



Rochester Running Club Board Meeting Minutes

Date: October 18, 2021

Start Time: 7:00 pm

Location: Zoom

Last Meeting: September 20, 2021

Next Meeting: November 15, 2021

Agenda Item	Action/Discussion
Call to Order and Roll Call (Dale) 2 minutes	Called to order at 7:03 p.m. Present: Dale Pfrimmer, Gwen Jacobson, Kasey Kuker, Rick Fishbune, Mitch Felton, Anne Sill, Branda Anderson, Brian Hunn, Ray Gladkowski. Absent: Anna Sanchez, Ruth Brennan Morrey, Chris Coon, Cindy Morgan attended starting at 7:47 p.m. Meeting was via Zoom and was recorded.
Review and Approval of September Minutes (Dale) 2 minutes	Gwen made motion to approve, Rick seconded, all approved.
Review and Approval of Financials (Gwen) 5 minutes	October Treasurer Report No Save the Track Expenses as Park & Rec has not cashed the check delivered to them in August 2021. Treasurer will follow up with Park & Rec to assure they received the payment and will be cashing the check. Dale made motion to approve, Rick seconded, all approved.
Team Reports	
Diversity and Inclusion Committee (Ruth) 10 minutes	<ul style="list-style-type: none"> • Running program at Gage Elementary is a no go for this fall due to COVID 19 concerns. Branda said the running program at her son's school (Gibbs) is also virtual for this fall. Hopefully the school running programs will be back in person in the spring of 2022. • Project Play Summit: <ul style="list-style-type: none"> ○ October 19th and 20th ○ Nationwide summit with excellent speakers. ○ It's free, and if you register, you can watch the presentations later. • Runner profile assignments are in Dropbox

Minutes Prepared By: Gwen Jacobson, Treasurer

	<ul style="list-style-type: none"> ○ Dale has November ☺ ○ https://form.jotform.com/202946871577065 <p>Diversity team had a great brainstorming session on how to increase diversity in our club. More to come on this as they continue to work out specifics.</p>
<p>Sponsorship Committee (Ray) 5 minutes</p>	<ul style="list-style-type: none"> • Board is in favor of a tiered approach. Need to be clear on what benefits each tier level represents. Cindy will be assisting Ray with a one page flyer to use for soliciting sponsorships for 2022. • Aubri Robinson can make an ESPN-style banner to feature our sponsors more prominently on our webpage. It will take about an hour and a half, and she charges \$37/hour. She has time to tackle this project this week, and Anna asked her to keep the time spot for us, operating on the assumption that the board would approve the project. <p>Anna made a motion that we pay Aubri to make an ESPN-style banner (text marquee in Aubri's words) for our website that features our sponsors. Branda seconded the motion, all approved.</p> <p>Active PT reached out to Dale and wanted to thank the board for our support of their screening events and runs. We appreciate our partnership with Active PT.</p>
<p>Election Committee (Mitch) 5 minutes</p>	<ul style="list-style-type: none"> • 7 Board Director seats open, seven applications have been received. 2022 Individual Ballot Draft • 4 incumbent board directors have not sent in applications for next term. • We are taking applications until October 29, 2021 https://form.jotform.com/212483992232155
<p>Old Business</p>	
<p>Saturday Morning Training Runs (Gwen) 5 Minutes</p>	<p>Spring Session - March 6 through June 12, 2021 Total Participation in one or more Spring Saturday Morning Training Runs = 104 people RRC Members vs Non-Members Participation = 62% Members 38% Non-Members Average Saturday attendance = 35</p> <p>Fall Session - June 26th through September 25th, 2021.</p> <ul style="list-style-type: none"> • No run on August 28th to support HHR and • No run on September 4th to support Med City Marathon

