



Rochester Running Club Board Meeting Minutes

Date: January 17th, 2022

Start Time: 7:00 pm

Location: Zoom

Last Meeting: December 20th, 2021

Next Meeting: February 21st, 2022

Agenda Item	Action/Discussion
Call to Order and Roll Call (Dale)	<p>Meeting called to order.</p> <p>Present: Dale Pfrimmer, Anna Sanchez, Gwen Jacobson, Cindy Morgan, Mitch Felton, Ray Gladkowski, Branda Anderson, Brian Hunn, Rick Fishbune</p> <p>Absent: Ruth Brennan Morrey, Kasey Kuker, Ann Sill, Chris Coon</p> <p>Guests: New Board Members: John Soucheray, Ann Noser, Jill Tacl, Jean Murray</p> <p>Dale called the meeting to order with a quorum.</p>
Introduction of New Board Members (Dale)	<p>All the members introduced themselves – welcome new members!</p> <p>Kasey nominated Jean Treasurer, Branda seconded, all voted for Jean for Treasurer</p> <p>Dale nominated Anna, Branda seconded. All voted for Anna for secretary.</p> <p>Kasey made a motion for Rick Fishbune for VP, Rick accepted, Mitch seconded.</p> <p>Cindy made a nomination for Cindy Morgan, Mitch seconded. The board members were polled, and it was extremely close with the vote going to Cindy.</p> <p>Jean nominated Dale, Branda seconded, all voted in favor.</p> <p>Dale nominated Gwen as assistant treasurer, Jean seconded, all voted approved.</p> <p>Jean did request that the membership duties go to someone else as she takes on the treasurer role. This role does not need to go to a board member. Dale suggested that this is an agenda item next month.</p>
Review and Approval of December Minutes (Dale)	<p>Gwen made a motion to approve the December minutes. Dale seconded. The minutes were approved by all.</p>

Minutes Taken By: Anna Sanchez, Secretary

<p>Review and Approval of Financials (Gwen)</p>	<p>12/31/21 Year End Financial Approval Consolidated Year End Financial January YTD Financial Approval</p> <p>Gwen clarified questions from board members regarding financials. There have been some expenses from end of the year awards and Polar Bear run. Dale made a motion to approve the financials as submitted, Branda seconded, all approved.</p> <p>From RRCA Race Directors Code of Ethics: <i>“Race Directors should preserve and protect the events assets by making prudent and effective use of those assets as well as accurately reporting on their financial condition, as applicable.”</i></p> <p>2022 General Budget Race Event Budgets HHR Budget Participant Shirt Cost – Impact to Bottom Line Profit</p> <p>2022 Budget Approvals will be moved to February meeting.</p>
<p>Team Reports</p>	
<p>Diversity and Inclusion Committee (Ruth)</p>	<ul style="list-style-type: none"> Boys and Girls Club Update: Ruth is meeting with Boys and Girls club on Feb 3rd (virtually) to discuss their continued interest in partnership. They are interested in summer partnership with the running camp, but they are also interested in mental skills work we did with them during the camp. The camp's concepts (mindfulness, self-talk, visualization, mindset, etc.) are concepts they are currently trying to integrate into their daily/weekly emotional behavioral programming (during the school year too), and they want insight into delivering the framework within their membership. School update: Haven't reengaged with school contacts from conversations last fall, but time is nearing to start up a conversation again. May still be a challenge with covid-19 restrictions for school volunteering. Please consider joining the 21-Day Equity Challenge from the United Way. You can start any time and catch up.
<p>Saturday Morning Training Runs (All)</p>	<ul style="list-style-type: none"> Route update (Rick) – Rick has been meeting with Jim Li, planning the routes on starting February 19th. It would be every Saturday until Grandma's. We will not be holding group runs on May 7 (Spring Classic) or May 28 (Med City Marathon) and will encourage runners to participate in these two events. Progress on hiring a captain is ongoing (Dale & Jean). We still need a team leader.

