



## Rochester Running Club Board Meeting Minutes

**Date:** March 20<sup>th</sup>, 2023

**Start Time:** 7:00 pm

**Location:** Centerstone Hotel

**Last Meeting:** February 20<sup>th</sup>, 2023

**Next Meeting:** April 17<sup>th</sup>, 2023

The Rochester Running Club (RRC) empowers runners of all ages, abilities, and levels of fitness, through organized group runs, community events and activities, and information to keep runners moving. Whether running for fun, to improve or maintain health, or for the love of competition, RRC helps runners achieve goals from a first 5k to completing a marathon and beyond.

Agenda Item	Action/Discussion
Call to Order and Roll Call (Dale)	Called to order at: 7:00 Present: Dale Pfrimmer, Rick Fishbune, Toby Hatlevig, Dave Fochs, Jessie Wilburn, Branda Anderson, Ann Noser, Jean Murray, John Soucheray, Anna Sanchez Absent: Jill Tacl, Kasey Kuker Guests: None
Review and Approval of <a href="#">February Minutes</a> (Dale)	No changes to the minutes. Dale made motion to accept the minutes as submitted, Rick seconded, it was voted that the minutes were approved by all.
Review and Approval of <a href="#">Financials</a> (Jean)	Review and approve the financials. IRS Deductibility Status While checking on whether anything had change our IRS `deductibility` status, I also tried to dig up information on ` <b>All Community Events`</b> . There isn't IRS 990EZ filing data because they are a private company. Owned by Peter Starykowicz, and headquartered in Lake Zurich, IL. They mask their domain `registered by "Domains By Proxy, LLC" Per wiki, "Domains By Proxy, LLC" `shields owners personal information and malicious business activity`  In the process, I saw <b>Twin Cities In Motion</b> data for 2021. They are also an RRCA club (and they have the deductibility code `1` that we should also have)

**Minutes By:** Anna Sanchez, Secretary

	<table border="1" data-bbox="662 195 1179 369"> <tr> <td>ASSET_AMT</td> <td>\$ 4,688,484.00</td> </tr> <tr> <td>INCOME_AMT</td> <td>\$ 3,971,053.00</td> </tr> <tr> <td>REVENUE_AMT</td> <td>\$ 3,965,282.00</td> </tr> </table> <p>RRC's 2021 IRS 990EZ filing data....</p> <table border="1" data-bbox="662 457 1550 590"> <thead> <tr> <th>ASSET_AMT (bank)</th> <th>INCOME_AMT</th> <th>REVENUE_AMT</th> </tr> </thead> <tbody> <tr> <td>\$ 117,438.00</td> <td>\$ 50,549.00</td> <td>\$ 50,549.00</td> </tr> </tbody> </table> <p>There are now 100 registrations for HHR! The promo was very effective – we are now ahead of schedule.            Brock is converted to an independent contractor. This will save us money even as we give Brock more to make him whole with his taxes.            We have not had more requests come in for the shoe vouchers, but coaches are requesting that they need a lot of gently used shoes. Knowing who has the highest need for the shoes is challenging, but kids are showing up in slides and crocs.            Dale made a motion to accept the financials as submitted, Toby seconded, financials were approved by all.</p>	ASSET_AMT	\$ 4,688,484.00	INCOME_AMT	\$ 3,971,053.00	REVENUE_AMT	\$ 3,965,282.00	ASSET_AMT (bank)	INCOME_AMT	REVENUE_AMT	\$ 117,438.00	\$ 50,549.00	\$ 50,549.00
ASSET_AMT	\$ 4,688,484.00												
INCOME_AMT	\$ 3,971,053.00												
REVENUE_AMT	\$ 3,965,282.00												
ASSET_AMT (bank)	INCOME_AMT	REVENUE_AMT											
\$ 117,438.00	\$ 50,549.00	\$ 50,549.00											
Race Director Update (Brock)	<p>Brock was unable to make the meeting and sent an update via email Monday night: We've had a good turnaround from our last meeting on HHR. We're at 114 registrations today vs. 94 registrations through March 31, 2022.</p> <p>I'm still working on Autumn Ridge re: hosting the Great Gobble 5K, but I've had a slow response. If any of you know Otis or Kris, feel free to nudge them</p>												
<b>Team Reports</b>													
Diversity and Inclusion Committee (Anna) Agenda note only	<ul style="list-style-type: none"> <li>• No updates, continue to incorporate non-binary category to registration for RRC races</li> <li>• Ruth Brennan Morrey contacted Rick and Gwen about the Boys and Girls Club Summer camps. They are planning to do them again this summer!</li> </ul>												
Saturday Morning Training Runs (Jean)	<ul style="list-style-type: none"> <li>• TerraLoco is paid through the end of March. We continue to get some new people signing up. It will probably cost us more than we take in.</li> </ul>												

