



Rochester Running Club Board Meeting Minutes

Date: January 15th, 2024

Start Time: 7:00 pm

Location: Centerstone Hotel

Last Meeting: December 18th, 2023

Next Meeting: February 19th, 2024

The Rochester Running Club (RRC) empowers runners of all ages, abilities, and levels of fitness, through organized group runs, community events and activities, and information to keep runners moving. Whether running for fun, to improve or maintain health, or for the love of competition, RRC helps runners achieve goals from a first 5k to completing a marathon and beyond.

Agenda Item	Action/Discussion
Call to Order and Roll Call (Dale)	Called to order at: Present: Ann Noser, Rick Fishbune, Dale Pfrimmer, Jill Tacl, Jessie Wilburn, Anna Sanchez, Jean Murray, Dave Fochs, John Soucheray, Toby Hatlevig Absent: Branda Anderson, Kasey Kuker Guests: Mike DeBolt, Henrik Gilbertson, Emily Taylor, Leah Speltz
Review and Approval of December Minutes (Dale)	Jessie made a motion to approve, Jill seconded, the minutes were voted approved by all.
Review and Approval of Financials (Jean)	Jan 11 report HERE Of note, the Polar Bear had record turnout and a \$1,000 profit was made. This is unheard of - we are lucky to break even! The banquet expenses are coming up, as is the next movie. A report will be given at the banquet. We discussed the concern brought forth on Facebook about the increasing costs of our races. We discussed paying for the RD, the shed, website, Constant Contact, etc. Dale made a motion to approve the financials, Rick seconded, the financials were approved by all.
Social Media Updates (Ann and Jessie)	Facebook: 4.1K reached, 1.9 K engaged, +28 followers. Instagram: 425 followers, we reached 1,053 accounts this month. Some of this was driven by the Lance Memorial Run. TerraLoco's all 9 top posts were related to Lance.

Minutes By: Anna Sanchez, Secretary

	<p>We talked about the importance of having Brock post ads for HHR very early. Dale and Kasey are meeting with Brock soon and will discuss ads.</p> <p>Instagram can post to FB but FB can't post to IG. It appears right not that Brock is doing the posting, but he is not doing the posts. Mike has experience with FB business accounts and will take a look at this with Jessie.</p>
<p>Race Director Update (Brock)</p>	<p>No report submitted. Dale gave updates.</p> <p>96 finishers at Polar Bear! We had great weather! However, if the weather was cold, that location would not have worked (too much waiting outside). The post-race party was also less than ideal - the back room was too small. We talked about the possibility of Little Thistle next year.</p> <p>HHR registration was up. No HHR budget has been submitted.</p>
<p>Team Reports</p>	
<p>Diversity & Inclusion</p>	<p>No updates. Jean reminded Kevin Torgeson about adding a non-binary category for the Stewartville 4th of July runs.</p>
<p>SMTR</p>	<p>February 17th start! Kyle Sevits has redone the routes with ice considerations. He also finalized all the runs through Med City Marathon (distances with aid station open and close times). He also copied the spreadsheet over to Rochester Running Club's Google Drive. Jean will print and laminate the routes. Kyle also suggested having a QR code to the Google Drive document at the sign in table (would be read-only).</p> <p>Ann shared that there is a script available for intros.</p> <p>Weather plan - Jessie came up with a great plan for what to do with inclement weather. We can make revisions if needed as we live with this document.</p>
<p>Annual Banquet/Meeting (Anna & Kasey)</p>	<p>Team Updates</p> <ul style="list-style-type: none"> ● Punchlist ● Team updates: <p>Meeting Team (Dale, Jessie, Rick) Awards Team (Anna, Jean, Jill) Door Prize Team (Lin and Rick)</p>

Banquet Team (Branda, Ann)
Trivia (Anna)
Does any team need any help?

Proposed Timeline (seeking input):

4:00 - LC's available to us for set up
Set up should be minimal - no table decorations, LC's providing linens
Are we doing a photobooth? Do we need to order stuff from Amazon?

4:30 - Dale, Jessie, Rick, Anna, & Jean arrive to set up AV and registration table
AV - Rick, Jessie, Dale
Registration table - Anna

- Door prizes distributed
- RD gifts distributed
- RRC socks distributed

5:15 - John arrives to get comfortable with AV equipment to emcee

5:30 - start of Trivia/social hour
John will greet our guests and introduce trivia
Trivia Prizes - John will give to Mike

5:45 - Victoria's Catering arrives (Branda and Ann)
Victoria's providing disposable plates and utensils

6:15 - Dinner (buffet)
John to instruct guests how to proceed through the buffet - perhaps connect with LC's staff for tips?

