



Rochester Running Club Board Meeting Minutes

Date: June 17th, 2024

Start Time: 7:00 pm

Location: LTS Brewery

Last Meeting: May 20th, 2024

Next Meeting: July 15th, 2024

The Rochester Running Club (RRC) empowers runners of all ages, abilities, and levels of fitness, through organized group runs, community events and activities, and information to keep runners moving. Whether running for fun, to improve or maintain health, or for the love of competition, RRC helps runners achieve goals from a first 5k to completing a marathon and beyond.

Agenda Item	Action/Discussion	Board Strategic Goals
Call to Order and Roll Call (Kasey)	<p>Called to order at: 7:05PM</p> <p>Present: Toby, John, Kasey, Henrik, Anna, Dale, Leah, Mike, Rick, Jill, Jessie</p> <p>Absent: Dave, Emily</p> <p>Guests: N/A</p>	
Review and Approval of (Kasey)	<p>May 2024 Minutes</p> <p>Kasey motioned, Dale seconded. All approved.</p>	
Review and Approval of Financials (Rick)	<p>RRC June 10 2024 Financial Report</p> <p>Paperwork to state and federal has been filed. HHR a bit ahead from last year by the numbers! Jessie motioned, Anna seconded. Approved</p> <p>Note: Rick out of town next month (2 weeks in July - July 14-28). Jessie on accounts as a back-up treasurer</p>	
Race Director Update (Kasey)	<u>Douglas Trail 11 Miler:</u>	Celebration

Agenda Prepared By: Dave Fochs, Secretary

	<p>Neon hat versus pint glasses discussion for Reggie/Douglas event. Registrations are up compared to last year.</p> <p><u>RochesterFest Mile:</u> RochesterFest mile registrations are low still</p> <p><u>Lance Pfrimmer Race</u> - 151 registrations so far!</p> <ul style="list-style-type: none"> - OB nurses will probably be a water stop - Need some experienced course marshalls for the race - Leah working on med tent. Unclear how our insurance policy covers medical. Toby will look at the insurance policy. Will touch base with HHR/Med City about how this works for them. 	
HHR (Kasey)	<p>John Resman willing to certify a back-up route. Cindy is still doing some checking on planned RPU construction. John can certify a new route if needed, likely in July sometime.</p> <p>Approved gift card as a thank you to John Resman for his work on certifying the route.</p> <p>Anna - Should we have someone out front to celebrate all runners??</p> <p>Finishers Tape? Can we order from Fast Signs? Mike motioned, Henrik seconded. All approved.</p> <p>Lead Cyclist and Sweeper can notify via radio or text of ETA for lead and later runners.</p> <p>Wall-mounted PR Bell? About \$68 per Mike. Mike motioned, Henrik seconded, All approved. Dale: "Say Less" Todd will build a stand for the bell</p>	Celebration
Board Retreat Debrief and Action Items (Kasey/All)	<p>RRC Retreat Report for the w</p> <p>RRC Strategic Plan for</p>	
Team Reports		

RRC Board Teams (Kasey)	Board Teams: https://docs.google.com/spreadsheets/d/12NGEEHzmnYMCToSBeYJR6UwgnE9OJwZ9jOQD98Y0h8/edit	
Grandma's Marathon Experience	Thank you note for Gwen 30+ people registered for the Grandma's Experience!!	
Diversity & Inclusion (Kasey)	<p>Anna will post the guide to non-binary running race inclusivity to Discord.</p> <p>Plan for 2025 Grand Prix for Non-Binary Registration Non-RRC Races:</p> <ul style="list-style-type: none"> • Med City Marathon (Evin Haukos) • Chester Woods 10 Mile (Tom O'Leary) • Stewartville Summerfest 5 Mile (Kevin Togerson - requested) • Byron Good Neighbor Days (Tom O'Leary - requested) • Tour de Essex Trial Run (RRC/John Resman but unsure if Race Roster is used) <p>In the Fall, will send out an email to standards for an RRC included race. Things like timing, non-binary category, etc.</p> <p>RRC will update Grand Prix results to include non-binary results even if the races do not have that as a race category. Will alert e DeBoer to be on the look-out for non-binary race results.</p>	DEI/ Inclusion
SMTR (Jessie/Henrik/Kasey)	<p>The summer season will start up on July 6! Thanks to Kyle for preparing the schedule.</p> <p>Of note, there are several new routes leaving from Silver Lake Park for the July 27 SMTR that we don't have physical maps for. We'll need to print/laminate (I believe there are 3 routes).</p> <p>Mike (and his wife) will print and laminate pace signs for the summer SMTR</p>	Inclusion