	<p>Total Participation in one or more Fall Saturday Morning Training Runs = 85 People RRC Members vs Non-Member Participants = 55% Members 45% Non-Members Average Saturday Attendance = 28</p> <p>Total Donations = \$2,462.00 Total Expenses = \$1,265.57 Net Profit = \$1,196.443 The profit made this year can be used to offset expenses for next year. A thank you card has been delivered to Brent Frueh, Rochester Athletic Club thanking them for allowing RRC the use of the RAC as our meeting place for the Saturday Morning Training Runs. We appreciate our longstanding partnership with the RAC.</p>
<p>Renaming Hal Martin All-Comers Meets 10 minutes</p>	<ul style="list-style-type: none"> • Please read the email to Gwen about this. Any more thoughts about this since August? • Board agrees we would like to recognize the founders and supporters in some way in the future without naming the event after them. More discussion to follow. • Seek input from Roger and Jerry on how we can recognize the founders and long term supporters of this event.
<p>Race Reports</p>	
<p>Spring “Into Fall” Classic (Ruth) 5 minutes</p>	<ul style="list-style-type: none"> • 15k – 36 people completed the race. Brian Hunn was the Overall Winner. 5k – 27 people completed the race. Antonio Judson was the overall winner. Weather was good on race day and Bolder Options had plenty of volunteers helping with the event. • 60 Online Race registrations brought in \$975. RRC paid expenses of \$300 Park & Rec Fees for Shelter Rental and permits and \$25 for race course certification. Net profit \$650. One of Bolder Options primary goals is to encourage running and physical activity in the community (and especially with the youth) this aligns directly with RRC’s goal. It is my hope that we can make a special consideration in our final check to them. Motion: Ruth makes a motion RRC absorbs the \$325 in expenses and rounds the check up and issue a check to Bolder Options for \$1,000. Gwen seconded, all approved.
<p>New Business</p>	

<p>Grandmas Marathon Running Experience (Gwen) 3 minutes</p>	<ul style="list-style-type: none"> Grandmas Running Experience – 16 RRC Members signed up so far. We have met the minimum requirement of 10 people enrolled. Three of the 16 joined RRC to participate in this opportunity.
<p>HHR Race Director Options (all) 10 Minutes</p>	<ul style="list-style-type: none"> RUNMN Race directing response provides good information for future sustainability of RRC Races and merits additional review and discussion by the board. <p><i>“We used to have different race directors for each race. Many of them were volunteers a few still are. Over the years the demands and expectations have gotten higher. City of Lakes on its own needs a paid race director to manage it. We created a Race Director position in 2016 to manage most of our races that we didn’t have volunteers still doing. Previously, the office manager was paid to do the races that volunteers didn’t do. Over time I anticipate as volunteers retire that our race director will take those events over too. The volunteer model is just too hard to maintain these days.</i></p> <p><i>Different race directors do things differently and our goal is to have a Run Minnesota standard that is seen at all RM races. One registration platform, things look the same, people can expect certain things and it all ties back into Run Minnesota and membership at the root of it. That is why we hire one person to do them all (except the one outlier - Como Relays). The Race Director reports to me. I report to the board. We don’t have a lot of resources (time and money being the biggest two) and one consistent person makes things more efficient. In my opinion, this saves enough resources to justify the cost of a staff Race Director.</i></p> <p><i>The trouble is that it isn’t a full time job. You have to find an RD who is ok with it being seasonal and not a full time salary. I hope in the future to have it be full time though!”</i></p> <ul style="list-style-type: none"> Suggestion was made that the Board serve as HHR race committee since the HHR is the largest race event owned by RRC. Several Board members already serve on the race committee. Cindy Morgan has agreed to act as HHR Race Director for 2022. Race committee volunteers will likely continue with continuity of leadership. Lin Gentling will mentor Cindy.



<p>Annual Banquet (Gwen) 10 Minutes</p>	<p>Good discussion on whether we do an in person or virtual annual meeting/banquet. Board voted all in favor to hold an in person annual meeting/banquet Willow Creek has the following dates available: Sat 1/29 Fri 1/28 Fri 1/21</p> <ul style="list-style-type: none">• Room Rental \$450, \$50 Fee for Open Bar Service <p>Motion: Book Willow Creek for Saturday January 29, 2022, \$450 Room Rental, and \$50 Open Bar Service. Branda Seconded. All approved.</p> <ul style="list-style-type: none">• Reviewed Dwight Pierson Award criteria –• Reviewed Service Award criteria• Reviewed Runner of the Year criteria and process• 2021 Runner of the Year Nomination Form <p>It was suggested we seek input from our membership for Dwight Pierson and Service Award possible recipients to provide to last year’s winners for their decision making process. Gwen, Cindy and Jean will coordinate this.</p>
Additional Agenda Items	
	No additional agenda items. Meeting was adjourned at 8:35 p.m.