



## Rochester Running Club Board Meeting Minutes

**Date:** May 19, 2025

**Start Time:** 7:00 pm

**Location:** Centerstone Hotel

**Last Meeting:** April 28, 2025

**Next Meeting:** June 16th, 2025 at 6 pm

The Rochester Running Club (RRC) empowers runners of all ages, abilities, and levels of fitness, through organized group runs, community events and activities, and information to keep runners moving. Whether running for fun, to improve or maintain health, or for the love of competition, RRC helps runners achieve goals from a first 5k to completing a marathon and beyond.

Agenda Item	Action/Discussion	Board Strategic Goals
Call to Order and Roll Call (Kasey)	Called to order at: 7:13  Present: Sergio, Ryleee, Rick, Mike, Joseph, Kaseye, Shannon, Leah Absent: Emily, Jill, Chris Guests:	
Review and Approval of (Kasey)	April minutes: <a href="#">w 04 2025 April Meeting Minutes.docx</a>  Jessie– motioned; Shannon–seconded. All approved Mike will cover any secretarial needs in the next month while Leah is having a baby	
Review and Approval of Financials (Rick)	Treasurer's Report: <a href="#">2025-5-13 Treasurers Report.pdf</a>  Leah- motioned, Dale- seconded. All approved.	
Board Teams	<a href="#">Board Teams:</a>  <a href="#">Board Team Expectations and Roles</a>	
<b>Team Reports</b>		
Diversity, Equity, & Inclusion (Kasey/Jessie/Sergio/Emily)	Survey Results: <a href="#">RRC March 2025 Member Survey.xlsx</a>  Discussed survey results. Big takeaways: financial aid options for members, increasing costs of membership or consider tiers of membership, sponsorship through MN Treads <b>Action item:</b> Next meeting we will discuss 2026 membership options  Consider bringing back Capture the Segment- <b>action item:</b> Jessie will set up a meeting for those interested in assisting!  RRC Step Project (Sergio)	

**Agenda Prepared By:** Leah Speltz, Secretary

	<p>Discussed reaching out to local news and radio stations to promote the Step Project</p> <p>Board meeting food sign up, starting June 16th</p> <p><a href="#">RRC Board Meeting Food Sign up</a></p>	
SMTR (Jessie/Kasey/ Leah/Mike)	<p>SMTR updates:</p> <ol style="list-style-type: none"> <li>1) Paper cups ordered? Yes. 1000 cups @ MN Treads</li> <li>2) Possibility of collapsible cups for sale at Treads? Brock will look into vendors (Nathan, Salomon) and discuss RRC &amp; MN Treads branding to sell in store</li> <li>3) <b>Action items:</b> Mike and Jessie will meet to discuss summer SMTR routes</li> </ol>	
Annual Banquet/Meeting (Kasey/Leah/Jill/ Emily)	<p>Chateau venue rebooked (Emily) for January 31st Contract signed by Kasey, down payment by Rick. Catering- Pinnacle, 6 apps and desserts decided</p> <p>Beverages? <b>Action item:</b> Kasey will communicate with Absolute Theatre</p>	
Social Media/Marketing Team (Jessie, Chris, Rylee)	<p>Do any subcommittees need anything advertised in coming weeks?</p> <p><b>Action item:</b> Leah will post to Lance Pfrimmer memorial 8k volunteer link to discord, send link to social media team to post and put in newsletter</p>	
RRC Social Events (Dale)	<p>Honkers Game Thursday July 31, game starts 6:35PM. Registration available via website landing page, email, etc</p> <p>Detour Athletics next event: Sunday, June 29th 10:30 am (Kasey)</p> <p>Badwater movie partnership with Pop's Art Theater (Jessie) All in favor of partnering with Pop's Art Theater</p>	
Mike	<p>Next book club: Duel in the Sun- June 29th 6 pm at Thesis</p> <hr/> <p>MN Treads Safety Event w/ RPD on April 30, 2025 at MN Treads (Run at 6, event from 6:45-7:15, raffle to follow) How did this go? Well attended. Available on Facebook to rewatch!</p> <p>Damascus Way Honkers volunteering Concession stand volunteers (5 people) July 31st <b>Action item:</b> Mike will coordinate sign up genius and recruit volunteers on discord</p>	
Sponsorship (Mike, Leah, Jessie, Shannon, Sergio)	<p>Sponsorship updates Tailwind interested, <b>action item:</b> Joseph will reach out about a potential SMTR partnership</p>	

