

## Rochester Running Club Board Meeting Minutes

**Date:** October 16, 2023

**Start Time:** 7:00 pm

**Location:** Centerstone Hotel

**Last Meeting:** September 18, 2023

**Next Meeting:** November 20, 2023

The Rochester Running Club (RRC) empowers runners of all ages, abilities, and levels of fitness, through organized group runs, community events and activities, and information to keep runners moving. Whether running for fun, to improve or maintain health, or for the love of competition, RRC helps runners achieve goals from a first 5k to completing a marathon and beyond.

Agenda Item	Action/Discussion
Call to Order and Roll Call (Dale)	Called to order at: 7:05 PM by Dale Present: Dale, Dave, Toby, Jean, Rick, Kasey, Brock, John, Branda, Ann Absent: Anna Sanchez, Jessie, Jill Guests:
Review and Approval of <a href="#">September Minutes</a> (Dale)	Rick made motion, Dale seconded, all in favor.
Review and Approval of Financials (Jean)	Oct. 13 <sup>th</sup> Report <a href="#">HERE</a> Jean discussed HHR and funds to Lance's scholarship. Dale discussed Lance scholarship and they have found new fund management after discussions with RRC and Tiffany of TerraLoco. Toby made a motion to approve the financials, John seconded, all in favor.
Social Media Updates (Ann and Jessie)	<b>Facebook:</b> Issues with links to Healthy Human, but Ann has found a way to post on her own. 1.1k likes, 1.3k followers. Ann is proposing to have a list of who is in charge of what re: banquets, grand prix, etc so that all board members and volunteers would know who would be appropriate contact to answer their questions.  <b>Instagram:</b> Jessie not present for meeting. 386 followers, up from 370 last month.

	<p>Dale: announcements on social media and about board positions have been super helpful. Have 3 people who have applied for board positions already, and hopeful for more but excited about the three who have applied! 4 open positions at this time. There are at least 3 additional people interested who will hopefully (likely?) apply yet. 2 people have put in their name to help with administrative work, but not be on the board.</p>
<p>Race Director Update (Brock)</p>	<p>Brock - Edward Jones Great Gobble 5K race. EJ pitched in \$1,000, Hawkins Ash put in \$500, All Craft Exteriors for \$500 and TerraLoco for \$500. \$2,500 donated already.</p> <p>Minimum \$400 for pickle timing company. Brock agreed to the \$400, but when the final amounts came in that company was much higher than promised. \$400 minimum was basically to secure an individual to drive down from Duluth to run the chip timing stuff. Minimum is actually \$1,000 plus 50 cents per bib. So if 150 people running, then another \$75. If we purchase bibs, another 20 cents of \$30 (for 150) and mileage for the lady driving from Duluth. .655 cents per mile (\$300) plus a hotel room. Brock estimates about 1600-1700. We are expecting about 200 people to run it. Brock estimates \$9.70 per person. All in that's about the same cost as HHR. T-shirt order has to be made (ASAP). Paul would not give Brock a cut-off date.</p> <p>Brock to try to find someone local. We have not had it advertised as a timed event, but does it have to be or could we save on the expense? Board is strongly considering not timing this event to save costs and donate more to Salvation Army. Board is considering saving the cost and having more fun food items and maybe getting Tom Woo to take pictures. Goal is family fun and we want to do mini pies. We want to make this an annual event and build the fun and tradition of people doing this together.</p> <p>Consideration of a Halloween or Spooky Run is a future potential because there may not be races like that around the area.</p> <p>John - wants to bring up scholarship issues. Central Bark donated \$900 for a 3-year deal and all other sponsors did \$350 for 1-year. Because of our change in sponsorship ideals, we do feel we need to give Central Bark more of a benefit to their 3-year donation. Brock</p>

	<p>believes we should consider sponsorships being race-based and not RRC or Grand Prix based.</p> <p>Brock - the design of the Great Gobble has been decided, all sponsors are locked in (supposedly we could add another sponsor, John is trying to lock in one more sponsor). Brock agreed to 200 shirts but not on the split of sizing. First 200 people were guaranteed a t-shirt. We are up to about 50 people signed up right now.</p> <p>Toby just announced he is going to join as a \$500 sponsor, Farm Bureau Financial Services. That now leaves us with 5 sponsors and \$3,000 for the Great Gobble.</p> <p>Brock is going to dial in the advertising for the Great Gobble. At this point the Salvation Army hasn't done any advertising. Brock has not heard back from Rebecca even though she has promised some radio and tv advertising. Brock will follow up with her.</p> <p>Polar Bear Race - When Brock race last year, he knew that it was going to change next year, but he has decided there is no need to change it. He loves where it is at and wants to get the race out for signups soon. Brock will send to Ann this week to get the posts out. Dale proposed that as we get closer to the race we should post the people who have won a bear. Show us your bear! posts. Ann will do this. John is excited to share his bear.</p> <p>HHR - Dale proposes to add a drumline and add more local teams at water-stops. Marching band or any band would be a great addition.</p>
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**Team Reports**

