



Rochester Running Club Board Meeting Minutes

Date: November 15, 2021

Start Time: 7:00 pm

Location: Zoom Meeting (Recorded)

Last Meeting: October 18, 2021

Next Meeting: December 20, 2021

| Agenda Item | Action/Discussion |
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| Call to Order and Roll Call (Dale) | Present: Dale Pfrimmer, Ruth Brennan Morrey, Anna Sanchez, Gwen Jacobson, Cindy Morgan, Mitch Felton, Ray Gladkowski, Kasey Kuker, Branda Anderson Absent: Rick Fishbune, Anne Sill, Chris Coon, Brian Hunn Guest: Sonja Kranz Dale called the meeting to order at 7:01 with a quorum. |
| Review and Approval of October Minutes (Dale) | Mitch made a motion to approve the October minutes. Dale seconded. The minutes were approved by all. |
| Polar Bear Prediction Run (moved up in the order of business) | Sonja Kranz, Race Director was present to give a report. The Polar Bear Prediction Run will be on January 8 th starting at 9 am. Masks will be required inside the church. It will be the same route, starting and finishing at Gloria Dei. No food or water will be offered at the church. There will be an after race social time at Charlie's Eatery. Fleece hats will be given away. Roger has the bears done. Since this is an RRC race, all supplies in the shed are free. This should have minimal impact on the budget since the bears are already made and there will be no meal. |
| Review and Approval of Financials (Gwen) | <ul style="list-style-type: none">• We have a negative balance for the past two months as the final HHR expenses and expenses were paid.• Year to date we have a positive balance.• The check to the city for the maintenance of the track has not been cashed. Gwen will follow up with a phone call.• 2022 General Budget and Event Budgets are in progress. Board Financial Statements Folder 2022 Dale made a motion to accept the Treasurer report, Anna seconded, the financial report was voted approved by all. |

Minutes Taken By: Anna Sanchez, Secretary

| Team Reports | |
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| Diversity and Inclusion Committee (Ruth) | <p>Due to COVID 19 Gage does not want us in the school for the fall/winter running clubs. The principal is willing to touch base in the spring to see if having volunteers in the school might be more feasible.</p> <p>Ruth has been in contact with the Boys and Girls Club. They are enthusiastic to partner with us.</p> |
| Sponsorship Committee (Ray) | <p>A lot of the sponsors are excited about the banquet, but no one has RSVP'd yet. Ray is putting plans together for 2022, working with Kasey and Dale Godbout. Having meaningful projects is a big plus for our sponsors. Gwen will have the documents updated by the end of the week to share final costs with sponsors for the All Comers and other programs that appeal to sponsors.</p> <p>Aubri has a list of the sponsors for the marquee banner.</p> |
| Election Committee (Mitch) | <ul style="list-style-type: none"> • Applications closed October 29th, 2021 – 10 members submitted applications for the 7 open Board Director seats. Voting opened on 11/9 and will close on 12/29. • The 2022 ballots went out on 11/9. Thanks to Gwen for putting the profiles together. • 40 individual and 9 family ballots have been received to date. • We will send out reminders via weekly email and Facebook until the end of the voting period. Cindy has already scheduled reminders on Facebook. |
| Annual Banquet (Dale/Anna) | <p>The date is January 29th at Willow Creek Golf Course. The menu will be taco bar with chips/salsa and chicken quesadillas. Meal ticket will include one beverage coupon. We are working on the speaker. Gwen will donate use of her Airbnb for an out of town speaker.</p> <p>There was discussion on a change in the rules for the Dwight Pearson award to have recipients be allowed to receive it more than once in their lifetime. We discussed whether having it be possible more than once would make it less prestigious. There was agreement that having it being able to be earned once every 15 years seems reasonable. Dale amended the motion to allow the award to be awarded to an individual more than once but must be</p> |

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| | separated by fifteen or more years. Gwen seconded, and the board voted to approve the motion. |
| Logo Wear | 20 people purchased logo wear. Orders have been submitted. It takes 5-6 weeks to receive the merchandise, but it all should be here by Christmas. The merchandise is good advertising for the club! |
| Old Business | |
| Equipment Inventory (Gwen) | <ul style="list-style-type: none"> • Printer Timer has been repaired; \$22.90 to ship to Time Machine \$217.33 Repair Charges including return shipping. Total Repair Cost \$240.23. A big thanks to John Resman for taking care of this. • John also repaired the Pop Up Tent -zipper was broke and there were tears in the top and bottom of bag (danger of losing poles/sides) Only Shoe Repair – Total Repair \$57 |
| Volunteer Recognition (Gwen) | Ray Ray Gladkowski was the November winner. He was very excited! John Resman was the October winner and also expressed his thanks to the Board. |
| Grandma's Marathon Running Experience (Gwen) | Grandmas Running Experience Update – 19 people signed up as of 11/4/2021. If you hear of any RRC member who signed up and did not use the code to be part of the running experience, please have them contact Gwen with their name/DOB or Race Roster Confirmation number and we can get them added to the RRC Running Club Experience. |
| Runner Friendly Community (Anna & Ruth) | We have received the plaque for presentation to the Mayor. The presentation will be on February 7, 2022 at the City Council Meeting with the Mayor present. This will give us more time to get media and business supporters present. The window stickers have been received. |
| Race Reports | |
| Tour de Essex Race Report | John Resman submitted a great race report via email: Thanks for the Rochester Running Club's support of the Tour de Essex race. The turnout was great on a nice fall morning. I feel bad that a couple of runners got lost on the trails. I'm going to add some signage for next year's race to hopefully reduce the chances of this happening. I think the goals of the race were accomplished - |

