



Rochester Running Club Board Meeting Minutes

Date: January 20, 2025

Start Time: 7:00 pm

Location: Centerstone Hotel

Last Meeting: December 16, 2024

Next Meeting: February 17, 2025

The Rochester Running Club (RRC) empowers runners of all ages, abilities, and levels of fitness, through organized group runs, community events and activities, and information to keep runners moving. Whether running for fun, to improve or maintain health, or for the love of competition, RRC helps runners achieve goals from a first 5k to completing a marathon and beyond.

Agenda Item	Action/Discussion	Board Strategic Goals
Call to Order and Roll Call (Kasey)	Called to order at: 5:08 pm Present: Mike, Toby, John, Kasey, Dale, Leah, Rick, Jill, Emily, Anna, Jessie, Dave, Chris, Rylee, Joseph, Sergio, Shannon Absent: Toby Guests: None	
Review and Approval of (Kasey)	December 2024 Meeting Minutes Dale motioned; Leah seconded. All approved.	
Review and Approval of Financials (Rick)	Jan 13, 2025 Treasurer's Report 1099s filed for Race Directors. Large expenses were banquet (catering) \$2,900 approx. RRC clothing are paid for now. About \$1,000. Kasey motioned, Dale seconded. All approved. Upcoming expenses - annual banquet, mill city (RRC nike jerseys), Pro Image RRC items	
New Board Members	Welcome to the new team! <ul style="list-style-type: none">- Creation of google accounts- Add to Board Discord	

Agenda Prepared By: Dave Fochs, Secretary

	<ul style="list-style-type: none"> - Removal of outgoing members from google and Board Discord 	
Executive Board Elections	<ul style="list-style-type: none"> - President: Kasey incumbent - Vice President: Jessie incumbent - Secretary: Open Position - Treasurer: Rick incumbent 	
Team Reports		Board Teams: https://docs.google.com/spreadsheets/d/12NGEEHzmnmYMCToSBeYJR6UwgnE9OJwZ9jOQD98Y0h8/edit
Diversity & Inclusion (Kasey/)	<p>Pace inclusivity 2024 What will we focus on for 2025?</p> <p>Planning to poll the membership for their priorities in this area. Want to understand why people choose to participate in various events, why they choose not to, and what we can do to make our events attractive to more of our members.</p> <p>Want to celebrate age diversity across our membership.</p> <p>Notes from RRC Banquet: We should consider having an outreach person to encourage BIPOC participants to join the RRC and continue to encourage and celebrate inclusivity in our club and community. We will encourage Lori Sam as she has expressed interest.</p> <p>Mike will work on getting together a list of questions for a poll or follow-up after Scavenger Hunt series is complete.</p>	
SMTR (Jessie/Kasey/ Leah/Mike)	<p>SMTR Open House @ MN Treads 2/8, 1-3PM. Board member meet & greet.</p> <p>Jessie has completed all of the routes for this season's SMTR departing from MN Treads. Longest route is 10.5 miles. Board is going to review these routes and approve shortly so that we can distribute and put into motion.</p>	

	<p>Jessie also working on a repository of runs so that people can pull these routes for anytime running of our RRC members. If you have a route you love please share with Jessie or share in discord. We should consider coordinating with Strava or AllTrails, etc. to bring in new to the community or traveling runners, may encourage them to join us and check us out. Could also have links on our website to Garmin account to show the maps and routes and sort by distance/location. We want to find a way to share all of this information and have easy access for our members and community.</p> <p>First Spring SMTR: 2/15</p> <p>Doors open at 7AM and SMTR at 7:30 for the Spring. Treads would like a written set of expectations similar to the TL contract - updates? Board needs to touch base with Brock. Second bathroom appears to be finished. Need to share that there is a new location for SMTR as well as potentially new start times depending on the season.</p> <p>Maps need to be printed soon, once approved.</p> <p>Volunteer sign-up plan of action? - Sign-up Genius - will need to get set up.</p>	
<p>Annual Banquet/Meeting (Anna/ Kasey/Leah/Jill/ Emily)</p>	<p>Recap: General feedback is that it went really well. Attendees loved the venue and bingo. Great change of pace. Had nice posts on social media. Scavenger Hunt and RRC are bringing people together. Many people loved the venue. We should consider having bigger tables and more of a mix of tables. Bingo was a great way for people to approach others and get to know other people. It was a huge hit. Slide show and pictures were great. It went really well this year without having a speaker.</p> <p>Should we send out a survey to attendees?</p>	
<p>Social Media/Marketing Team (Jessie)</p>	<p>- Landing Page Updates</p>	

