

Rochester Running Club Board Meeting Minutes

Date: November 21st, 2022

Start Time: 7:00 pm

Location: Forager (front café part)

Last Meeting: October 17th, 2022

Next Meeting: December 19th, 2022

Call to Order and Roll Call (Dale)	Called to order at: 7:03 Present: Rick Fishbune, Jean Murray, Anna Sanchez, Ann Noser, Kasey Kuker, Dale Pfrimmer, Branda Anderson, Mitch Felton, John Soucheray, Ruth Brennan Morrey Absent: Ray Gladkowski, Jill Tacl Guests: Sean Cedotal
Review and Approval of October Minutes (Dale)	Dale made a motion to approve the minutes. Kasey seconded. Minutes were approved by all.
Review and Approval of Financials (Jean)	Nov. 15 th Financial Report HERE John asked about the interest rate of the savings account and the Save the Track account. John will touch base with Jean about higher-interest options. Dale made a motion to accept the financials as written, Ann seconded, financials were voted approved by all.
Guest Reports	
RRC Banquet! (Sean Cedotal)	<ul style="list-style-type: none"> Sean was able to secure the Rochester Civic Theater for the banquet at no-cost because we are non-profit. We have to use the caterer that supports the Civic Center. The banquet usually runs from 6-9 pm. We may do a donation for the space to the Civic Theater. Mike Schmitt brought forward the suggestion of trivia via John Soucheray. To do trivia mafia, it would be a cost of \$100. There was support for trivia to replace the social hour that happens before the meal. John will work with Mike to plan trivia.

Minutes Taken By: Anna Sanchez, Secretary

	<ul style="list-style-type: none"> • Speaker: Gwen has confirmed Tom Perri will be the speaker. She is donating the use of her Airbnb to Tom if he decides to stay overnight. Board suggested a donation to Gwen for use of her AirBnb but Gwen declined. Jean will reach out to Gwen to find out if there is a specific organization that Tom would prefer a donation to, otherwise the board suggested American Cancer Society. A donation of \$500 will be made in Tom's name. • Connor Morrey will help with the picture slide show. • The awards committee did not meet but will meet soon and send out a request for nominations for Runner of the Year and the Resiliency award. • John will reach out to the sponsors to extend an invitation to the banquet.
<p>Race Report</p>	
<p>Brock Quimby, RD</p>	<p>Brock looked at several race registration platforms. He decided to go with Race Roster. It has a non-binary category. Race prices might need to be raised to offset the expense.</p> <p>The Polar Bear registration is live. The hat this year will be bright yellow.</p> <p>Jean will follow up with Brock to see if there a reservation for us at Charlie's after the race.</p>
<p>Team Reports</p>	
<p>Diversity and Inclusion Committee (Ruth)</p>	<ul style="list-style-type: none"> • Non-binary registration option is available for the RRC membership renewal campaign. • Rick joined the RIDC webinar that was held recently. The RIDC is working to ensure that diversity is represented throughout the running industry. RIDC partnered with a university, and the webinar was about creating surveys that better captures the characteristics of the running community.
<p>Sponsorship Committee (Ray)</p>	<ul style="list-style-type: none"> • There was discussion about the multiple sponsors. The sponsorship team has done a great job getting a strong base of sponsors.

<p>Board Election Team (Mitch, Branda, John)</p>	<ul style="list-style-type: none"> • Voting is underway. We had 8 candidates for 7 positions. The majority of RRC members have already voted. Jean will send out a reminder to vote a week before the ballots are due. The new board will be introduced at the annual meeting in January.
<p>Membership (Anna)</p>	<ul style="list-style-type: none"> • Membership renewal campaign is underway.
<p>Old Business</p>	
<p>Saturday Morning Training Runs (Jean, all)</p>	<ul style="list-style-type: none"> • TerraLoco (TL) agreed to Captain. We need to begin and end from TL. Parking should be easy at that time of the day. There is a group meeting with Tiffany tomorrow to discuss plans and details. The thought is that we will do routes that circle back to TL for aid. That way beginning runners will have someone to run with, even if they just came up for 3 miles. • We might run the contract past Chris Coon. Having a good partnership in place will increase sustainability of the SMTR. • Not clear re: Class. Tiffany hired a store employee who is also a trainer, and she mentioned having her design a class. • Discuss formalizing terms /Letter of Understanding
<p>Trunk or Treat (Ruth)</p>	<ul style="list-style-type: none"> • Very fun event! We gave away all the HHR medals and lots of old race t-shirts in addition to candy.
<p>Banquet (all)</p>	<p>The banquet was discussed at the beginning of the meeting, so we did not revisit the topic. Date: January 21st Workgroups: Banquet: John, Branda, Kasey, and Ann Meeting: Dale, Gwen to help with slide show Speaker: Ray and Ruth Awards: Rick, Jill, Jean, Anna Tom Perri is the speaker Lin Gentling reached out to Anna, and she is willing to solicit race entries for the drawing.</p>

<p>RRC Logo BibBoards bib snaps (Jean)</p>	<p>Discuss distribution process concerns, options & expense. Approval to spend up to \$1K for 500 snap sets was approved by 8 BOD members (TBD Ruth, Anna, John, Jill). Purchase postponed pending discussion.</p> <p>BibBoard bib snaps</p> <p>The subject of the distribution of the BibBoard bib snaps came back to the board for discussion. Mailing the bib snaps would be an additional expense. Jean is willing to take on distribution.</p>
<p>Logo Store (Gwen) Information only</p>	<p>Strong logo wear sales this past month. 19 members ordered. Gwen recommends that we order again in April 2023. She will be the lead again. No action items needed at this time. A question was raised about whether or not we could increase the variety of items offered. The turnout was impressive, especially considering the number of items that were repeats.</p>
<p>Race Reports</p>	
<p>New Business</p>	
<p>Year End Team RED/OSS/RRC holiday run/breakfast (Jean) 5 minutes</p>	<p>Charlie's on December 17th from 7:15 to 10:30/11 in the bingo hall/party room. Order off the menu. It's always a good time!</p>
<p>Terra Loco Resolution Night Event</p>	<p>The TerraLoco Resolution Night Event will be Tuesday, Jan. 10, 7pm.</p> <p>We agreed that this is a high-value chance to get the RRC out there. Mitch, Dale, and Rick volunteered to be there. We will give away a couple of memberships, a few RRC cups, and some Bib Snaps.</p>
<p>USATF Club – RRC Team Red (Tom O') Information only</p>	<p>Tom is putting together a USATF Club that is named RRC Team Red. He will serve as the administrator. He has completed the Safesport training, and his background check is pending. If anyone is interested in being on the officer list, please let Tom know. This will give members of both clubs an opportunity to join USATF and associate with the club. If they</p>

	<p>do, we will all be able to take part in a competitive series with clubs around the state.</p> <ul style="list-style-type: none"> ● Historically, Team R.E.D. has competed well in the Masters Division – but not so strong in the Open (where likely younger competitors could come into play). Members receive preferred start at USATF Team Circuit races. ● Members receive guaranteed entry into the TC 10 Mile – it’s a lottery for most. ● Members may receive discounts to the circuit races – typically nominal, i.e., \$3-\$10 but it’s a discount. ● Most Team Circuit races are in the TC Metro. In the past they have carpooled, ed a bus, taken the Rochester Trolley - super fun to do that.
Additional Agenda Items	
	<ul style="list-style-type: none"> ● No additional agenda items
	<ul style="list-style-type: none"> ● Meeting was adjourned at 8:20
Parking Lot	
Shed orientation	Be sure to have an orientation in 2023 for new members