



## Rochester Running Club Board Meeting Minutes

**Date:** April 17<sup>th</sup>, 2023

**Start Time:** 7:00 pm

**Location:** Centerstone Hotel

**Last Meeting:** March 20<sup>th</sup>, 2023

**Next Meeting:** May 15<sup>th</sup>, 2023

The Rochester Running Club (RRC) empowers runners of all ages, abilities, and levels of fitness, through organized group runs, community events and activities, and information to keep runners moving. Whether running for fun, to improve or maintain health, or for the love of competition, RRC helps runners achieve goals from a first 5k to completing a marathon and beyond.

Agenda Item	Action/Discussion
Call to Order and Roll Call (Dale) 2 minutes	Called to order at: 7:03 Present: Jessie Wilburn, John Soucheray, Dale Pfrimmer, Rick Fishbune, Toby Hatlevig, Jean Murray, Branda Anderson, Anna Sanchez, Ann Noser, Jill Tacl Absent: Kasey Kuker, David Fochs Guests:
Review and Approval of <a href="#">March Minutes</a> (Dale) 2 minutes	Dale made a motion to approve the minutes as submitted, Rick seconded, minutes were approved by all. Dale suggested to include social media data to the minutes. Facebook has 1.1 K followers, Instagram has 141 followers
Review and Approval of Financials (Jean) 10 minutes	Financial Rpt as of April 10 <sup>th</sup> <a href="#">HERE</a> 119 HHR Registrations Still no word on the deductibility issue – Jean will follow up with the IRS. We now have a charity profile with Venmo – we will have to make sure that it is still working for people. Dale made a motion to approve the financials, John seconded, financials were approved by all.
Race Director Update (Brock) 5 minutes	Spring Classic Race Roster is up and running. The other ones are not.
<b>Team Reports</b>	
Diversity and Inclusion Committee (Anna)	<ul style="list-style-type: none"><li>No updates</li></ul>

**Minutes By:** Anna Sanchez, Secretary

	<ul style="list-style-type: none"> <li>● Planning to hold Boys and Girls Club running club again this summer (Rick, Gwen, and Ruth)</li> <li>● John brought up the suggestion of having a booth at Pride. It is May 20<sup>th</sup>. John will connect Anna with his assistant. There is support for having a table at Pride – Jessie volunteered Kyle and Toby also said he could be there.</li> </ul>
Saturday Morning Training Runs (Jean)	<ul style="list-style-type: none"> <li>● They are going great! Attendance is good.</li> <li>● The Med City course preview will be this Saturday.</li> <li>● The fall SMTR will have 1 week off after Grandma’s marathon and then start up again.</li> </ul>
Sponsorship Committee (John) 5 minutes	<ul style="list-style-type: none"> <li>● The committee met to create a new plan. The cost will be increased and we will look for fewer but more involved sponsors.</li> <li>● We will share the request for sponsors on social media listing the benefits of being a sponsor.</li> <li>● Our sponsors who have been consistently sponsoring the All Comers meets will be grandfathered in for that specific project (there will be 2 signs).</li> <li>● This will be a year of transition as we try out new ideas, trying to make sure that RRC sponsorship is a high-value endeavor for them.</li> <li>● Jean brought up when we should remove the logos from our weekly communications – we will keep things on for now until the process is determined.</li> </ul>
<b>Old Business</b>	
Annual Banquet/Meeting	<ul style="list-style-type: none"> <li>● January 20<sup>th</sup>, 2024</li> <li>● Kasey will be our banquet coordinator!</li> <li>● Please look at the <a href="#">2024 Punchlist</a> and decide if you can serve on a banquet team <ul style="list-style-type: none"> <li>○ Feel free to add your name directly to the document</li> </ul> </li> <li>● Please be ready with team updates for the May meeting</li> <li>● Ruth Brennan-Morrey will be unable to speak in 2024</li> <li>● We talked about different ideas in lieu of a speaker – such as “My Best Day” (like a Moth story) or leaving it with just trivia and a happy hour</li> <li>● If we did My Best Day, we could vet stories – John suggested that one thing would be how they got started/how they got there.</li> </ul>

	<ul style="list-style-type: none"> <li>● Ann asked about price for the banquet – we would like to have the ticket fee at least cover the cost of the meal because the venue has so many fees.</li> </ul>
<p><b>New Business</b></p>	
<p>Med City Marathon 5K water stop</p>	<ul style="list-style-type: none"> <li>● Branda, Anna, Rick, Dale are available for the water stop, but we have had members participate in the past and may be able to have them do the water stop and board members can then support the table at the expo</li> <li>● The expo will be 2:00-7:00. We will have a candy give-away and give away a free membership</li> <li>● Expo volunteers: John and Toby</li> </ul>
<p>Running Shoe Donation Process (John)</p>	<ul style="list-style-type: none"> <li>● Shoe donations are going ridiculously well! John has gotten 3 carloads – the kids are snatching up shoes.</li> <li>● Giving out the shoes has been so much easier than asking the coaches to determine who gets a gift certificate and who does not.</li> <li>● The resource room coordinators are really good about coordinating amongst themselves to distribute the shoes.</li> <li>● The shoe donations stop on May 1<sup>st</sup>.</li> <li>● Could future plans include expanding past Rochester to other area schools?</li> <li>● Advice from John: Do not leave shoes in your car overnight!</li> <li>● John estimates that 400 pairs of shoes have been donated!</li> <li>● We might not need to do certificates for shoes – maybe we should donations for other things. Perhaps a donation for uniform budgets?</li> <li>● Another idea would be getting kids involved for SMTR aid stations.</li> <li>● Jean proposed that someone develops a write-up for this new process.</li> <li>● Perhaps coaches could come to the June board meeting to provide input. We could then vote in the July meeting.</li> <li>● Shoe certificates: Required fields must be filled out. The certificate is for 1 pair of shoes, even if the balance is less than the voucher. The student also needs to sign the voucher. There is 1 outstanding certificate for Mayo, 1 for Century, and 3 for Mayo.</li> </ul>
<p>Confirm Grand Prix Race line-up (Anna)</p>	<ul style="list-style-type: none"> <li>● May 6: RMS Spring Classic 15K Race</li> </ul>

