



Rochester Running Club Board Meeting Minutes

Date: May 15th, 2023

Start Time: 7:00 pm

Location: Centerstone Hotel

Last Meeting: April 17th, 2023

Next Meeting: June 19th, 2023

The Rochester Running Club (RRC) empowers runners of all ages, abilities, and levels of fitness, through organized group runs, community events and activities, and information to keep runners moving. Whether running for fun, to improve or maintain health, or for the love of competition, RRC helps runners achieve goals from a first 5k to completing a marathon and beyond.

Agenda Item	Action/Discussion
Call to Order and Roll Call (Dale)	Called to order at: 7:04 Present: John Soucheray, David Fochs, Branda Anderson, Kasey Kuker, Rick Fishbune, Toby Hatlevig, Dale Pfrimmer, Jessie Wiburn, Ann Noser, Anna Sanchez Absent: Jill Tacl, Jean Murray Guests: Tom O'Leary
Review and Approval of April Minutes (Dale)	The minutes were approved by all.
Review and Approval of Financials (Jean)	We will get financials next month.
Social Media Updates (Ann and Jessie)	1.2 K followers on FB, 177 on Instagram
Race Director Update (Brock)	No update but we discussed the email from Mike Nigbur at the Park committee that he pinned Brock for the arrows painted on the trails for Med City Marathon.
Team Reports	
Diversity and Inclusion Committee (Rick)	<ul style="list-style-type: none">• Rick, Gwen, and Ruth are in communication with the Boys and Girls Club about a running camp this summer.• Ruth will lead, Rick & Gwen will be assistants.• The dates will be August 1-4 (Tuesday-Friday) for 2 groups – one from 9-10:15 and another from 10:15-11:30• Update on Pride Celebration: All vendor spots are full – we are on the list of groups to be contacted in 2024.

Minutes By: Anna Sanchez, Secretary

<p>Guest discussion – Tom O’Leary</p>	<ul style="list-style-type: none"> ● Tom came to talk about “Run Long, Get Woody” and promoting the registration ● There are hiccups with Race Roster, but those should be resolved ● Medals are going to be cut pieces of wood with the artwork of a runner chasing a woodpecker ● Tom may come back to RRC to ask for money to donate to the high school for engraving the wood (Industrial Tech), probably not over \$200. The board gave the OK to share in the cost of the distance challenge awards.
<p>Saturday Morning Training Runs (Jessie)</p>	<ul style="list-style-type: none"> ● SMTR are back on this weekend at TerraLoco – Rick will do the announcement. ● They have been going really well!
<p>Shoes for High Schools (John)</p>	<ul style="list-style-type: none"> ● We collected more than we needed! John still has a lot in his garage. ● John will send an email to local contacts outside of Rochester School District to see if there are still home high schoolers who need shoes, but if there are no takers, he will bring them to The Landing, Bolder Options, The Boys and Girls Club, and the Jeremiah Project
<p>Sponsorship Committee (John)</p>	<ul style="list-style-type: none"> ● John and Ann have drafted a message to potential sponsors about a new strategy ● However, John got some good feedback from sponsors that they want to know how this is benefitting runners – if we can be clearer about how we benefit the running community and attract more members, this would be more appealing to sponsors. <ul style="list-style-type: none"> ○ He suggested that we could offer 25% off a training plan – we discussed this. ○ Other ideas are that we need to continue to create a sense of community. ○ We also discussed having a lower sponsorship price for multiple years – but we need to not have as many sponsors as we currently do (13). ○ One other idea is that we could ask the sponsors to print their own signs ● We could create a Sign Up Genius for the signs for each Grand Prix Race
<p>Race Reports</p>	

Spring Classic	<ul style="list-style-type: none"> ● Race went well, there was a great video on social media ● Everything went well ● John Resman did a lot of heavy lifting, including certifying the 15K course for free. ● We voted to get \$100 gift card to Prescott's – Dale will pick it up and get reimbursed.
Old Business	
Annual Banquet/Meeting	<ul style="list-style-type: none"> ● January 20th, 2024 ● Kasey will be our banquet coordinator, but we will need a co-coordinator since Kasey will be out of town on the day of the banquet. ● Please look at the 2024 Punchlist and decide if you can serve on a banquet team <ul style="list-style-type: none"> ○ Feel free to add your name directly to the document ● Branda and Ann have Victoria's reserved. Here is the cost breakdown: Based on 71 guest count: Victoria's Bundle \$18 per person - \$1,278 Desserts \$5.00 per person - \$355 Delivery \$50 Gratuity \$336.60 If you would proceed with Bar Service: \$250 - Bar set up fee \$400 Labor/Service Fee 4 hours minimum - \$50.00 an hour per server after the 4 hours. Roughly \$222.59 additionally for tax Total roughly: \$2,962 (not including 3% service charge if paid with a credit card) & cost of drinks at the cash bar not included. ● Branda and Ann will reach out LC's to see what their cost would be. ● Tom O'Leary will reach out to Culligan to see about getting us water ● Toby reached out to a speaker he knows with a good story – the big, hairy, scary goal. He will reach out to him to find out what his fee is and if he is available.

	<ul style="list-style-type: none"> • Anna will be a co-coordinator with Kasey
Movies for RRC	<ul style="list-style-type: none"> • Cinemagic got back to Dale about movies, but we cannot play anything by Disney because the right to show anything by Disney • There are lots of other options of non-Disney movies • We will do one June 25, July 23, and August 20 • Rental fee will be \$300 plus tax with a discounted concession option • We voted to pay for the \$6 (medium) concession option and to keep the event free for all (members and non-members)
New Business	
All-Comers Meets (Dale) 5 minutes	<ul style="list-style-type: none"> • https://www.signupgenius.com/go/20f0f4aaaa923a3fe3-20231#/ • Dale shared the dates of the All-Comer's meets • Dale will sign a contract with the golf course to get to use one of the golf carts • Jerry will be the starter again • Please sign up!
Meeting location (Anna) 2 minutes	<ul style="list-style-type: none"> • We will meet with LTS for the summer • Anna will follow up with Centerstone thanking them and asking them if we can be back from October through April
June 19 th meeting	<ul style="list-style-type: none"> • 4 board members will be gone for sure and maybe more I don't know about (Branda, Kasey, Anna, and Jessie) • We will move the date to June 26th – the coaches will be invited to discuss how we can better support the track and cross country teams in lieu of the certificates • We will skip team reports to slim down the agenda for June
RRC Expo Table & 5K water stop	<ul style="list-style-type: none"> • The water stop was a lot of fun! There was a 4-piece band nearby. • It did get a little dangerous with runners almost colliding • The expo was a lot of fun, too
Additional Agenda Items	
Parking Lot	

<p>SMTR Liaison to TerraLoco in 2024</p>	<p>It would be good to find a non-BOD member to be the SMTR liaison to Terra Loco for 2024... (or even Fall 2023). The liaison would</p> <ul style="list-style-type: none"> ● It'd be lovely if Liaison could take on the XLS steps & cloning/modifying the SignUp Genius, but know that's unlikely ● Replenish TL's SMTR supplies (shed, shopping) - reimbursed by RRC ● Take 1st stab at responding to TL questions/issues and/or TL referred runner feedback ● Might(??) need to store/transport a table & two jugs to/from TL, if TL pushes back on storing.
<p>To Keep on the Radar</p>	
<p>TerraLoco \$5 5K</p>	<p>Monday, July 10th. Jill, Dale, and Kasey can be there.</p>