



Rochester Running Club Board Meeting Minutes

Date: December 16, 2024

Start Time: 7:00 pm

Location: Centerstone Hotel

Last Meeting: November 18, 2024

Next Meeting: January 20, 2025

The Rochester Running Club (RRC) empowers runners of all ages, abilities, and levels of fitness, through organized group runs, community events and activities, and information to keep runners moving. Whether running for fun, to improve or maintain health, or for the love of competition, RRC helps runners achieve goals from a first 5k to completing a marathon and beyond.

Agenda Item	Action/Discussion	Board Strategic Goals
Call to Order and Roll Call (Kasey)	<p>Called to order at: 7:05pm</p> <p>Present: Emily, Anna, Kasey, Rick, Dale, Jill, Jessie, Mike</p> <p>Absent: Dave, John, Leah, Toby</p> <p>Guests: None</p> <p>Mike, Toby, John, Kasey, Dale, Leah, Rick, Jill, Emily Anna, Jessie, Dave</p>	
Review and Approval of (Kasey)	<p>November 2024 Meeting Minutes</p> <p>Kasey - motioned, Anna, et. al. - seconded.</p>	
Review and Approval of Financials (Rick)	<p>Dale - motioned, Jessie - seconded. All approved.</p> <p>December 10, 2024 Treasurer's Report</p> <p>Upcoming expenses - annual banquet, mill city (RRC nike jerseys)</p>	

Agenda Prepared By: Dave Fochs, Secretary

Team Reports		
Diversity & Inclusion (Kasey/)	<p>Pace inclusivity 2024 What will we focus on for 2025?</p> <p>Planning to poll the membership for their priorities in this area. Want to understand why people choose to participate in various events, why they choose not to, and what we can do to make our events attractive to more of our members.</p> <p>Want to celebrate age diversity across our membership.</p>	
SMTR (Jessie/Kasey/ Leah/Mike)	<p>SMTR Open House @ MN Treads 2/8, 1-3PM. Kasey & Leah will pick up light food items from Costco. Meet & greet board members, route maps & weekly distances available for participants to review, etc. January scavenger hunt raffle will also take place during this event.</p> <p>First Spring SMTR: 2/15 Doors open at 7AM and SMTR at 7:30 for the Spring. Treads would like a written set of expectations similar to the TL contract. Kyle & Jessie are working on routes from MN Treads.</p>	
Annual Banquet/Meeting (Anna/ Kasey/Leah/Jill/ Emily)	<p>Team will keep track of attendee numbers to give to caterer and bar service. (27 @6:35PM 12/16)</p> <p>Chateau 12-6 and event is 2-5. Time for board members to arrive to set up – 12:30.</p> <p>Discussion of door prizes (race entries) and donated gifts.</p>	
Social Media/Marketing Team (Jessie)	<p>RRC January Scavenger Hunt idea</p> <ul style="list-style-type: none"> - RRC donations for the event - race entries and RRC gear - Sponsorship donations for the event discussed - Contact new board members for swag items to represent RRC brand. Orders will go in a google sheet to have Rick purchase. - Positive feedback from membership about the monthly calendar 	

	<p>Newsletter launched. Next edition will go out around Dec 26-28. Let me know of any suggestions for content to be included!</p>	
<p>RRC Book Club RRC Movie Nights (Dale)</p>	<p>Next book club on Monday January 13, 2025 at 6PM at Thesis Beer Project. Book: My Year of Running Dangerously: A Dad, a Daughter, and a Ridiculous Plan, by Tom Foreman</p> <p>Foreman posted on IG post</p> <p>I propose RRC host a movie night at Pop’s Art Theatre. 70 seat auditorium Cost: \$350 (non-profit) fee, plus \$75 for Sunday and additional \$50 for Sunday evening, total of \$475. Popcorn+Drink combos for \$8 each (total would be right in line for what we paid Cinemagic) Movie: McFarland, USA Date: Either Sun Feb 23rd or March 9th Contact person is Nate Nelson 763-489-8365 contact@popsarttheater.com</p> <p>Board vote to approve March 9th @ 6pm. Dale will reach out to Nate Nelson to confirm.</p>	
<p>2025 Board Elections</p>	<p>Election closed December 10th.</p> <p>Mike will reach out to candidates who did not get elected to discuss</p> <p>*Idea to ask candidates who weren’t elected to serve on board committees of interest.</p> <p><u>Proposed 2025 Timeline:</u> September 9: Beginning of call for nominations November 1: Applications are due November 4: Voting opens December 10: Voting close December 11-14: Board elections committee tallies vote December 15: Board election committee notifies candidates, & invites them to January board meeting January 18: Newly elected board members are announced at the Annual Banquet</p>	

	January 21: Newly elected board members are invited to last meeting with the outgoing board members	
Awards Team	ROY, Resilience, and volunteer areas: Review all nominations, and vote on winners for each. Winners voted upon.	
Sponsorship (Mike, Leah, Jessie, Toby)	Make sure to include ARM on sponsorship lists/advertising. Mike will propose starting points for sponsorship levels.	
Race Director (Kasey/Leah/Anna/Jill)	*Chip timing & software: Jessie & ? Ideally 3-4 board members trained. *HHR date change/registration scenario - Mary's suggestions: Date changes can be difficult but September could be better. Discussion of moving race to Sept. 13 to better coincide with other races (tune up for TCM, slight break from other grand prix events). Want to discuss with HHR volunteer committee and Kasey will coordinate that. Race timing - \$1400 for chip/bib timing OR approx \$300 for new tech timing (which needs training)	
Volunteerism	* New idea for volunteer point accumulations <ul style="list-style-type: none"> - Looking for ideas on how to accumulate points <ul style="list-style-type: none"> - Each hour of volunteering earns 1 point - Volunteer tiers <ul style="list-style-type: none"> - Small swag item 10 pts - Med. swag item 20 pts - Large swag item 30 pts - Membership/banquet 60 pts - Race entry 40 pts - What events are missing from the list? 	
Race Reports		
All Comers' Meets (Dale)	\$250 donation coming from ActivePT Ribbons are being ordered for 2025	
Lance P 8K	Donations coming for silent auction	
Polar Bear	*MN Treads will host, January 4th	

(Kasey/Leah/ Mike)	*Charlie's is location of awards ceremony & OYO breakfast *Leah & Mike are the PB Captains	
New Business		
GFTG	Proposed event date: Last Saturday in October (10/25/25, 10/31/26, 10/30/27, etc.), and have a Halloween/costume theme.	
Additional Agenda Items		
RRC Shed items	See Jean's email. Jean Email Update: Rick gave Jean the go ahead to toss/recycle/reuse coolers in the shed which RRC has not used for years. Regarding history slides: Jean is working with John Resman and he is looking into digitizing the slides for easier access and preserving the club's history.	
Parking Lot		
RRC store (Jill)	Clothing store open through Dec 31, 2024	
To Keep on the Radar		
Board Retreat Debrief and Action Items (Kasey/All)	RRC Retreat Report RRC Strategic Plan	
RRC Board Teams (Kasey)	Board Teams: https://docs.google.com/spreadsheets/d/12NGEEHzmnYMCToSBeYJR6UwgnE9OJwZ9jOQD98Y0h8/edit	