

Rochester Running Club Board Meeting Minutes

Date: February 17, 2025

Start Time: 7:00 pm

Location: Centerstone Hotel

Last Meeting: January 20, 2024

Next Meeting: March 17, 2025

The Rochester Running Club (RRC) empowers runners of all ages, abilities, and levels of fitness, through organized group runs, community events and activities, and information to keep runners moving. Whether running for fun, to improve or maintain health, or for the love of competition, RRC helps runners achieve goals from a first 5k to completing a marathon and beyond.

Agenda Item	Action/Discussion	Board Strategic Goals
Call to Order and Roll Call (Kasey)	Called to order at: 1901 Present: Sergio, Rylee, Joseph, Chris, Dale, Rick, Jessie, Kasey, Shannon, Leah, Mike, Emily Absent: Jill Guests:	
Review and Approval of (Kasey)	January 2025 Meeting Minutes Jessie– motioned; Dale–seconded. All approved	
Review and Approval of Financials (Rick)	Treasurer's Report: 2025-2-10 Treasurers Report.pdf Dale - motioned, Leah - seconded. All approved. Action items: Dale will Follow up with Greg, Kasey will follow up with Teri about paying for singlets Timmay 5k, GOTR renting equipment- Rick will post if volunteers are needed to assist in accessing shed in April for these events	
Board Teams	Board Teams: https://docs.google.com/spreadsheets/d/12NGEEHmnmYMCToSB eYJR6UwgnE9QJwZ9jOQD98Y0h8/edit Sign up for at least 2 teams of interest. Assign team leads. Action item: Teams will meet/discuss outside of meeting	Growing Community Celebration Diversity & Inclusion

Agenda Prepared By: Jessie Wilburn, Vice President

	<p>Diversity, Equity, & Inclusion (DEI): Kasey, Jessie, Emily, Sergio</p> <p>Technology: Joseph, Chris</p> <p>Marketing: Jessie, Rylee, Chris</p> <p>SMTR: Rylee, Mike, Kasey, Leah, Sergio, Jessie</p> <p>Race Director/ARM liason: Leah, Mike, Kasey, Shannon, Jessie</p> <p>Annual Meeting & Awards: Everyone!</p> <p>Individual sub-committees = Venue: Emily, Food: Kasey, Presentation: Jessie, Set up & clean up: Sergio, Entertainment (trivia, games, music, etc.) Emily, Shannon</p> <p>Action item: Emily will reach out to Juli to secure the Chateau for next year's banquet.</p> <p>Sponsorship: Jessie, Mike, Shannon, Sergio, Leah</p> <p>RRC Social Events: Dale, Jessie, Kasey</p> <p>BOD Election Team: Dale, Chris, Joseph, Rick</p>	
Executive Board Elections	<ul style="list-style-type: none"> - President Kasey Kuker-nominated, seconded, all approved - Vice President Jessie Wilburn-nominated, seconded, all approved - Secretary Leah Speltz-nominated, seconded, all approved - Treasurer Rick Fishbune-nominated, seconded, all approved 	
Team Reports		
Diversity, Equity, & Inclusion (Kasey/)	<p>Pace inclusivity 2024</p> <p>What will we focus on for 2025?</p> <p>Planning to poll the membership for their priorities in this area. Want to understand why people choose to participate in various events, why they choose not to, and what we can do to make our events attractive to more of our members.</p> <p>Action item: Mike DeBolt will start a discord thread for ideas from board for survey questions</p> <p>Want to celebrate age diversity across our membership.</p> <p>(Jessie): With the national messaging to cut DEI, I propose we make a public clear statement of our continued commitment to DEI - including the inclusion of nonbinary race registrations and furthering DEI initiatives within the organization. Motion to approve by Kasey. Seconded by Emily. Approved by all.</p>	Diversity & Inclusion

	Proposal from Sergio Consider collaboration with MN Treads to implement this program Consider using this proposal for Healthy Human Half Timmay 5k, Hot Cider Hustle, Heritage 5k as a way to partner with other organizations Action items: Sergio will lead and direct/recruit volunteers for program	
SMTR (Jessie/Kasey/Leah/Mike)	SMTR Open House @ MN Treads 2/8, 1-3PM - recap -Well attended -QR codes were utilized -People enjoyed socialization -Well timed with scavenger hunt ending, distributing prizes First Spring SMTR: 2/15 - recap -Over 70 participants! -Positive environment in store -Will include Carolyn in future communications regarding expectations -Any board member can feel empowered to present routes, ask Brock for missing things, etc.	Growing Community Celebration
Annual Banquet/Meeting (Kasey/Leah/Jill/Emily)	Survey Results (printed copies to be circulated) Consider partnering with Kowbaoucha owners (Shannon connection) for NA beverage options Overall great feedback (yay!) Larger tables requested	Growing community
Social Media/Marketing Team (Jessie)	- Landing Page needs? - Suggestions for the March newsletter? Aim to email out on Feb 26 or so. Jessie will put out a social media blast announcing our partnership with ARM	Growing community
RRC Social Events (Dale)	Next book club Mon April 14 at 5:30PM at Thesis "The Long Road to Boston" Movie night updates: March 9, 6PM, McFarland USA, at Pops Art Theater ~50 of 70 tickets sold Honkers Game Thursday July 31, game starts 6:35PM. Registration available via website landing page, email, etc -30 tickets reserved	Growing community
Kasey & Leah	Detour Athletics 1st Training session Sunday, March 2nd (afternoon), for RRC members (30 max) Collaboration with RRC (discounted membership) <i>Paid member benefit</i>	

