



Rochester Running Club Board Meeting Minutes

Date: September 18, 2023

Start Time: 7:00 pm

Location: LTS Patio

Last Meeting: August 21, 2023

Next Meeting: October 16, 2023



The Rochester Running Club (RRC) empowers runners of all ages, abilities, and levels of fitness, through organized group runs, community events and activities, and information to keep runners moving. Whether running for fun, to improve or maintain health, or for the love of competition, RRC helps runners achieve goals from a first 5k to completing a marathon and beyond.

Agenda Item	Action/Discussion
Call to Order and Roll Call (Rick)	Called to order at: 7:02 Present: Jean Murray, Rick Fishbune, Kasey Kuker, Toby Hatlevig, Jessie Wilburn, Ann Noser, Branda Anderson, John Soucheray, Anna Sanchez Absent: David Fochs, Jill Tacl, Dale Pfrimmer Guests: None
Review and Approval of August Minutes (Rick)	Kasey made a motion to approve the minutes, John seconded. Minutes were voted approved by all.
Review and Approval of Financials (Jean)	Sept. 12 th Report HERE There are still outstanding expenses from HHR. We are down in numbers of registrations however the registration cost was up. The Lance Pfrimmer scholarship account is up to \$18,900. The RRC is still acting as a placeholder for this money. The shoe fund still has 3 outstanding shoe certificates. The interest from the investment accounts is not captured in Quicken because it was set up as a bank account. Now it is set up as a brokerage account so it will be smoother to track. The financials were approved by all.
Social Media Updates (Ann and Jessie)	Facebook: 1.1 K like, 1.1 K followers Instagram: 370 followers, reached 591 accounts in 30 days John will talk to Brock to see if we should boost the Great Gobble on Instagram and Facebook.
Race Director Update (Brock)	No updates

Minutes By: Anna Sanchez, Secretary

Team Reports	
Diversity & Inclusion Committee (Rick, Anna)	<ul style="list-style-type: none"> No updates
Saturday Morning Training Runs (Jean)	<p>It has gone really well having a small loop option first. It has felt more like a community this year compared to years in the past. There are some Instagram DM questions about if this is open to everyone or just running club members, so we might need to be more explicit next year that we are open to everyone. Next year we will make an Instagram reel explaining the SMTR - this will also be a place where we can explain the payment. Having a QR code for Venmo will help as well. We will also explain this at the annual meeting that we have down about 4 figures. We will need to find a new liaison for 2024.</p>
Sponsorship Committee (John)	<ul style="list-style-type: none"> No updates
Annual Banquet/Meeting (Anna & Kasey)	<p>Team Updates</p> <ul style="list-style-type: none"> Please review the Punchlist and update as needed Meeting Team: Rick from the Meeting Team will be at LC's Venue on October 2nd at 2:15 to test out AV equipment Awards Team: The awards team met and is planning to send out requests for nominations for ROY and Resiliency awards around November 1st with a deadline a few days before the December board meeting so the board can select a winner. For the service awards, we will touch base with Rick to get the volunteer data to bring to the December meeting. We will also get suggestions for outstanding volunteers from RDs (Brock, Dale, Lin) and seek input from TerraLoco as well regarding outstanding ambassadors. Jean is checking with Superior Screeners to make sure that the same prize selection as last year is available. We have the Jotforms for prize selection for Grand Prix winners ready to go. Grand Prix awards will be mailed in early December to make the banquet less complicated. Trivia prizes are TBD... Banquet Team: Ann and Branda will finalize the menu and send it to Jean and we will adjust the RSVP date and payment to the final headcount date. <p>A "Save the Date" will go out in the next member newsletter.</p>
Race Reports	

