



Rochester Running Club Board Meeting Minutes

Date: November 18, 2024

Start Time: 7:00 pm

Location: Centerstone Hotel

Last Meeting: October 21st, 2024

Next Meeting: December 16, 2024

The Rochester Running Club (RRC) empowers runners of all ages, abilities, and levels of fitness, through organized group runs, community events and activities, and information to keep runners moving. Whether running for fun, to improve or maintain health, or for the love of competition, RRC helps runners achieve goals from a first 5k to completing a marathon and beyond.

Agenda Item	Action/Discussion	Board Strategic Goals
Call to Order and Roll Call (Kasey)	Called to order at: Present: Toby, Kasey, Dale, Leah, Rick, Jill, Emily, Anna, Jessie, Mike, John Absent: Dave Guests: None	
Review and Approval of (Kasey)	October 2024 Meeting Minutes Kasey motioned, Dale seconded. Approved	
Review and Approval of Financials (Rick)	Mike motioned, Jessie seconded. All approved. November 2024 Treasurer Report	
Team Reports		
Diversity & Inclusion (Kasey)	*Continue to focus on celebrating pace diversity during club events.	
SMTR (Jessie/Kasey/ Leah/Mike)	*All SMTRs in 2025 will be hosted from MN Treads! *TerraLoco contacted the sub-committee in late October stating they do not want to renew their agreement to host in 2025. *Spring training session starts February 15th.	

Agenda Prepared By: Dave Fochs, Secretary

	<p>*Routes & maps are being created by Kyle & Jessie.</p> <p>*Transition to an RRC-owned Garmin Connect account for map storage/creation</p> <p>*RRC will organize aid station volunteers for runs that require an outside aid station</p> <p>*We will host an event at MN Treads on 2/8, in the afternoon, to announce the new location, share maps/routes, introduce ourselves, & answer any questions.</p>	
Annual Banquet/Meeting (Anna/Kasey/Leah/Jill/Emily)	<p>*The appetizers & desserts are ordered and confirmed.</p> <p>*The beverage contract is signed for a cash bar (beer, wine, hard seltzers, and pop).</p> <p>*Trivia is confirmed.</p> <p>*Give RDs option of gift card or free RRC race entry as thank you. Who is available to reach out?</p> <p>*BINGO card update: Emily</p>	
Social Media/Marketing Team (Jessie)	<p>*Marketing Advertisements for approval and printing</p> <p>*Discuss details for RRC landing page from advertisement QR Code</p> <p>*Creation of monthly PDF with calendar of events, RRC member discount codes, things to know about etc?</p> <p>*RRC January Scavenger Hunt idea</p> <p>*Can we create a list for race directors for what RRC-branded equipment should be at each event?</p> <ul style="list-style-type: none"> - E.g. race winner tape, table skirt, PR bell, necessary signs, etc 	
RRC Book Club (Dale)	Next book club on Monday January 13, 2025 at 6PM at Thesis Beer Project. Book: My Year of Running Dangerously: A Dad, a Daughter, and a Ridiculous Plan, by Tom Foreman	
Sponsorship (Mike, Leah, Jessie, Toby)		.
Other (John)	Erin Vazquez from John Marshall reached out asking for help with shoe donations. Will consider moving forward with similar, but scaled down model from previous years.	.
Race Director (Kasey/Leah/Anna/Jill)	2025 proposal emailed to ARM on 10/18; awaiting reply	

Race Reports		
All Comers' Meets (Dale)	Pending orders of finishers ribbons.	
Polar Bear (Kasey/Leah/Mike)	*MN Treads will host, January 4th *Charlie's is location of awards ceremony & BYO breakfast *Leah & Mike are the PB Captains	
New Business		
GFTG	Proposed event date: Last Saturday in October (10/25/25, 10/31/26, 10/30/27, etc.), and have a Halloween/costume theme. Agreed upon!	
Additional Agenda Items		
RRC Shed items	See Jean's email. Jean Email	
Volunteer Changes	* New idea for volunteer point accumulations <ul style="list-style-type: none"> - Will assign 1 point per volunteer hour. - Decided upon point redemption allocations - Will start January 2025. - Jessie to send out draft to board in coming weeks 	
Parking Lot		
RRC store (Jill)	i have an email out to jason from pro image to open the store for the holiday season (turn around time is typically 2 weeks to get orders). i would like to add joggers and if anyone else has suggestions- let me know! also will be in touch regarding the racing jerseys! we will likely have to wait to add new board member clothing until new year! thanks!	
To Keep on the Radar		
Board Retreat Debrief and Action Items (Kasey/All)	RRC Retreat Report RRC Strategic Plan	



RRC Board Teams (Kasey)	Board Teams: https://docs.google.com/spreadsheets/d/12NGEEHzmnYMCToSBeYJR6UwgnE9OJwZ9jOQD98Y0h8/edit	
2025 Board Elections	*Voting closes December 10th. Please vote! *Idea to ask candidates who weren't elected to serve on board committees of interest.	