



Rochester Running Club Board Meeting Minutes

Date: January 16th, 2023

Start Time: 7:00 pm

Location: Forager

Last Meeting: December 19th, 2022

Next Meeting: February 20th, 2023

Agenda Item	Action/Discussion
Call to Order and Roll Call (Dale) 2 minutes	Called to order at: 7:03 Present: Rick Fishbune, Jean Murray, Anna Sanchez, Dale Pfrimmer, Ruth Brennan Morrey, Mitch Felton, Kasey Kuker, Anna Sanchez, Branda Anderson, John Soucheray, Jill Tacl, Ann Noser Absent: Ray Gladkowski Guests: Toby Hatlevig, Dave Fochs, Camila Hallemeier, Jessie Wiburn
Introduction of New Board Members 10 minutes (Dale)	We all introduced ourselves and shared 1 fun fact about us and running.
Elect 2023 RRC Officers	We will discuss interest at this meeting and vote on officers at the next meeting. It is hard for new members to vote on officers when they have limited information about the board members. Anna will send out a JotForm for nominations to all members so that all members can indicate interest. We decided to not have an assistant treasurer role again but we do want oversight for finances. We can have additional signers on the accounts, but this responsibility can come without being an assistant treasurer.
Review and Approval of December Minutes (Dale) 2 minutes	Rick made a motion to approve the December meeting minutes, Dale seconded, December meeting minutes were approved.
Review and Approval of Financials (Jean) 10 minutes	Financial Report HERE CD Ladder Proposal HERE Agenda notation: 3-year www RRC hosting (BlueHost) will need to be renewed before Mar. 30 th at cost of \$827.28 (\$23/m), replacing intro rate of \$196/3 yrs, but <\$1K/yr paid for RTC www software & hosting. HHR is still on a 3yr intro rate thru Feb 20, 2024 which replaced CWS at \$88/m. We ended 2022 in black. The IBM grant application was rejected based on IRS data. We will not renew the Quicken license (Jean will use her own Quicken but if Quicken is needed for a new treasurer,

Minutes By: Anna Sanchez, Secretary

	<p>then we will renew the license). Polar Bear is close to breaking even. We are starting to receive SMTR revenue. 3 of the 10 shoe certificates have been taken. Jean brought forward the CD ladder for discussion. Jean, Toby, and John all discuss and decide which option will bring us the best rates → what amount will we not need for 1 year?</p> <p>Mitch made a motion that we approve the financials. Dale seconded with the caveat that we will have a CD proposal before the next meeting. All voted to approve the financials.</p>
<p>Race Director Update (Brock) 5 minutes</p>	<p>HHRKICKOFF is the only active promo code for HHR. It's a flat \$10 Off all events.</p> <p>We discussed that RRC members should get a better deal overall, but it doesn't need to be better than the early-bird special. We will follow up with Brock to see if RRC members are able to continue to get \$10 off past the early-bird promo.</p> <p>We also discussed the Spring Classic. Boulder Options is no longer interested in being the race director for that race - the ROI was not worth the effort. Jean will reach out to Ryan Anderson and see if he might be interested in taking this race over.</p>
<p>Team Reports</p>	
<p>Diversity and Inclusion Committee (Anna) 5 minutes</p>	<ul style="list-style-type: none"> ● MCM added a non-binary race category. There seems to be positive momentum with adding a non-binary category for RRC Grand Prix events. ● Recommendation for all to read – Running While Black by Alison Mariella Desir. We need to make sure that we are welcoming to everyone as a club. The Audible version is also excellent because the author is the narrator - listen while you run! ● The Boys and Girls Club project was so successful and we will continue to build upon it in the summer of 2023. We have learned to adapt to their needs. ● A mentor is needed for a 14-year-old girl for Boulder Options. This will be added to the news on the RRC website.
<p>Banquet</p>	<ul style="list-style-type: none"> ● The Rochester Civic Theater team will connect the AV needed for the program. ● We need a check-in table and will need to check in a little bit of cash. ● The final headcount is 71 with 11 speaker-only attendees.

	<ul style="list-style-type: none"> ● We will update the slide show to take out the officer slide.
Saturday Morning Training Runs (Jean)	<ul style="list-style-type: none"> ● Loop maps & routes pending Mike Schmitt & Kyle ● JotForm waiver is live ● Volunteer sign-up is underway (pending maps/loops)
Sponsorship Committee (John) 5 minutes	<ul style="list-style-type: none"> ● Will meet after the new board members have started. John will give new board members an orientation. ● John discussed the need to have more sustainable, long-term sponsors rather than having a lot of sponsors ● We need to have a discussion with Brock regarding the sponsorship advertising ● Grand Prix sponsorship will be changing to be sponsoring the RRC and not just the Grand Prix ● Scheels HHR sponsorship - Jean and John will discuss
Old Business	
Annual Banquet/Meeting (All) 15 minutes	<ul style="list-style-type: none"> ● Finalize details – headcount is: ● Speaker – plans to meet him? ● Slide show ● Meeting agenda ● Awards ● Door prizes
Grandma’s Run Experience (Gwen)	<ul style="list-style-type: none"> ● 18 RRC members are signed up as of 1/14/2023 ● Members receive a 10% race discount along with other perks on race weekend. ● Request for consideration for adding Grandma’s Marathon as a 2023 RRC Grand Prix event. (2022 participation was 27 members) <ul style="list-style-type: none"> ○ Some concerns were shared that the Grand Prix is about supporting our local races. ○ There is not a lot of benefit to our members overall because it is so hard to place with a lot of elites in all categories - for most runners, it would be participation points only. ○ It was felt that while Grandma’s is an amazing race, it does not fit within our Grand Prix roster.
New Business	
Med City Marathon (Anna) 2 minutes	<ul style="list-style-type: none"> ● Listening Session at TerraLoco ● Recent email indicating closer connect with RRC Board



Equipment shed (all) 10 minutes	<ul style="list-style-type: none">• Let's draw numbers this year to determine when we are Shed Meister (in the past, the new board members got stuck with the most difficult months)• We will do an orientation for new members.
THANK YOU to Board Members completing their terms! (Dale)	<ul style="list-style-type: none">• Outgoing Board Directors: Ruth Brennan Morrey, Mitch Felton, Ray Gladkowski, and Cindy Morgan. Thank you for your service!
Additional Agenda Items	
	No additional agenda items
	Meeting was adjourned at 8:43
Parking Lot	