Healthy Human	There was a family from Winona who would have run the Healthy Human Race but the online registration closed too soon for them (feedback received by John). As out of towners, they were not also going to make 2 trips to Rochester (1 for registration at packet pick up and another for the race). It would be worth considering keeping online registration for a little longer, if feasible.
Eastwood Cross Country Race	The school spirit contest was a huge hit! It drew a lot more runners and it was so fun to have the high schoolers stay to watch their coaches!
The Great Gobble	Brock wants to order 300 shirts. Right now we have 18 registrations. Overall cost for the race is low with no timing expenses. We need to promote this with advertising. Advertising on Instagram would be \$5 per day. Another idea to promote the race is to have teams compete. We will also add this to the Rochester event calendar (for free) and rochesterlocal.com. The Turkey Trot has advertisements all over social media and may have already captured the market segment we needed.
Old Business	
New Grand Prix Age Group Category (agenda notation only)	Anna let Steve DeBoer know that we will be adding an 80+ Grand Prix category. This will go into effect in 2024.
Grand Prix Black Friday Deal (Kasey & Branda)	Branda and Kasey have been gathering pricing information and forming ideas. We could call it the RRC Package Deal instead of Grand Prix. We still need to track income and expenses year over year.
Movie Night	Next movie night is planned for Sunday, October 22nd. Movie TBD. Will follow up with Dale when he returns from Germany.
New Business	
Grandma's Marathon Running Club Experience	RRC has been accepted into the 2024 Grandma's Running Club Experience. Gwen Jacobson has agreed to take the lead on this. RRC members can get 10% off their Grandma's registration. Registration opens on October 1 st . We need 10 members to receive the benefits.
Grand Prix Fall 10K?	It does not look like the Spirit Run is going to happen this year. Should we add another fall 10K? One option is Big Woods Run . It is in Faribault, about 1 hour away. It's a fun, low key race (at least

	<p>it was well over 10 years ago). However, they do not offer a non-binary category. Here is a list of other 10K races in MN that are coming up - there are not too many that are not in the Cities! https://runningintheusa.com/classic/list/mn/upcoming/10k Big Woods is already on September 30th, which gives us no time to promote it. We decided to not add a substitute Grand Prix race. We will advertise to our members that the Spirit Run is not happening.</p>
Jennifer St. Amand Western States	<p>We would love to feature an article on Jennifer's Western States accomplishments. Anna or Jean will reach out.</p>
RRC logo generic bibs (jean)	<p>New RRC bib: Approval to spend ~\$450 on 2K bibs? Bibs are for use at small RRC hosted races in lieu of custom event bibs (eg Polar, Spring, Roch Mile, Women's, Douglas, Mayo XC).</p> <div style="display: flex; justify-content: space-around; align-items: center;">   </div> <p>old bib: Kasey will touch base with Brock to make sure he is OK with the order.</p>
Shed Items	<p>There is a gas heater in the shed that has only been used once. On Facebook marketplace, they sell for \$100-\$200 a piece. We decided to sell it.</p>
Inflatable	<p>We have a gorgeous new arch and it cannot be drug across the ground or else it might rip. We need to make sure that everyone uses a tarp beneath it. The tarp should even be used when it is being unrolled and rolled back up. We do have an instruction video with how to set it up. However, we decided not to include the arch this year in our rentals until we have more confidence that the arch is strong enough to withstand multiple users, especially users who do know understand the investment that we have made in this arch. We decided to wait until at least 1 piece of duct tape is on there before we start renting it out.</p>
2024 Elections	<p>It's time to start thinking about the next election. Board of Directors whose terms expire at the end of 2023:</p> <ul style="list-style-type: none"> ● Branda Anderson - will not run again ● Rick Fishbune - will run again ● Jean Murray - will not run again, will also retire from admin support with weekly emails, etc.

	<ul style="list-style-type: none"> ● Ann Noser - still considering ● John Soucheray - will run again ● Jill Tacl - will run again ● We also need to fill Camila Hallemeier's open seat <p>We need to form a group to take care of the election process who will NOT be up for election or seeking re-election. Jessie, Kasey, Toby, and Anna will be the election team with Jean supporting with Jotform. We are looking at 3-4 open positions and need to start recruiting.</p>
Additional Agenda Items	
Meeting adjourned	Meeting adjourned at 9:12 pm
Parking Lot	
SMTR Liaison to TerraLoco in 2024	<p>Identify a SMTR liaison to TerraLoco for 2024. The liaison would</p> <ul style="list-style-type: none"> ● Clone/review/revise the XLS training schedule & route links each season. Print /laminates new route maps ● Take 1st stab at responding to TL questions/issues/requests and/or TL referred runner feedback ● Periodically replenish TL's SMTR supplies (from shed, & Sam's/Costco) ● Periodically pick up & deposit tip jar cash & TL reimbursement receipts ● Periodically pick up & enter paper waiver info for entry in JotForm (few) ● If willing, clone/revise SMTR volunteer SignUp Genius and update RRC www links prior to each season
To Keep on the Radar	
Cold weather meetings	We will return to the Centerstone with the return of the cold weather (October through April).