<p>Diversity &amp; Inclusion</p>	<p>Will be on Saturday, May 18<sup>th</sup> – same day as Med City Expo and kids' run.</p> <p>Anna sent out an email to board members on this event. Pride event is in the morning, packet pickup would be in the afternoon. Rochester Pride 2024. Club wants to be there and have a booth, be present. Our goal is to be more inclusive and show our support to the whole community. An idea to do karaoke at our booth at this event potentially. We will wait until next month's meeting to determine what our action item will be on this event. An RRC booth maybe? To be continued.</p>
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<p>2023 Saturday Morning Training Run Recap (Jean)</p>	<p>Total SMTR income for 2023: \$2473.00          Spring season income = \$1631 / 163 signed waivers          Fall season income = \$842 in Fall / 61 signed waivers          Total SMTR expense: \$3855.16          Spring season = \$2282.22          Fall season= \$1572.94          Net Loss for 2023: \$1,382.16</p> <p>We think this is very likely because fall people did not sign up again even though they were running. We want to switch it to just one, annual registration next year. We need to be more clear next year that we want new people to come in but also clear that we also loved donations.</p> <p>Ann - wants to have a short speech that addresses the points above and also about where the keys go, where cleanup happens, etc. Quick housekeeping before each race. Can be a short written script. Welcome any new people, ensure they have someone to run with you. Consideration to add landmarks to the maps next year rather than just street names.</p> <p>We want to be more clear on aid stations and timeframes of when people would have to volunteer. TerraLoco is also offering to take care of supplies rather than have the RRC board deal with that. The board needs to come to an agreement with TerraLoco and make revisions for next running season. We do want to ensure we make this an RRC event that TerraLoco assists in facilitating. We need to make sure we ask Mike and Kyle to assist with trails/maps next year.</p> <p>?? Survey '23 Spring participants regarding participation/absence in Fall??</p>
<p>Annual Banquet/Meeting (Anna &amp; Kasey)</p>	<p>Team Updates</p> <ul style="list-style-type: none"> <li>• Please review the <a href="#">Punchlist</a> and update as needed</li> <li>• Updates - Rick and Jean confirmed with LC's that our audio equipment will interface appropriately with their systems.</li> </ul>

	<ul style="list-style-type: none"> <li>Two months before the meeting we will need a slideshow. Will want a facebook and instagram post asking people to share their RRC race photos for the year.</li> <li>Already have 4 people signed up.</li> </ul>
<b>Race Reports</b>	
Tour de Essex	Will be this Saturday. \$10 for RRC members, \$15 for other. 7k race.
The Great Gobble	See above discussion.
<b>Old Business</b>	
Grand Prix Black Friday Deal (Kasey & Branda)	This is being tables until next year. Too short of notice. We should consider opening the race store for black friday. We want people to buy RRC gear. Jill will reach out to her contact to see if we can open the store.
Movie Night (Dale)	Next movie night is planned for Sunday, October 22nd and will be Spirit of the Marathon. Dale put in a request for a documentary "Breaking 3 hours" for african american female runners breaking it.
<b>New Business</b>	
SMTR TerraLoco in 2024	<p>Review Tiffany's suggestions/requests for 2024</p> <ul style="list-style-type: none"> <li>Increase pay 10% due to extra staff time/cleaning; bath supplies</li> <li>Review/define timing of external Aid Stations (to reduce volunteer hours to ~&lt;2 hrs)</li> <li>Prefer to take over responsibility to purchase supplies &amp; bill RRC.</li> <li>Prefer to use TL's SignUpGenius subscription rather than RRC's so they can adjust/maintain sign-ups. <i>Note: TL staff have admin rights to RRC's SMTR SUG, so this may be a tech issue that can get resolved.</i></li> <li>Prefer RRC take responsibility to describe routes; route adjustments due to weather/construction.</li> </ul> <p>TL/SMTR liaison(s) for 2024. Tasks</p> <ul style="list-style-type: none"> <li>Clone/review/revise the XLS training schedule &amp; route links each season. Create the XLS version that is used by TL &amp; Treasurer. Print /laminare new route maps</li> <li>Take 1<sup>st</sup> stab at responding to TL/SMTR questions/issues/requests and/or runner feedback to/from TL</li> <li>Periodically pick up &amp; deposit tip jar cash &amp; TL reimbursement receipts (if not done by Treasurer)</li> <li>Periodically pick up &amp; enter paper waiver info for entry in JotForm (few)</li> <li>TBD: Periodically replenish SMTR supplies from shed, &amp; Sam's/Costco. TL is willing to replenish</li> </ul>

	<ul style="list-style-type: none"> <li>• TBD: Clone/revise SMTR volunteer SignUp Genius (TL is willing to do SUG on their own subscription)</li> <li>• update RRC www with new SMTR waiver &amp; SUG links prior to each season</li> </ul> <p>Dale and Jean to work with Tiffany on a list of responsibilities, RRC vs SMTR.</p>
<b>Additional Agenda Items</b>	
RRC Admin Support in 2024	two volunteers expressed <i>potential</i> interest: Renee Saxman & Laura Brady
<b>Parking Lot</b>	
Halloween Truck or Treat	Toby and his office to coordinate this for RRC. October 28th. Toby will give away old race shirts, \$100 of candy, medals maybe. Toby will coordinate all of this and ensure RRC swag is out around his truck, etc. Maybe include a QR code to sign up for membership and All Comers and Great Gobble race sign up.
<b>To Keep on the Radar</b>	
Cold weather meetings	We will return to the Centerstone with the return of the cold weather (October through April).