



Rochester Running Club Board Meeting Minutes

Date: February 20th, 2023

Start Time: 7:00 pm

Location: Centerstone Hotel

Last Meeting: January 16th, 2023

Next Meeting: March 20th, 2023

Call to Order and Roll Call (Dale)	Called to order at: 7:02 Present: Dale Pfrimmer, Ann Noser, Jean Murray, Toby Hatlevig, Dave Fochs, John Soucheray, Branda Anderson, Jessie Wilburn, Kasey Kuker, Rick Fishbune, Toby Hatlevig Absent: Jill Tacl Guests: Evin Haukos, Mike Schmitt, Kyle Sevitts, Brock Quimby
Elect 2023 RRC Officers	President: Dale Pfrimmer Vice President: Rick Fishbune Secretary: Anna Sanchez Treasurer: Jean Murray We discussed the importance of all officers having a succession plan, especially the treasurer. A six-month runway would be good.
Resignation of Board Member (Dale)	Camila Hallemeier has submitted her resignation to the RRC board. Her resignation was sadly but graciously accepted by the board. She will continue to work on the Spring Classic. Abby Russi will also be helping her with the Spring Classic. The registration will be ready to be live very soon.
Website Assistance	Dave Phillips is volunteering to help support the website. Jessie shared that the FB link goes to the wrong page, and there is an Instagram link that goes nowhere.
Review and Approval of January Minutes (Dale)	Ann made a motion to approve the minutes. Toby seconded. Minutes were approved by all.

Minutes By: Anna Sanchez, Secretary

<p>Review and Approval of Financials (Jean)</p>	<p>Financial Report as of Feb. 15 HERE The Healthy Human race income is low.</p> <p>There have been no more shoe funds requested.</p> <p>Jean is still working on the IRS tax deduction paperwork.</p> <p>John was able to get the CD created.</p> <p>Dale made a motion to approve the financials, Rick seconded. The financials were approved by all.</p>
<p>Race Director Update (Brock)</p>	<p>HHR numbers are down. We need to send out emails to past participants. Last year there was a big incentive to register early – this year, we did not offer that. Brock has a good plan to reach folks to increase registrations. There will be a kids’ race.</p> <p>Race Roster is a great platform. It will duplicate dates and update the platform for the next year.</p> <p>Spring Classic is ready to go. The Race Roster is currently set to private. There will also be a kids’ race.</p> <p>The Women’s 4-Mile will be July 22nd. Brock is eager to get things moving.</p> <p>Reggie Oetljen will be a race in conjunction with Team RED Oxbow race. Brock and Tom need to finalized the name and figure out how the proceeds will be split.</p> <p>Brock is working with the Salvation Army for the Thanksgiving Day Race – The Great Gobble 5K! Brock will reach out to Ray Gladkowski to see</p>

	<p>about using Autumn Ridge Church. There will be a kids' race.</p>
<p>Guest Reports</p>	
<p>MCM (15 minutes)</p>	<p>Evin Haukos, Med City Marathon, Meet and Greet with RRC Board – Evin introduced himself and sought out constructive feedback. Even with the new weekend, registration is 30% higher than it was last year. He is changing the route and has found a way to avoid the hill on Country Road 22. The finish line will be at the Half Barrel. We shared with Evin that in the past we have done the water stop for the 5K and had a booth at the expo. We have our training runs aligned to be with MCM. Post-race plans are still underway. Evin is working with bands and making fun plans for after the race. One challenge is that the weekend of the race is a big track weekend, which might mean that the #s of volunteers could be down. Evin is open to any group who wants to volunteer and make a bit of fundraising money (theater, band, other sports besides track). We talked about what events will be in competition with MCM and ideas for increasing the energy, such as drumline competitions. The 2 biggest asks of the RRC are volunteer contacts and cross promotion (tag MCM with posts). Jessie also shared that there needs to be better communication with the med tent. There will also be a SMTR featuring the MCM course. It was a great conversation with Evin – more questions can be directed to director@medcitymarathonmn.com</p>
<p>SMTR</p>	<p>Mike Schmitt and Kyle Sevitts came to talk about SMTR routes. Routes 1-7 are out to the public. The rest of the routes through Grandma's are drafted. Kyle and Mike would like to design the routes to have aid stations every 5-6 miles.</p>