	<p>- Suggestions for the February newsletter? Aim to email out on Jan 28 or so.</p> <ul style="list-style-type: none"> - Should the movie night be included? Likely yes. 	
<p>RRC Social Events (Dale)</p>	<p>Book club recap (1/13) and plans for next book club. This is a really good, cold weather, seasonal thing for our club members and a great thing that we would like to continue. Next one will be April 14th at 5:30 pm. Long Road to Boston by Mark Sutcliffe.</p> <p>Movie night updates. (march 9, 6PM, McFarland USA, at Pops Art Theater). All issues resolved at this time. Will be a private screening for club members only. Link is in the member email.</p> <p>Honkers Game details. Work with Team Red. Date pending Dale's confirmation (likely July 10th.)</p> <p>Does RRC want to work with Damascus Way to serve food at Honkers game? All board members in favor.</p>	
<p>Sponsorship (Mike, Leah, Jessie, Toby)</p>	<p>Make sure to include ARM on sponsorship lists/advertising.</p> <p>Mike will propose starting points for sponsorship levels.</p> <p>Cost of year-long membership: What do we want to set this at for the coming year? \$400? All approved.</p> <p>What about title sponsorship and All Comers sponsorship? Event Sponsorship: Depends on event. \$1,000 to \$6,000?</p> <p>All comers: Dale will handle.</p> <p>Team is coming up with one document to show all various levels of sponsorship and what you get with each level.</p> <p>Note: Scheels and HHR - they would love to be the title sponsor again. We will have to pay for medical tent. We</p>	

	want to ask for a larger amount for a title sponsor. Scheels will follow up.	
Volunteerism	* New idea for volunteer point accumulations - Any current/ongoing volunteer needs?	
Apparel (Jill)	Updates on jerseys and RRC store orders. Nearly all items have been distributed. Pickup of all other items will be at MN Treads Feb 8th.	
Race Reports		
Race Director (Kasey/Leah/Anna/Jill)	Permits obtained for all races. *When will race reg open? *Chip timing & software Race timing - \$1400 for chip/bib timing OR approx \$300 for new tech timing (which needs someone to be trained to use training). Jessie will be trained on the software. Chris and Dale have also agreed to do so.	
All Comers' Meets (Dale)	\$250 donation coming from ActivePT Ribbons are being ordered for 2025. Dale and Rick have been working on new ribbons. Will move to RRC ribbons finally from the rochester Track club old ones. Cost will be approx. \$8K. We will be ordering. This will cover 5-6 years. Mike made motion. Kasey seconded. All in favor.	
Lance P 8K (Dale)	Donations coming for silent auction. Registration is up to 58. Timing will be different from last year.	
HHR	Scheels has signed on as title sponsor again! Last year's HHR board is going to be involved again.	
Polar Bear (Kasey/Leah/Mike)	*Polar Bear Recap. It went generally well. If the event grows at all we need to come up with a better timing plan. The runners did not feel that it was disorganized. Charlie's went well, but some people did not like that they had to then had to go over to charlie's. Charlie's was not ready for us so we need to make sure they are more aware. We should consider having a more formal sponsorship with Charlie's and see if they are interested. The hats were really good; we should get	

	back to those. The headbands were an issue but this was a supplier issue.	
GFTG	We are more of a supporting role. Halloween weekend. Costumes encouraged. 10K distance will be Grand Prix. Brighter Tomorrows is going to Race Direct it.	
New Business		
RRCA National Convention (Dale)	<p>I propose that the RRC send 1-2 representatives to the RRCA National Convention in Minneapolis April 24-27, https://www.rca.org/convention/ for networking and to gather information, specifically to attend the discussions: Managing Growing Pains: How to Sustainably Grow Your Club Services and Board, Covering Your Assets, and Running With Youth: Developing a Free Youth Race Series. Registration is \$461.75 and hotel is \$169 a night. This is the weekend of the London Marathon. We should find out who could attend which days and see who would want to go certain days. Board Members will make a determination next month at the board meeting.</p> <p>Kasey made motion to have 4 people and not pay for hotels. Dale seconded. All approved.</p>	
Additional Agenda Items		
RRC Accounts and Passwords	<p>List of Accounts</p> <ul style="list-style-type: none"> - Gmail - Google Workspace - Discord - Facebook - Instagram - Garmin - Constant Contact - Jotform - Sign-up Genius - GoDaddy - Race Roster - Varied websites for financials <p>Do we need to reset any passwords? Who has access to all of these?</p>	
RRC Shed items	<p>See Jean's email.</p> <p>Jean Email Update: Rick gave Jean the go ahead to toss/recycle/reuse coolers in the shed which RRC has</p>	

	not used for years. Regarding history slides: Jean is working with John Resman and he is looking into digitizing the slides for easier access and preserving the club's history.	
Meeting Adjourn	Adjourned at 6:58 pm	
Parking Lot		
To Keep on the Radar		
Board Retreat Debrief and Action Items (Kasey/All)	RRC Retreat Report RRC Strategic Plan	
RRC Board Teams (Kasey)	<p>Board Teams: https://docs.google.com/spreadsheets/d/12NGEEHzmnYMCToSBeYJR6UwgnE9OJwZ9jOQD98Y0h8/edit</p> <p>Briefly review roles/responsibilities of each team, if time allows. All: Please review board teams. At next month's meeting, we'll sign up for at least 2 teams of interest.</p>	