	<ul style="list-style-type: none"> <li>Overall, it seems to be going well having TerraLoco take over the captaining and be the meeting place.</li> <li>This is also a great opportunity for TerraLoco, as it has been bringing in a lot of runners to the store.</li> </ul>
BibBoards	<ul style="list-style-type: none"> <li>Tiffany is willing to sell BibBoard snaps for us at a 75/25 split (RRC/TerraLoco) at \$7. She doesn't think we will sell too many, but it's worth a shot.</li> </ul>
Sponsorship Committee (John)	<ul style="list-style-type: none"> <li>The sponsorship committee is focusing more on our mission to support the running community. One way to do that would be to have drop sites for shoe donations at their business places.</li> <li>John talked about looking at different price points for sponsors and try to give more exposure to our sponsors – fewer sponsors but more benefits for each one. Another idea is to have sponsorships span a few years, making for increased consistency with sponsors.</li> </ul>
<b>Old Business</b>	
Shout Out	Shout out to Jessie for creating the RRC Instagram page! It looks great!
Annual Banquet/Meeting	<ul style="list-style-type: none"> <li>LC's will be our venue – deposit made, check cleared!</li> <li>January 20<sup>th</sup>, 2024</li> <li>Kasey is willing to be the Banquet Coordinator (Anna will double-check)</li> <li><a href="#">Punchlist</a> – feedback on the timeline</li> <li>We need to set up sub-committees- <ul style="list-style-type: none"> <li>Banquet Team: Branda and Ann</li> <li>Meeting Team: Dale and Jessie</li> </ul> </li> <li>Speaker idea: Ruth Brennan Morrey, we should be sure to invite youth athletic teams – Anna will reach out to Ruth.</li> </ul>
RRC Logo wear	<ul style="list-style-type: none"> <li>Jill is working with Pro Image. Jason is putting together some images for an online store.</li> </ul>
<b>New Business</b>	
RD as Independent Contractor (Dale, Jean, & Kasey)	<ul style="list-style-type: none"> <li>Brock will be an independent contractor. We increased Brock's salary to make up for the hit that he will take in taxes. But this allows us to eliminate Smart HR.</li> </ul>
<b>Additional Agenda Items</b>	

	Meeting was adjourned at 8:02
<b>Parking Lot</b>	
SMTR Liaison to TerraLoco in 2024	<p>It would be good to find a non-BOD member to be the SMTR liaison to Terra Loco for 2024... (or even Fall 2023). The liaison would</p> <ul style="list-style-type: none"> <li>● It'd be lovely if Liaison could take on the XLS steps &amp; cloning/modifying the SignUp Genius, but know that's unlikely</li> <li>● Replenish TL's SMTR supplies (shed, shopping) - reimbursed by RRC</li> <li>● Take 1<sup>st</sup> stab at responding to TL questions/issues and/or TL referred runner feedback</li> <li>● Might(??) need to store/transport a table &amp; two jugs to/from TL, if TL pushes back on storing.</li> </ul>
In June or July	<ul style="list-style-type: none"> <li>● Make Banquet Teams</li> </ul>
<b>To Keep on the Radar</b>	
TerraLoco \$5 5K	Monday, July 10 <sup>th</sup> . Jill, Dale, and Kasey can be there.
Future Meeting Locations	Centerstone: April 17 <sup>th</sup> , May 15 <sup>th</sup> Plan for summer? Outside?