	<p>Most runners do 5-6 miles without bringing aid. Additionally, we want to keep TerraLoco happy and not overburden them. If runners want aid more frequently than every 5-6 miles, they often bring their own handheld or camelback. Kyle and Mike designed the routes to not require more than 1 unstaffed aid station. There will always be a 3–4-mile loop at the beginning. However, there are a lot of beginners who do not know about hydration and will need more support. More extended AS might be more geared towards the experienced runner.</p> <p>Jessie brought up an Instagram page – she is willing to make an Instagram page for the RRC.</p> <p>There was a motion to vote on this issue. Branda made a motion that some aid stations could be extended no more than 6 miles between aid stations with the new routes. Ann seconded. The motion passed 10 yes and 1 abstain.</p>
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Team Reports	
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Diversity and Inclusion Committee (Anna)	<ul style="list-style-type: none"> ● No updates
Saturday Morning Training Runs (Jean)	<ul style="list-style-type: none"> ● 60+ people for the first week of SMTR starting at TerraLoco! 97 signed waivers as of today! ● Positive feedback from runners and TerraLoco
Sponsorship Committee (John)	<ul style="list-style-type: none"> ● We are proposing a new mission statement, emphasizing the great things we are already doing and trying to be more inclusive while capturing the service aspect of the club. ● Proposal: The Rochester Running Club (RRC) empowers runners of all ages, abilities, and

	<p>levels of fitness, through organized group runs, community events and activities, and information to keep runners moving. Whether running for fun, to improve or maintain health, or for the love of competition, RRC helps runners achieve goals from a first 5k to completing a marathon and beyond.</p> <ul style="list-style-type: none"> ● Change the focus of the donations from Grand Prix to community-outreach efforts. If sponsors are going to give us money to help us grow, we need to be clearer about what we are using the money for and what we are doing for the community. ● Proposal: Sponsorship requests will be directed toward the club to pursue the mission of the club rather than the Grand Prix. ● Additional ideas include having race packet pick-ups at their businesses. ● There is also an idea about having an RRC podcast... more to come... ● Ann made a motion to approve the new mission statement. Kasey seconded. All voted approved. ● Ann made a motion to have Sponsorship funds go towards the club to pursue the mission rather than the Grand Prix prizes. Rick seconded. Voted approved by all.
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Old Business

<p>Annual Banquet/Meeting (All)</p>	<ul style="list-style-type: none"> ● Follow-up/Debrief ● Survey summary Banquet Feedback HERE ● It was a great night! We learned from our missteps, but we have a plan for next year to be tighter and to make sure we
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have AV in place. The missing beverages were a huge disappointment, but they did give us some money back for missing the beverage station (\$3/plate)

- Plan for 2024 - LC's is available and would be large enough for us. Anna made a motion to reserve LC's for 2024 – January 20th as the first choice, January 27th as the second choice. John seconded. Motion was approved by all.
- We need form a banquet committee.
- Tom Perri honoraria - approved \$500 in November. The board voted to donate it to Tom Perri's American Red Cross Boston fundraising efforts.

<https://www.givengain.com/activist/717609/projects/56830/>

Ann made a motion to contribute to Tom's Boston fundraising efforts. Dale seconded. The motion was approved by all.

- Gwen – thank you for the donation of AirBnB for Tom – the board signed a card for Gwen and Jaydee.
- Donation to Rochester Civic Theater for the use of their space – this was discussed in November, but not decided. Rick made a motion to donate \$250 to RCT, Anna seconded, motion approved by all.
- We discussed which school(s) get the 8 pairs of trivia socks – the first 8 kids who get shoes will also get the socks.
- John will get in touch with Mitch to find out how the communication happened in the past – Branda has a connection to JM, Jessie to Mayo, and Toby to Century.

FYI Only:

- \$2,591 Mayo Civic Catering (71 x 35.50/plate)
- \$400 annual awards – gift cards

	<ul style="list-style-type: none"> o \$120 (est) annual award – jacket o GP Prizes as of 2/1: o \$1800 gift cards o \$260 Donation (5) donated to HS Shoe Fund o \$200 8 thank you \$25 Taco Jed gift cards purchased – RDs: Lin, Ruth, Dale & Megan, Steve DeBoer, John Resman (2), Connor Morrey o TBD – Trivia prizes – 8 pairs of socks (HS shoe fund) ● Next steps: Make an updated “punch list”, form a banquet committee
New Business	
Byron Good Neighbor 2 Mile	<ul style="list-style-type: none"> ● We decided to leave it as a 5K. A 5K versus a 2 mile is equally appealing for high school athletes.
TerraLoco \$5 5K 5 minutes	<ul style="list-style-type: none"> ● Monday, July 10th ● Jill, Dale, and Kasey can all be there for hosts. ● All voted the \$5 5K funds will be going to the shoe fund rather than STT.
New/Renewing Member Donations	<ul style="list-style-type: none"> ● STT is well-funded. The board moved to request donations from new and renewing members to be directed to high school shoes instead of STT. ● We need to do a better job messaging this program to the local track and cross-country coaches. John will reach out to the coaches to let them know that these funds are available.
RRC Logo Gear (Jill)	<ul style="list-style-type: none"> ● Jill is willing to lead up a logo gear order with Pro Image, a local vendor. All orders will come together, but no one will have to pay for shipping.

Additional Agenda Items	
Meeting Location	We have Centerstone Hotel conference rooms reserved for February 20 th , March 20 th , April 17 th , and May 15 th .
Parking Lot	
Adjourn	The meeting adjourned around 9:25 pm