	The Feed: Jessie in contact with them about a possible partnership	
Volunteerism	<p><a href="#">*Volunteer point accumulations</a></p> <ul style="list-style-type: none"> <li>- Any current/ongoing volunteer needs?</li> </ul> <p>Med City 5K water stop/free booth deal 2026 For awareness, if we are going to have a free booth at Med City Expo, we may be responsible for the 5k water stop</p>	
Tech Team	<p>Updates after Joseph and Chris' meeting with Anna Grand prix results and membership lists linking in progress Will update jotform for membership Joseph in Constant Contact</p>	
<b>Race Reports</b>		
Race Director (Kasey/Leah/Jill)	<p>Tonya paid for Spring Classic (Rick)</p> <p>AED \$2300 (additional \$200 discount for Non-profits) <b>action item:</b> Leah will send link to Rick to order</p> <p>From Tonya: Spring Classic We ended up with a total of 135 participants. 15=kids one mile 31=5k 89=15k</p> <ul style="list-style-type: none"> <li>-We did run out of gas in the generator with about 10 minutes before the last participant finished. Going forward I will make sure the generator is full and have a backup power source.</li> <li>-She'll have another mile 9 sign made before next year's race.</li> <li>-She'll reach out Eau Claire Marathon to discuss partnering with them for a Half &amp; Half Challenge and we'd add a Half Marathon to spring classic</li> </ul> <p>Women's Race I met with this awesome crew Saturday afternoon of the Spring Classic. I'll get a list to Jessie as to what exactly we need for volunteers for the event.</p> <p>Reggie Oeltjen How can we promote this one a little bit more? Who knows the history? Maybe Jessie could make a sound bite video???</p>	

	<p>Promote that Taco Jed Food truck will be there  <b>Action item:</b> Leah will create a document with volunteer coordinator roles and responsibilities</p> <p>Healthy Human Race  Meeting with this crew on this coming Thursday 5/22  Cindy is amazing! Her organizational skills are incredible!</p> <p>Go for the Gold  Meeting with this crew tomorrow Tuesday 5/20  I reserved the Cascade Lakeside Building per Dan's request. Just wanted to clarify that I assumed that Brighter Tomorrow's would be reimbursing me. I would never spend \$865 of RRC's money without prior approval.</p> <p>Miscellaneous (Tonya should follow up with Cindy/HHR committee)  Directional arrows-Is this something that RRC is looking to purchase? Corrugated signs that go on H frames. Are there some in the shed and I'm just not seeing them? What was used for HHR in the past? If that's something that Mark Bongers provided, I will order some.</p> <p>Can I get a copy of the budget for HHR from last year?</p> <p>I do plan to attend future board meetings in person.</p> <p>Thanks for trusting me with your events!</p>	
Spring Classic Races	<p>Will meet with a group of RRC members for feedback before June meeting (5:15 PM @ Centerstone)  Any other feedback?</p> <p>AG awards listed on race page, but no actual awards.</p>	
All Comers' Meets (Dale)	<p>June 3rd American Dairy Association will attend with chocolate milk</p> <p>Gage Family Night May 22nd 4:30-6 pm (a preview of free activities over the summer) Dale to attend  <b>Action item:</b> Mike will connect Dale with Cassie who directs Gage Gallopers and a running club at Riverside to promote All Comers Meets</p> <p>Sylvan Learning sponsor asking for a table - All Comers group will bring an extra table to Soldier's field from the RRC shed</p>	
Lance P 8K (Dale)	<p>Volunteer sign up to be posted in next month  Scholarship recipients will be announced in the next week</p>	

	Swag items ordered, will invoice Rick	
HHR	<p>HHR Update from Cindy (Jessie)</p> <ul style="list-style-type: none"> <li>-Medals ordered, tariffs affecting price, will order smaller sized medals</li> <li>-Working with superior screeners for shirts</li> </ul> <p>Next HHR meetings</p> <ul style="list-style-type: none"> <li>• Thursday, May 22 - 6:30-7:30 pm (Shannon)</li> <li>• Thursday, June 12 - 6:30-7:30 pm</li> </ul> <p>At Cindy Morgan's home (will securely share address on discord)</p>	
Womens 4-Mile Race (Jessie)	<ul style="list-style-type: none"> <li>- Course change, will ask Evin for course certification</li> <li>- Sponsorship/race updates</li> <li>- Will purchase stamp to logo paper bags</li> </ul>	
GFTG	<p>Next meeting Tuesday May 20th at 7:30 pm (Mike)</p> <p>Volunteer Coordinator- Mike!</p> <p>Spending/budget discussion</p>	
<b>New Business</b>		
Meeting time	This is our last meeting at 7 pm. Next meeting will start at 6 pm. We will have all of our meetings at Centerstone Kasey will have pizza ordered from Mr. Pizza	
RRC Clothing Store	Distribution of items (Jill)	
RRCA Notes	Notes from Friday Sessions - <a href="#">2025 RRCA MSP Convention Meeting Notes from Friday April 25th.pdf</a>	
<b>Additional Agenda Items</b>		
<b>Parking Lot</b>		
<b>To Keep on the Radar</b>		
Board Retreat Debrief and Action Items (Kasey/All)	<p><a href="#">RRC Retreat Report</a></p> <p><a href="#">RRC Strategic Plan</a></p>	
RRC Board Teams (Kasey)	<p><a href="#">Board Teams:</a></p> <p>Briefly <a href="#">review roles/responsibilities of each team</a>, if time allows. All: Please review board teams. At next month's meeting, we'll sign up for at least 2 teams of interest.</p>	
Please initial when you've reviewed this month's minutes	LS, KNK, JKT JRW, EPT, JB, CA, RK	