



Rochester Running Club Board Meeting Minutes

Date: April 8th, 2024

Start Time: 7:00 pm

Location: Centerstone Hotel

Last Meeting: March 18th, 2024

Next Meeting: May 20th, 2024

The Rochester Running Club (RRC) empowers runners of all ages, abilities, and levels of fitness, through organized group runs, community events and activities, and information to keep runners moving. Whether running for fun, to improve or maintain health, or for the love of competition, RRC helps runners achieve goals from a first 5k to completing a marathon and beyond.

Agenda Item	Action/Discussion
Call to Order and Roll Call (Kasey)	Called to order at: Present: Anna, Henrik, Dave, Kasey, Dale, Rick, Mike, Leah, Toby, Jill Absent: John, Emily, Jessie Guests: Brock
Review and Approval of (Kasey)	March Meeting Minutes Kasey made motion to approve. Henrik second. All in favor.
Review and Approval of Financials (Rick)	RRC Financial Rpt Apr3'24.pdf (dropbox.com) Rick is working on the 990. It's due May 15 th , but we can always file an extension. Dave willing to review once completed. Rick did make the first payment for the board retreat and we have a deposit down for the Chateau RRC banquet in January 2025. Rick made motion to approve financials. Toby seconded. All in favor.
Social Media Updates (Jessie)	SOCIAL MEDIA Instagram: Total Followers - 536 Accounts Reached - 2,204 Healthy Human Race has a new Instagram Page - Cindy Morgan will be co-running this page and we will be putting out advertising and promotional content for the HHR jointly across both accounts,

Agenda Prepared By: Dave Fochs, Secretary

	<p>but focusing our HHR advertising from the race's account. Follow at: https://www.instagram.com/healthy_human_race</p> <p>Facebook: Total Followers: 1,458 Accounts Reached - 3,423</p> <p>Discord: 108 members It's proving so far to be an active community with a handful of group runs posted most days at various times of the day and locations around Rochester.</p> <p>Once I'm back from a brief vacation, I'll put out a few Advertising Runs for the Spring Classic across facebook and instagram as previously discussed, with Rick's assistance :).</p> <p>CAPTURE THE SEGMENT I feel like this was really successful (though maybe I'm biased). There were a lot of people out at each segment and I personally got to know a good number of runners better than I hadn't previously crossed paths with. Definitely would do it again in some form if that's a direction the rest of the board would be interested in going in. I look forward to hearing updates from the Member Survey once available.</p> <p>We need to get prizes out to the winning team - we'd discussed \$25 gift cards previously. What's the best way to do this?</p> <p>Rick suggested we email the winning team and we ask which gift card they'd like and Rick will get the gift cards to them. Rick will send the email from RRC with jotform link to fill out. There are 5 or 6 gift card options. Scheels, Terraloco, Taco Jed, Little Thistle, Victoria's, etc.</p> <p>We should consider running the segments past our sponsors and other businesses that are providing support to RRC.</p>
Race Director Update (Brock)	Brock has put in his resignation. We have accepted his resignation and Kasey has reached out to him already. Brock is willing to help out with the transition. We should ask him for contacts and what

	<p>kind of help we can expect from him while we search for a new Race Director. We will consider reaching out to Mary Anderson and her company. If anyone else has other ideas/suggestions, they should provide them to the board. We should advertise and post about our search for a new Race Director very soon while also reaching out to Brock to see if he has anyone in mind.</p> <p>Last time we posted on Indeed and LinkedIn. We need the board to reach out to their contacts and talk to coaches and other race directors. We should consider reaching out to Evan, the MCM race director.</p> <p>We need to develop a sub-committee to determine who the next race director should be. Kasey, Leah, and Jill will be on this sub-committee. We should have an exit interview/phone call with Brock and hear all the good and all the bad. We are hopeful that Brock will still come to the retreat.</p> <p>Brock stated that his resignation is April 30th. Rick will coordinate and ensure that we are compensating Brock through the appropriate period of time.</p> <p>Kasey will reply to Brock for the board and give him a call tomorrow and give an informal exit interview.</p>
Team Reports	
Diversity & Inclusion (Rick and Anna)	Nothing at this time.
SMTR (anyone)	<p>Leah met with Haley and Kim to discuss issues/concerns. We still believe that Terraloco should take more ownership. We had an issue with the third loop water station. We need to be direct with our feedback to them. Leah will email them and provide feedback. We need more gels and nutrition.</p> <p>ActivePT coffee and bagels on 4/20 SMTR race.</p>
Annual Banquet/Meeting (Anna & Kasey)	We put a downpayment on the Chateau. We need to sign the contract and determine the food/drinks we want to have there. We are planning to do appetizers.

