



Rochester Running Club Board Meeting Minutes

Date: October 16, 2023

Start Time: 7:00 pm

Location: Centerstone Hotel

Last Meeting: October 16, 2023

Next Meeting: December 18, 2023

The Rochester Running Club (RRC) empowers runners of all ages, abilities, and levels of fitness, through organized group runs, community events and activities, and information to keep runners moving. Whether running for fun, to improve or maintain health, or for the love of competition, RRC helps runners achieve goals from a first 5k to completing a marathon and beyond.

Agenda Item	Action/Discussion
Call to Order and Roll Call (Dale)	Called to order at: 7:05 Present: Jean Murray, Kasey Kuker, Jessie Wilburn, John Soucheray, Dave Fochs, Ann Noser, Branda Anderson, Rick Fishbune, Toby Hatlevig, Anna Sanchez Absent: Dale Pfrimmer, Jill Tacl Guests: Mike Schmitt, Brock Quimby
Review and Approval of October Minutes (Dale)	Jessie made a motion to approve the October minutes, Jean seconded. Minutes were approved by all.
Review and Approval of Financials (Jean)	Nov. 16, 2023 report HERE Grand Prix cards/prize distribution assistance Review/discuss scholarship items: <ul style="list-style-type: none">• Renewal donations- discontinue (direct donors to RAF)• Jean explained the future of the Live Like Lance race/walk. It will be a competitive 8K race that will happen in the summer. There was support from the board to provide underwriting and support from a financial perspective. The RRC will not be the race directors - it will be directed by the Live Like Lance Foundation. We will discuss this again next month when Dale is here and we can get more details.• There was a suggestion to donate paypal fees (>\$387). The board was supportive of donating the paypal fees.• emailing / usps 2023 donations receipts Rick made a motion to approve the financials. Toby seconded. Financials were approved by all

Minutes By: Anna Sanchez, Secretary

<p>Social Media Updates (Ann and Jessie)</p>	<p>Facebook: 1368 followers - lots of engagement!</p> <p>Instagram: 402 followers</p>
<p>Race Director Update (Brock)</p>	<p>Brock: We are in need of 6 more crucial volunteers for the Great Gobble. We had 6 drop out in one day. There is a dangerous crossing on Salem Road that will require 2 volunteers for safety. Registrations are still coming in. We are up to \$7,000 in fundraising for the Salvation Army. There will be bell ringers from the Salvation Army present as well. Our fundraising goal is \$10,000. We are hoping that the money that comes in from donations that day will be attributed to RRC's fundraising efforts. After the race, we will share the results of what this race generated for our community. The money will be going towards the food shelf.</p> <p>We also talked about the future of the race for 2024 and beyond. We want to keep raising money for our community, but it might be more successful on another day.</p> <p>Polar Bear registrations are open. It will be on January 6th. There are 9 registrations. We will be running from Forager Brewery and gathering there afterwards.</p>
<p>Team Reports</p>	
<p>Diversity & Inclusion</p>	<p>Pride event this spring will be on Saturday, May 18th – the same day as the Med City Marathon Expo (2:00-7:00 pm) and 5K (6:30 pm). This was discussed at the October meeting, and it was decided to bring the discussion back to the November meeting. The club wants to be more inclusive. While we would love to do this event, it falls on the same day as the expo and 5K for Med City Marathon weekend. Board members are feeling overextended. We hope to do this in a future year.</p>
<p>2023 Saturday Morning Training Run</p>	<p>2024 updates - there will be options to pay either for one season for the whole year. Ann will be the liaison between the RRC and TerraLoco. We will also be using the TerraLoco Sign-Up Genius instead of ours.</p>
<p>Annual Banquet/Meeting (Anna & Kasey)</p>	<p>Team Updates from all the teams:</p> <ul style="list-style-type: none"> ● Please review the Punchlist and update as needed <p>Meeting Team (Dale, Jessie, Rick)</p> <ul style="list-style-type: none"> ● Will plan to meet soon

	<p>Awards Team (Anna, Jean, Jill)</p> <ul style="list-style-type: none"> • Nominations for the awards are coming in – the Board will choose winners at the December meeting. • Grand Prix winners have been notified. • We have had a lot of nominations for ROY and Resiliency Award - both in variety and number. <p>Door Prize Team (Lin and Rick)</p> <ul style="list-style-type: none"> • Lin will solicit race entry donations from RDs in December. • Rick will use the Excel random drawer to draw names. • If anyone thinks we need prizes other than race entries, they are welcome to seek donations (there is nothing other than race entries being pursued right now). <p>Banquet Team (Branda, Ann)</p> <ul style="list-style-type: none"> • Set & approve kids’ pricing for the banquet for kids 12 and younger (Victoria’s is \$2 price break); & comp’d meals • Only the head count is needed • John will reach out to Central Bark to see if they want their comp’d meals <p>Trivia (Anna)</p> <ul style="list-style-type: none"> • Contract has been sent to RRC. Discounted price is \$175. Mike Schmitt is volunteering his time - we are comping his meal. • Need trivia prize - John will check with Little Thistle about pints.
Halloween Trunk or Treat (Toby)	Mary and Lucille decorated their cars. It was a fun event. Thank you, Toby!
Race Reports	
None	
Old Business	
2024 Board Elections (Jean & Anna)	7 applications for 7 spots, ballots have been sent out.
New Business	
Movie Night (Dale)	Will be in January
Lance Scholarship Funds (Dale)	Paid to RAF: \$23,402.31 (\$23,784.71 donations less \$382.40 PayPal process fees). Current balance held by RRC: \$179.97. Pending: YE tax receipts; Mbrshp form change.

Treasurer role in 2024+ (Jean)	Rick is willing to serve as treasurer in 2024 - thank you, Rick! John, Dave, and Toby are all not able to serve as treasurer due to their employment rules.
TerraLoco Resolution Night (Dale)	Thursday, January 11th, 2026 6:00 Resource Open House 7:00 Guest Speakers (Jennifer St. Amand & Kasey Kuker) 8:00 Prize Drawing We have been asked to be a local vendor and provide something for the prize drawing. Dale has offered to staff the table. We will donate an RRC membership and a SMTR for a season.
TCM Stakeholder Meeting (Toby)	Toby and Jessie will attend this meeting. They will ask for RRC discounts.
Communication page (Jessie)	Jessie and Kasey will start a communication page like Groupme or Discord to provide and opt-in forum for runners in our community to connect. They will both serve as admins.
RRC Clothing (Jill)	Jill contacted Jason from ProImage for a clothing store, and the store will be open 11/20 -12/1 for orders. They will be ready in time for Christmas! https://proimagerochester.com/merch/rochester-running-club/ There is still a pick up option, and Jill is happy to pick up and have people pick up at Active PT or figure out distribution. Jill added a couple of other options for tops from OGio (brand used at Active PT).
Additional Agenda Items	
RRC Admin Support in 2024	Kickoff meeting was Monday, 11/13 -Approve Laura Brady as Inbox & JotForm Admin -Approve Derek Pape as WWW & weekly email Admin -Approve Renee Saxman as SignUp Genius Admin Ann will continue with FB support. Jessie will continue with Instagram support. Anna will continue with membership support. The board was supportive of the additional administrative help. The board understands that this allows non-board members access to sensitive information, especially in the inbox.
Parking Lot	
	Board Retreat
	Storage options for the future - Drop box versus Google Drive

	Weather plans for SMTR for TerraLoco to be able to communicate plans
To Keep on the Radar	
RRC Award Winners	Add to December agenda