	<p>Action items</p> <ul style="list-style-type: none"> -Encourage RRC attire at events -Consider further partnership -Invite to SMTR, promote DETOUR -Invite Matt to board meeting <p>*Constant Contact /sign-up/waiver</p>	
Sponsorship (Mike, Leah, Jessie)	<p>Sponsorship plans.</p> <ul style="list-style-type: none"> - People's Food Co-Op reached out to collaborate. Jessie will follow-up with them <p>Action items: Send out google doc to sponsorship committee and follow up with current and new potential sponsorships</p>	Growing Community
Volunteerism	<p>*Volunteer point accumulations</p> <ul style="list-style-type: none"> - Any current/ongoing volunteer needs? <ul style="list-style-type: none"> - Spring SMTR Races - Are we ready for the Spring Classic or any other race volunteer sign-ups? Will work with ARM/Jenny to determine what volunteer roles are needed for upcoming races at our meeting with them 2/26 	Growing community
miscellaneous	<ol style="list-style-type: none"> 1. April Board Meeting date/Boston Marathon <ol style="list-style-type: none"> a. Move to April 28th 2. Mayo Med student kids' triathlon June 7th asking for sponsorship <ol style="list-style-type: none"> a. Confirm they have insurance b. We will donate \$100 and offer use of our equipment 3. Harlo gave us samples, will utilize at SMTR 	
Race Reports		
Race Director (Kasey/Leah/Jill)	<p>Permits obtained for all races.</p> <p>*When will race reg open? Update from Leah. Working with Jenny W, Jenny B at ARM Will meet with them 2/26 Request contracts for all ARM races in the next month</p> <p>*How are the chip-timing trainings going? Joseph and Chris have attended 2 zoom meetings and will attend an in person in Burnsville. RRC will reimburse gas/meal for Joseph and Chris</p>	
Spring Classic Races	registration online!	
All Comers' Meets (Dale)	<p>Ribbons are ordered for 2025 \$5 5k Monday April 28th to benefit All Comers</p> <ul style="list-style-type: none"> -Will shoot promo video <p>Action items:</p> <ul style="list-style-type: none"> -Dale will coordinate 2 volunteers, prizes, snacks 	

Lance P 8K (Dale)	Donations coming for silent auction 63 registrations	
HHR	HHR is asking for 1-2 board members to be on the committee. Who is interested? Mike Debolt, Emily Taylor Thoughts about reestablishing the boundaries of HHR committee and reforming with more board oversight -Require budget, budget reports -Follow up with the HHR committee: When do they meet? What does the commitment look like? Action items: -Scheels Community Outreach -Jessie, Emily, Mike will work to meet with Cindy Morgan in the next month	
Womens 4-Mile Race	Discussed direction of this race Committee being assembled to target women owned businesses and the community to best boost this race Approved a new logo New logo proposal: Option 1 & Option 2	
GFTG	course chosen (Cascade Lake & shelter) Shelter reserved GFTG group has been communicating with ARM	
New Business		
RRCA National Convention (Dale)	Dale to update group on number of registrations/passes obtained for event. 4 RRC board members approved to attend, if possible to share passes amongst board members. Action items: Rick will purchase 4 passes, next meeting we will determine which board members are able to go which days I propose that the RRC send 1-2 representatives to the RRCA National Convention in Minneapolis April 24-27, https://www.rca.org/convention/ .	
Additional Agenda Items		
HS Running Shoe Drive? (Rick)	Note from JMHS on need for running shoes for HS athletes. Is anyone willing to coordinate a gently used shoe collection at a couple locations around town? MN Treads? TerraLoco? -Consider an online form that students can fill out get students the correct size of shoes Action items: Rick will reach back out to JM coach and MN Treads/Terraloco -Reach out to Lourdes to see if they have needs	Growing community Diversity & Inclusion
RRC Shed items (Rick)	Original items have been addressed. I propose we close this item and reassess the shed organization/space if new issues arise.	

Parking Lot		
To Keep on the Radar		
Board Retreat Debrief and Action Items (Kasey/All)	RRC Retreat Report RRC Strategic Plan	
RRC Board Teams (Kasey)	<p>Board Teams: https://docs.google.com/spreadsheets/d/12NGEEHzmnmYMCToSB_eYJR6UwgnE9OJwZ9jOQD98Y0h8/edit</p> <p>Briefly review roles/responsibilities of each team, if time allows. All: Please review board teams. At next month's meeting, we'll sign up for at least 2 teams of interest.</p>	

Meeting adjourned at 2108