victory is not eligible for. Lin expressed that she will need access to financials in order to get the grants going. Ruth and Lin will meet to do the pre-work for grants. Then bigger grants will come back to the board.
Med City Expo Info Only	<ul style="list-style-type: none"> RRC had booth at Expo. Thank you to Rick, Brian, Anna, Dale, Jean and Gwen for manning the booth. We signed up 3 new memberships and sold three shirts. We had good traffic by the booth. Jean Murray donated candy for the booth, thank you Jean. We had a drawing for two memberships and the winners have been contacted.
Future Meeting Location 5 minutes	With winter on the way, it won't be feasible to continue to meet outside. The board discussed the pros and cons of meeting live versus meeting via Zoom. Rick has a great lead on 125 Live for a free conference room. However, if we have people who do not feel safe, it decreases access for others. As discussion progressed, it seemed the Zoom might be the best option for accessibility for all until COVID 19 concerns diminish. Rick is willing to donate the Zoom meeting. We will meet by Zoom for now and then make future decisions based on the numbers. This will be a month-by-month determination. But there was desire to meet in person, but not at the expense of the safety of others or their family members.
Additional Items	
Pacers Needed for Hot Cider Hustle ½ Marathon	Anna will forward this request to Mike Schmitt.
Future Meeting Topics	
Renaming Hal Martin All-Comers Track Meets	Please read the email to Gwen about this. If we rotate who we are honoring, is there a point-person to keep track of this and keep the momentum going?