	<p>Kasey and Leah move to compensate Kyle for his efforts to the SMTR work. Kasey motioned, Leah seconded, All approved.</p>	
<p>Annual Banquet/Meeting (Anna & Kasey)</p>	<p>Empire is available for the date at the chateau</p> <ul style="list-style-type: none"> - Transportation \$300 - Service charge 22% - ? how much per head <p>Pinnacle is available for the date as well</p> <ul style="list-style-type: none"> - Got back, but pending additional charges - \$20 per head? <p>Beer and Wine without additional charges from the Chateau. Pay a bartender (hourly) for mixed drinks</p>	<p>Celebration</p>
<p>Social Media/Marketing Team (Jessie)</p>	<p>Instagram: 628 followers, 2,237 accounts reached in past 28 days Facebook: 1,641 followers, 1,300 likes, 8,529 accounts reached in past 28 days</p> <p>Paper advertising pending once the RRC website updates are completed (Derek is working on this). Hesitant to run a print campaign with a QR code that might ultimately need to be updated.</p>	<p>Inclusion, Celebration</p>
<p>Sponsorship (Mike, Leah, Jessie, John)</p>	<p>We have SPONSORS!</p> <p><u>Mike:</u> verbal commitment from Carroll’s Corn specific to HHR; Carl Rogers Realtor at Dwell is sponsoring; Purple Goat is sponsoring. Benefits for these 3: highlights, social media tags, t-shirts if appropriate, signage if appropriate, mention at annual banquet. Left it open if there is something they would want anything formally. \$250 for the remainder of 2024 Typically \$350 per year with a discount up to 3 years.</p> <p><u>Leah:</u> Rochester Motor Cars agreed. 2 Men & a Truck and TerraLoco are interested. Title Sponsor for a race can be available?</p> <p>Toby would consider a sponsorship. Would also like to be on the sponsorship committee</p>	

	<p>Sponsors:</p> <ul style="list-style-type: none"> - A logo on the back of a race shirt (HHR) - Social media tags - What else should sponsors be getting? <p>Sponsors for All-Comers' Meets:</p> <ul style="list-style-type: none"> - Johnson Family - Police Benevolent Society 	
Race Reports		
All Comers' Meets (Dale)	<p>Big thanks to the Dairy Association for the chocolate milk</p> <p>No back-up dates if the race is canceled tomorrow due to weather</p> <p>Would a bullhorn or something be available? Hard to hear announcements from the infield.</p> <p>Volunteer appreciation pizza will happen again!</p>	
Women's Race (Anna)	Timing issue - Anna's husband will do the timing for the race!	
Old Business		
RRC Book Club (Dale)	<p>3rd book club was only so-so with attendance, likely weather-related.</p> <p>Next book club is 6/25 with Meb's book!</p>	
Rochester Honkers (Dale)	<p>July 18 with Team RED</p> <p>Run at 5:30pm from the stadium</p> <p>Dale will follow-up re: number of sign-ups so far</p>	
New Business		
New Race Director	<p>Anderson Management hired as race director. Tanya will be our point person</p> <p>Will observe the Reggie Oeltjen and HHR this year for free to get a feel for what we are currently happening</p>	

	<p>They will promote us next year via their emails, socials, etc. They do not help with sponsors.</p> <p>2 different timing systems (chips/mats and a tripod timer). We're trialing the tripod timer at the Reggie Oeltjen</p>	
Additional Agenda Items		
Transition to Google Dropbox	<p>Henrik waiting for connection to google via Laura</p> <p>Jessie will work on non-profit status</p> <p>Henrik will follow up with Mill City for custom jerseys from Nike</p>	
Parking Lot		
RRC & Brighter Tomorrows partnership (Kasey)	<p>For August meeting.</p> <p>Mary, Jess&Dan Feda will plan to be at the August meeting to discuss</p>	
Diversity & Inclusion Race Inclusions	<p>For September Meeting</p> <ul style="list-style-type: none"> - What needs to be in a contract for 2025 races? - Timing, Non-binary category, etc? 	Diversity/Equity/Inclusion
To Keep on the Radar		
2025 Board Elections	<p><u>Proposed 2025 Timeline:</u></p> <p>September 9: Beginning of call for nominations</p> <p>November 1: Applications are due</p> <p>November 4: Voting opens</p> <p>December 29: Voting closes</p> <p>January 2: Board elections committee tallies votes</p> <p>January 3: Board election committee notifies candidates</p> <p>January 18: Newly elected board members are announced at the Annual Banquet</p> <p>January 21: Newly elected board members are invited to last meeting with the outgoing board members</p> <p>Board Member Turnover:</p> <p>Up for re-election:</p> <ul style="list-style-type: none"> - Jessie (will re-run) - Anna (not planning to run again) - David (?) - Kasey (will re-run) - Dale (?) - Toby (?) <p>Other:</p>	

	<ul style="list-style-type: none">- John thinking of resigning at the end of this year- Henrik may leave early - starting grad school in the cities	
--	--	--