7:00 - Speaker and meeting

- Welcome/President's Message (Dale)
- Treasurer's Report - Jean
- SPEAKER - Toby to Introduce
- Awards
 - Outstanding Service - Jill
 - Dwight Pierson - Jill
 - Resiliency - Jill
 - ROY - Jill (Jill, if you want to do all these - this is all up for discussion) 😊
- Recognition
 - Grand Prix Awards - Jessie
 - Race Directors - Jessie
 - Volunteers - Jessie (again, all of this up for discussion - I know I haven't asked you)
 - Sponsors - John

	<ul style="list-style-type: none"> ● 2024 Board of Directors/Officers - Dale ● Outgoing Board Members - Dale <p>8:30 - Last call 8:45 - Music (meeting in our case) needs to end 9:00 - all guest must be vacated</p> <p>*Toby and Janelle will connect with Reed Steele and his wife - arrive whenever it feels comfortable to Reed, although by 5:30 will give Reed a good selection of tables and ensure there is space for all 4 of you and the trivia will be fun.</p> <p>Link to Meeting Slides - please be familiar with the slide preceding yours (goal is to keep things moving)</p> <p>Door Prizes - we have 46 race entries! These will be passed out at the door.</p> <p>We should start considering 2025... Any thoughts about venue or format? Do we change anything - such as make it a happy hour with apps or make it less formal? (Will bring back to February agenda)</p>
<p>Race Reports</p>	
<p>Polar Bear Prediction Run</p>	<p>Discussed earlier.</p>
<p>Old Business</p>	
<p>Spring Classic (Dale)</p>	<p>In 2023, we partnered with Rochester Montessori Schools to have RMS receive all the proceeds in exchange for RMS taking the RD lead. They made almost \$4,000. However, Brock was still heavily involved and we had to add this to his compensation. We requested to pass this increase in cost onto RMS. The goal was to not lose money by underwriting the cost of the RD. RMS has decided to not partner with RRC again this year. Brock will direct the race. The route is still in question. The bridge at Soldier's Field will be out until June or July. The route last year was not very exciting with a double out-and-back. We may need to come up with a new route. We discussed having a new charity partner, and we also want to keep the cost of races down. There is tension between fundraising and low costs to our members.</p>

Movie Night (Dale)	Next movie night is planned for Sunday, January 28 th at 6:30 pm - Skid Row Marathon. We have 28 tickets claimed. We will do an increased social media push.
Clothing Drive for High Schoolers	Anna will collect them at the movie and give them to John. Right now the high school kids also need spikes. They have requested shoes now as well, and John still has 2 boxes in his garage.
TerraLoco \$5 5K	Application for TerraLoco \$5 5Ks for the 2024 season submitted on 12/20/23. Organizations will be contacted on or around February 20 th with a response. If chosen we will receive the date of our \$5 5K along with confirmation. We will be the recipients.
Update on Resolution Night	We are in dire need of a table skirt (one with our logo). Jill will ask her colleagues where Active PT got theirs. The event was live streamed. There was better turnout in the past. Team Red was a competing event that night as well.
Discord vs Slack	If we do Slack, we need to pay for the real version. If we don't, messages will delete. Discord is free. RASC is also on Discord. The biggest concern with Slack is that a new invitation is required every month - this creates another thing for the board to do. Discord also lets you calendar all your events. Jessie made a motion to move to Discord, Jill seconded, it was voted approved by all.
New Business	
Election of 2024 RRC Officers	RRC Board members voted on officers - voting was unanimous. Dave Fochs will be secretary. Jessie Wilburn will be vice president Rick Fishbune will be treasurer. We will vote on President next month - Kasey Kuker is nominated but she is not here to accept the nomination.
Communication	Mike asked about how the board communicates. We use email for main communications and use Discord for side communications or more informal communications. The RRC inbox has the official record of communications.
Additional Agenda Items	

<p>For awareness - weather related changes</p>	<p>The Post Bulletin is now offering a feature for businesses and organizations to publish announcements for weather closings, holidays, and community-wide notices https://www.postbulletin.com/news/local/post-bulletin-website-features-new-announcements-page</p> <p>This might be a good option for races and the All-Comers meets: https://notices.postbulletin.com/request-access/</p> <p>We would need to make an account to request access.</p>
<p>Parking Lot</p>	
	<p>Board Retreat</p>
	<p>Storage options for the future - Drop box versus Google Drive</p>
<p>To Keep on the Radar</p>	