Race Reports	
All Comers' Meets	<p>The dates for the 2024 All Comers' Meets are reserved at Soldier's Field Track: June 4th, 11th, 18th, and July 2nd, 9th, and 16th.</p> <p>Nothing new to report. Excited about the new banner.</p>
Old Business	
RRC Book Club (Dale)	RRC Book Club, Tuesday 4/16 6PM at Thesis discussing Deena Kastor Let Your Mind Run: A Memoir of Thinking My Way to Victory. The Book Club list is on Discord.
RRC Board Teams	<p>Board Teams: 5 minutes</p> <p>https://docs.google.com/spreadsheets/d/12NGEEHzmnmYMCToSBeYJR6UwgnE9OJwZ9jOQD98Y0h8/edit</p> <p>All board members should click this link and submit which sub-committees they want to join.</p>
High School Shoe Drive and/or donations to schools (Rick)	<p>We got 2 new shoes to runners at Century. Toby facilitated this for two runners in need. Rick coordinated with Terraloco and they will bill us monthly as shoes are obtained using these certificates.</p> <p>We should keep track of how many we've given out and acknowledge this at our annual banquet. We have created 10 certificates and Rick has handed out 2 (Century). Initially we are thinking 3 per high school.</p>
New Business	
Olmsted County American Dairy Association (Leah)	Leah met with them and they are willing to donate chocolate milk for one of the All Comers meets. They will bring the Olmstead County dairy princess and provide over 200 milk gallons.
RRC & Brighter Tomorrows partnership (Kasey)	No update at this time.
Rochester Honkers (Dale)	<p>Propose RRC group night at Rochester Honkers</p> <p>https://northwoodsleague.com/rochester-honkers/tickets/group-tickets/</p>

	<p>Dale would like to have more social get togethers with runners. This would be a great social event idea. We will pick a date and provide. We should do the Sportsdeck and do the all-inclusive. Can have a large group and really hang out. We could team up with Team RED and do a run and a Honkers game. Thursday night would be a good option. They have home games every Thursday in July. Dale will reach out to Team RED.</p> <p>Jill proposes that Kasey does the national anthem at the event.</p>
Google vs Dropbox	Storage options for the future - Drop box versus Google Drive. Tabled to another meeting.
RRC Volunteer Shirts (Anna)	All set. The order is placed. We are just waiting on the company to say they are ready. They will be ready by the Spring Classic. All folks who Volunteer will get a volunteer shirt to keep.
RRC Board Retreat (Kasey)	April 21 st . 1:00-4:00 pm. Centerstone. Bring snacks/drinks. We'll likely go to Twig's for dinner/drinks afterwards.
Purchases	Volunteer shirts. The sock company that provided the Runnig socks will provide us with 400 new socks for free.
TerraLoco \$5 5K	April 29 th . Jill and Dale will be the RRC reps for this event. Dale will forward emails to Jill and coordinate together. Dale will coordinate gifts to provide to racers. Collapsible cups, KaChava, a membership to the club for a year, and Bib clips. Could give away an entry into the Spring Classic or at least advertise it.
Additional Agenda Items	
Race (Toby)	Do we advertise for other races? As long as they aren't on the same day as one of our races we often promote their race if they submit it to us. There is a form online that they can fill out.
Chiropractors on race day (Kasey)	We will await a response.
Parking Lot	
Race jerseys	Henrik is working on this and would like to have high end gear. For RRC "normal" gear, we should be purchasing gear in advance and make it available all year round. Henrick will reach out to the Discord group and try to get feelers out on if we have enough

	interest.
To Keep on the Radar	
	Shout out to Derek for running our website insanely smoothly and making updates so quickly!