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| | <ol style="list-style-type: none"> 1. Introduce to runners and showcase the trails at Essex Park. A couple of runners commented they didn't realize there were such nice trails at Essex. 2. Offer a low-cost, low frills race to the running community. The RRC sponsors a number of these races which I wish runners would take more advantage of! 3. Raise some money for year round trail maintenance at Essex and Quarry Hill Parks. Almost \$750 was raised which will be used for gasoline and equipment maintenance of the mowing and ski grooming equipment. <p>Let me know if you have any suggestions for next year The board also felt that the race was outstanding.</p> |
| Section 1A Cross Country Meet | MSHL Section 1A Cross Country meet was held on Thursday, October 28 th at Northern Hills Golf Course. John's excellent leadership along with the 23 volunteers made this a successful event for the 20 teams who participated. Chip timing was used this year. RRC receives the net proceeds from the t-shirt sales for recognition of the donation of all equipment and our volunteer support for this event. Net proceeds were \$446.19. |
| Healthy Human Race (Cindy) | Cindy brought forward the idea for a price increase for the HHR in 2022 to get better t-shirts. The price increase would also reflect the quality/caliber of the race. Cindy suggested a \$10 price increase across the board. We would still be lower than a lot of half marathons. RRC members will continue to get a discount and there are promos available. There was board support for the \$10 price increase. There were a few other ideas suggested, such as adding a jacket option or a no-shirt option, but Cindy will take these suggestions back to the committee and see how feasible they are. |
| New Business | |
| TerraLoco \$5 5K – 2022 Season | In 2020, we were slated for a \$5 5K, but then Covid hit. Gwen is willing to submit the application and will run dates past Dale if we are selected. |
| TerraLoco Resolution Night | There was Board support for RRC to have a table. We will raffle off two memberships. |
| Change to the Bylaws | Bylaw's page 3 of 5 state: Section 5 — Election procedures: Openings on the Board of Directors shall be communicated to general club membership not less than 90 days prior to the annual |



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| | <p>meeting. All RRC Members at least eighteen (18) years of age are eligible to apply for open board director positions.</p> <p>It was agreed no change to the bylaws is needed.</p> |
| Form ST3, Certificate of Exemption (Gwen) | <p>Even though we are a 501(c)(3) and registered Minnesota Nonprofit, our organization does not qualify for the sales tax exemption. According to the MN Dept. of Revenue, the exemption specifically does not include "Adult sports clubs of any type" as well as "social clubs," but is restricted to more religious, general charitable, historical, senior citizen, and some youth sports organizations. Anyone making purchases for RRC should not provide Form ST3, we need to be sure we are paying sales tax.</p> |
| Gibbs Gallopers (Cindy) | <p>Gibbs Elementary is looking for ways to incentivize kids to participate in a running program. The options Cindy brought forward were \$550 for water bottles purchased from TerraLoco plus \$150 for medals, which would bring the cost to \$800. They could add stickers to the water bottles when they reach milestones. The kids are meeting virtually this year. Another consideration would be to award the kids who complete their miles. We also discussed the impact of donating money to under resourced schools. Overall, Gibbs has fewer kids on free and reduced lunch than other programs we are interested in supporting. The board would like to be more strategic in how we support school-based run programs (15 out of 17 schools have school run programs). Ruth volunteered to go to Gibbs to speak and share her mindset message with the run group. There was not support to donate money to Gibbs at this time.</p> |
| Additional Items | <p>Save the Track: Ruth and Cindy brought forward to the idea to do an obstacle course (like a Tough Mudder). However, the RRCA insurance program does not cover this type of event. Another idea is a family relay with fun events, like balancing an egg on a spoon. Another idea would be a Zoom Yah Yah type event, but probably for a half marathon distance. Cindy and Ruth will be pulling a team together to start planning a Save the Track fundraising event for 2022. Gwen will submit a Save the Track Fundraising Event with our annual insurance renewal to assure we have insurance coverage for the event in 2022.</p> |
| Adjourn | We adjourned at 8:42 p.m. |
| Parking Lot | |
| Save the Track Fundraising | |

Minutes Taken By: Anna Sanchez, Secretary



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| Renaming Hal Martin All-Comers Meets | |
| Medals4Mettle | Home Medals4Mettle Your race medal becomes a message of compassion to a brave patient |
| Marathon/Half Marathon Training Class | |
| Race Director Training | |
| Reconsidering RRC Awards | See email from Jean |