	<ul style="list-style-type: none"> Gwen has confirmed with RAC use of the east side of parking lot for 2022 Spring and Fall seasons.
Sponsorship Team (Ray)	Ray shared with the new board members that the Sponsorship Team is looking for new members. There is a script that can be followed to ask for donations. The board discussed how some donors like to donate to specific races, rather than to the RRC budget. We rely on sponsorship to pay for All-Comers Track Meets and the Grand Prix prizes. The Grand Prix prizes encourage RRC members to participate in the races. Ann Noser is willing to help with on this team.
Old Business	
Annual Banquet/Meeting (Anna and Gwen)	<ul style="list-style-type: none"> Meeting moved to Virtual due high community transmission rate of Covid per CDC: COVID Data Tracker. Saturday, January 29 time 6:30 p.m Speaker at 7 p.m. Review Meeting PowerPoint Sean Cedatol donated Projector to the club. He was provided with a donation receipt for his tax records. Gwen is finishing up 2021 Picture Slideshow. We do not make a profit on this event. We will forfeit \$150 cost of the deposit to Willow Creek. Dennis Barker is confirmed to speak virtually. An in person Summer Picnic Event will be considered.
Grandma's Marathon Running Experience (Gwen)	<ul style="list-style-type: none"> Participation update – 21 members signed up Gwen will continue to lead this event for RRC for 2022 1 Free bleacher pass will go to the registered runners to provide to their spectator
Pop-up Banners (Cindy)	<ul style="list-style-type: none"> FastSigns Proof (based on feedback from last meeting) Update from Cindy: <p>Aubri has the software to create a sharp pop-up banner. Her rate is \$40 per hour for design but she is booked through May 2022. The board would like to get something before May but also something designed differently. FastSigns can get signs turned around very quickly. The board would like these for the Spring Classic and Med City.</p> <p>Action Item: Anna will send information to her mother for a design review and quote. Jill will check with who Active PT uses for their graphic design/signs.</p>
Save the Track Fundraising Event (Cindy/Ruth)	Due to the holiday season, little progress has been made toward the development of the Save the Track fundraiser events. Ruth as a fundraising idea for consideration. Intent is to move forward now that the holidays are past.

<p>Runner Friendly Community (Anna & Ruth)</p>	<ul style="list-style-type: none"> • Please save the date to attend the city council meeting on February 7th at 6:15 pm for a presentation by the Mayor. • Consider wearing some RRC or other running/race gear! 😊
<p>Race Reports</p>	
<p>Race Director Resignations (All)</p>	<ul style="list-style-type: none"> • Sonja Kranz (Polar Bear Prediction 5k Run & Reggie Oeltjen Douglas Trail 11-Mile Race) • Gwen Jacobson Resignation – Reggie Oeltjen Douglas Trail 11-Mile Race • RRC Race Director discussion see RUN MN Race Director Information • The board talked about hiring a RRC race director again as a contractor. This would alleviate the stress of finding a RD every time a RD resigns. Having a professional RD would change some of the dynamics, but it would be worth exploring (cost, interest). Kasey put forward a motion to begin the exploration for a paid RRC RD. Dale seconded it. We will pursue what it will cost. Dale nominated Kasey, Dale and Gwen are also willing to help. • Anna will connect with Gwen to find out what has been done Reggie Oelten. Gwen will teach Anna how the race goes, and Gwen will stay on one more year with the understanding that she will not do it again.
<p>Polar Bear Predication Run (Gwen)</p>	<ul style="list-style-type: none"> • We had 58 registered runners (43 Members, 15 Non-Members) with only 4 no-shows. • The \$5 price increase and eliminating the lunch allowed event to make a small profit. Recommendation: No lunch; post-race gathering at Charlies Eatery and Pub. • Sonja did not have adequate support at finish line and there was an error in results. The results have been corrected. • Gwen made a motion to have Roger Heil complete 2 bears @ cost of \$80 for two runners. Mitch seconded the motion. All voted in favor. <p>Action Item: Gwen will contact Roger Heil to complete the bears and contact the two runners who will be receiving the bears.</p>
<p>Healthy Human Race (Cindy)</p>	<ul style="list-style-type: none"> • We have 43 registrants so far. <ul style="list-style-type: none"> ◦ That's a bit behind last year's New Year's Eve promotion by 15. • Progress has been made on designing the medal. The icon this year is the downtown skyline. • Scheels partnered with us to do a shoe and registration giveaway (Jan. 6-12) • Scheels has also given us a booth at their Health Fair event, Jan. 29

	<ul style="list-style-type: none"> ○ We'll have to get some items for the booth from the shed ○ Plan to promote RRC there as well
New Business	
Med City Marathon	<ul style="list-style-type: none"> • Gina Marcucci Email <p>Action Item: Anna will follow up with Gina. RRC volunteers for the 5k water stop, in exchange Med City provides a booth at expo free of charge. RRC members also receive a race discount. RRC also promotes this race to membership as a Grand Prix Event.</p>
Equipment Shed	Board members have signed up for equipment shedmeister .
THANK YOU to Board Members completing their terms!	<ul style="list-style-type: none"> • Outgoing Board Directors: Chris Coon, Brian Hunn, Gwen Jacobson, Anne Sill. Thank you for your service!
Additional Items	None
Adjourn	We adjourned at 8:58
Parking Lot	
Summer Picnic	
Renaming Hal Martin All-Comers Meets	
Medals4Mettle	Home Medals4Mettle Your race medal becomes a message of compassion to a brave patient
Marathon/Half Marathon Training Class	
Race Director Training	
Reconsidering RRC Awards	See this email from Jean