



Rochester Running Club Board Meeting Minutes

Date: October 21st, 2024

Start Time: 7:00 pm

Location: Centerstone Hotel

Last Meeting: September 23rd, 2024

Next Meeting: November 18, 2024

The Rochester Running Club (RRC) empowers runners of all ages, abilities, and levels of fitness, through organized group runs, community events and activities, and information to keep runners moving. Whether running for fun, to improve or maintain health, or for the love of competition, RRC helps runners achieve goals from a first 5k to completing a marathon and beyond.

Agenda Item	Action/Discussion	Board Strategic Goals
Call to Order and Roll Call (Kasey)	<p>Called to order at: 7:05 PM</p> <p>Present: Toby, John, Kasey, Dale, Leah, Rick, Anna, Jessie, Dave, Jill</p> <p>Absent: Emily</p> <p>Guests: None</p> <p>Toby, John, Kasey, Dale, Leah, Rick, Jill, Emily Anna, Jessie, Dave</p>	
Review and Approval of (Kasey)	<p>9 2024 RRC Board Meeting Minutes.docx - Google Docs</p> <p>Dave motioned, Kasey seconded. All in favor.</p>	
Review and Approval of Financials (Rick)	<p>Financial Report</p> <p>Dave motioned, Kasey seconded. All approved. Discussion on HHR RD fees. Kasey will meet with Tiffany about next season SMTR per Tiffany's request.</p>	
Race Director Update (Kasey)	2025 Grand Prix RD discussion (Race Director Team)	

Agenda Prepared By: Dave Fochs, Secretary

<p>Race Director Update (Kasey)</p>	<p>Vote on Brighter Tomorrows/Go For the Gold 10K/5K/3K Walk addition to the RRC Grand Prix (October 2025).</p> <p>ARM would race direct it. Brighter Tomorrows would pay the RD fee. RRC would assist in running race and add it to Grand Prix. Brighter Tomorrows would coordinate volunteers and sponsorships. ARM will do the timing.</p> <p>Board vote was unanimous in favor of this.</p> <p>Further discussion on moving HHR to a weekend in Mid-September. 2nd or 3rd weekend. Potentially cooler weather, can use as a warmup race for fall half marathons or full marathons.</p>	
<p>Board Retreat Debrief and Action Items (Kasey/All)</p>	<p>RRC Retreat Report</p> <p>RRC Strategic Plan</p>	
<p>Team Reports</p>		
<p>RRC Board Teams (Kasey)</p>	<p>Board Teams: https://docs.google.com/spreadsheets/d/12NGEEHzmnYMCToSBeYJR6UwgnE9OJwZ9jOQD98Y0h8/edit</p>	
<p>MN Treads (Kasey & Dave)</p>	<p>Discuss how Wednesday Night MN Treads group runs are going. Fun environment, good turnout, coolers of drinks after, lots of treats and vendor freebies. Lots of raffles. People are loving it. Coordinating with other businesses in the miracle mile. Board has heard great things. He is hosting a halloween 1 mile casual event.</p>	
<p>Diversity & Inclusion (Kasey)</p>	<p>No update, but we have seen diversity of pace in new runners which is a positive. We want to keep trending this way so all are welcome.</p>	
<p>SMTR (Jessie/Kasey)</p>	<p>Can we confirm dates and re-confirm TL as the location for the Spring SMTR 2025 (Jessie).</p> <p>We are meeting with TL within the coming weeks.</p>	

<p>Annual Banquet/Meeting (Anna & Kasey)</p>	<p>Bingo & Beverage Update.</p> <p>We have submitted the menu. Still waiting to hear if they will get a liquor license. Rolling out a lot of changes this year based on feedback from members.</p> <p>Emily still working on the Bingo cards and game.</p>	
<p>Social Media/Marketing Team (Jessie)</p>	<p>No big updates to note. Jessie is working on what changes she wants to make to our advertisements along with QR codes and keeping things organized.</p>	
<p>RRC Book Club (Dale)</p>	<p>Book club is tomorrow, 10/22. Kara Goucher's book. Thesis Brewing. 6:00-8:00pm. Dale will be there at 6:00.</p>	
<p>Sponsorship (Mike, Leah, Jessie, Toby)</p>	<p>Sponsorship updates.</p> <p>Mike: Committee talked about how they want to propose sponsorships. We are taking some ideas from Elton Hills PTA run about asking for sponsorships. We have updated our own sponsorship request form. Mike is ironing out the details yet. A few options: Annual, Youth Track Meet sponsorship, individual events, and just being a training run sponsor. A menu of options of what each sponsor could select from. Will simplify the discussions. Title sponsor of a race would be an additional tier that we would want to add.</p> <p>The board will review the proposal and make any necessary additions or edits.</p>	
<p>Race Reports</p>		
<p>All Comers' Meets (Dale)</p>	<p>Confirmed the dates for next year, working on getting registration up, and will have electronic flyer ready soon.</p> <p>Using crown awards for the ribbons.</p> <p>June 3, 10, 17 July 1, 8, 15</p> <p>Won't have one for Rochesterfest week.</p>	

Polar Bear (Kasey)	<p>RD and location discussion.</p> <p>Brock is going to volunteer race direct it. Starting location will be at his store. Around Cascade and back. Perfect 5K. The post-race award ceremony would likely be at Charlie's. Just up the road. About 100 people do this race every year. Could potentially consider Boulder TapHouse.</p>	
Grand Prix (Kasey)	<p>Revisit the idea to offer a "Grand Prix Series" registration 7 discount (purchasing all the GP race entries at once, for a discounted price).</p> <p>Discussed giving a discount or promotion or RRC membership if you sign up for a certain amount of races signing up at once. Kasey to follow up. Would just be RRC owned races.</p>	
New Business		
Open		
Additional Agenda Items		
RRC Shed items	<p>See Jean's email.</p> <p>Jean Email</p>	
Parking Lot		
	- Meeting Adjourned at 8:15 PM	
To Keep on the Radar		
2025 Board Elections	<p>Proposed 2025 Timeline:</p> <p>September 9: Beginning of call for nominations November 1: Applications are due November 4: Voting opens December 29: Voting closes January 2: Board elections committee tallies votes January 3: Board election committee notifies candidates January 18: Newly elected board members are announced at the Annual Banquet January 21: Newly elected board members are invited to last meeting with the outgoing board members</p>	

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