	<ul style="list-style-type: none"> <li>● May 13: Med City Marathon</li> <li>● June 4: Chester Woods 10-mile trail race</li> <li>● June 24: Rochesterfest 1 mile</li> <li>● July 4: Stewartville 5 Mile race</li> <li>● July 15: Byron Good Neighbor Days 5K Race</li> <li>● July 22: Rochester Women's 4 Mile Race</li> <li>● August 5: Reggie Oeltjen Douglas Trail 11 Mile Race</li> <li>● August 26: HHR Half</li> <li>● September 14: Mayo Open Cross Country 5K meet</li> <li>● October 21: Tour de Essex Trail Run</li> <li>● October 28: KC Spirit Run 10K</li> <li>● Anna will get back to Steve that these are the dates for 2023.</li> </ul>
Spring Classic (Anna)	<ul style="list-style-type: none"> <li>● 3 volunteers needed to help John Resman with timing</li> <li>● Saturday, May 6th in the morning</li> <li>● Shannon Gladkowski might be able to volunteer.</li> <li>● Jessie can volunteer if not needed before 8:30</li> </ul>
Dropbox (Jean, Anna, Ann)	<p>Is anyone else getting messages that their Dropbox is full? Should we upgrade to Dropbox Business Standard?</p> <ul style="list-style-type: none"> <li>● This discounted product is available at a non-refundable admin fee of \$45 to TechSoup.</li> <li>● Three or more nonprofit team members can use <a href="#">Dropbox Business Standard</a> to share files and collaborate with remote teams. Dropbox Standard includes 5,000 GB of shared storage. The original cost of the package is \$18 a month or \$180 a year.</li> <li>● After the 40% discount, the price drops to \$108. <i>(plus the \$45 admin fee)</i></li> <li>● Dale and Jill have been getting these warnings for years – we decided not to upgrade and just ignore the warnings.</li> <li>● Dale brought up the emailing scams – with our emails on the website, we are easy targets for targeted scams. We will remove our personal emails under board contact information.</li> </ul>
<b>Additional Agenda Items</b>	
Ideas for Using our Resources (Dale)	<ul style="list-style-type: none"> <li>● Dale brought up ways to give back to the membership</li> <li>● Shoe drawing for a SMTR – first one of the season</li> <li>● Runner appreciation speaker series – similar to Resolution Night with food and drinks <input type="checkbox"/> John said that Cambria would be a cool spot (capacity for about 50), pizza and beer</li> </ul>

	<ul style="list-style-type: none"> <li>• Social media promo give aways (encourage sharing)</li> <li>• Movie series – rent a theater and invite high school kids to see running movies or do an outdoor movie – could do pizza beer, a runner talk and then show a movie</li> <li>• Promote ways to encourage kids to participate in races</li> <li>• New finish line/other new equipment</li> <li>• New mile markers</li> <li>• Need a proposal – Dale will run with the movie series, Jessie will pursue looking for speaker stories.</li> <li>• Toby brought up the idea of having an RRC intern to build resumes.</li> <li>• John suggested that we create a podcast</li> </ul>
Logo Wear	<ul style="list-style-type: none"> <li>• Jill is in communication with a vendor about logo wear.</li> </ul>
<b>Parking Lot</b>	
SMTR Liaison to TerraLoco in 2024	<p>It would be good to find a non-BOD member to be the SMTR liaison to Terra Loco for 2024... (or even Fall 2023).</p> <p>The liaison would</p> <ul style="list-style-type: none"> <li>• It'd be lovely if Liaison could take on the XLS steps &amp; cloning/modifying the SignUp Genius, but know that's unlikely</li> <li>• Replenish TL's SMTR supplies (shed, shopping) - reimbursed by RRC</li> <li>• Take 1<sup>st</sup> stab at responding to TL questions/issues and/or TL referred runner feedback</li> <li>• Might(??) need to store/transport a table &amp; two jugs to/from TL, if TL pushes back on storing.</li> </ul>
<b>To Keep on the Radar</b>	
TerraLoco \$5 5K	Monday, July 10 <sup>th</sup> . Jill, Dale, and Kasey can be there.
Future Meeting Locations	Centerstone: April 17 <sup>th</sup> , May 15 <sup>th</sup> Plan for summer? Outside?