



Rochester Running Club Board Meeting Minutes

Date: July 21st, 2025

Start Time: 6 pm

Location: Centerstone Hotel

Last Meeting: June 16, 2025

Next Meeting: Aug 18, 2025 at 6 pm

The Rochester Running Club (RRC) empowers runners of all ages, abilities, and levels of fitness, through organized group runs, community events and activities, and information to keep runners moving. Whether running for fun, to improve or maintain health, or for the love of competition, RRC helps runners achieve goals from a first 5k to completing a marathon and beyond.

Agenda Item	Action/Discussion	Board Strategic Goals
Call to Order and Roll Call (Kasey)	Called to order at: 1804 Present: Leah, Kasey, Rylee, Dale, Chris, Joseph, Sergio, Jill, Absent: Jessie, Rick, Emily, Mike Guests: Jay Gunnarson, Tonya Dunn Mike, Kasey, Dale, Leah, Rick, Jill, Emily, Jessie, Chris, Rylee, Joseph, Sergio, Shannon	
Review and Approval of (Kasey)	June minutes: 06 2025 RRC Meeting Minutes.docx Dale– motioned; Jill–seconded. All approved	
Review and Approval of Financials (Rick)	Treasurer's Report: 2025-7-14 Treasurers Report.pdf Leah- motioned,Chris - seconded. All approved.	
RRCA & RRC	Jay Gunnarson with Kahler Grand Convention Bureau Put in bid for next open year Jay will help coordinate hotel rooms, meeting spaces Club expectations, host run Jay will get details and reach back out	
Race Director (Tonya/Kasey/Leah/Jill)	(see below)	
Board Teams	Board Teams: Board Team Expectations and Roles	
Team Reports		
Diversity, Equity, & Inclusion (Kasey/Jessie/Sergio/Emily)	RRC Board Meeting Food Sign up	

Agenda Prepared By: Leah Speltz, Secretary

	<p>Step Project:</p> <ul style="list-style-type: none"> - 8 mi run accomplished! - 10-12 people on a given day - Action Item (Jill): Need to order shirts (this was included in registration) - need to gather sizes, design, etc. <ul style="list-style-type: none"> - Logo on the front, sponsors on the back, blue (Jessie has design) - Action Item (Jessie): Can we add Tuesday run to weekly social media posts and emails? 	
<p>SMTR (Jessie/Kasey/Leah/Mike)</p>	<ul style="list-style-type: none"> - Going to offer less nutrition, we will start getting invoiced for toilet paper, carpet cleaning, etc. - Jessie found a bunch of reusable cups that people can grab - Reusable cups are on Brock's radar for Treads <ul style="list-style-type: none"> - And RRC could buy them through Brock 	
<p>Annual Banquet/Meeting (Kasey/Leah/Jill/Emily)</p>	<p>No updates now; need to open registration soon! September?</p>	
<p>Social Media/Marketing Team (Jessie, Chris, Rylee)</p>	<p>Rylee: Update on Kim's interview/runner spotlight?</p> <ul style="list-style-type: none"> - In progress, hopefully in the next week - Action Item (Rylee): Get some live-action media of a Back of the Pack run - Action Item (Sergio): Find a Step Projectionist to highlight their journey to HHR <p>From Jessie:</p> <ul style="list-style-type: none"> • Do any subcommittees need anything advertised in coming weeks? If so - send me an email! • <u>Membership price change proposal</u> - voted no. <ol style="list-style-type: none"> a. It sounds like the consensus was a 2 tier price model. I incorporated everyone's edits into a new version of the document. Please review and vote. b. We may need a more detailed cost analysis (how much is each element worth?) <ol style="list-style-type: none"> i. Alternative idea: Level 1 is \$40 per member - kids under 18 free, then like Level 2 is \$150 with extra stuff ii. Level 1: should just be SMTRs and a small discount on events iii. Or should we just bump up the single tier to \$35-\$40 iv. Will have another proposal with a single tier for next meeting c. We'll need the help of Joseph and Chris to set-up this model for payment. Is it possible to integrate a members section into the website with payment processed through there? That way members have a spot they can log-in to see what their benefits are, find discount codes, etc? <ol style="list-style-type: none"> i. It's definitely possible but would take some serious effort ii. Action Item (Joseph): Take over registration from Anna Sanchez 	

	<ul style="list-style-type: none"> • Run in Rabbit From their Email Response: <ol style="list-style-type: none"> a. Custom Singlets & Tees: Custom rabbit singlets and tees are sublimated, which means your team can update one of our existing designs or we can create a completely unique design (colors, patterns, and logos) printed directly into the fabric. It's the same quality and process used for elite teams and pro athletes. These make for some really sharp looking race kits. b. Check out our rabbitCLUB Lookbook to see samples and details on styles, minimums, pricing and timeline. c. Bulk Team Order Discounts If you prefer to go with existing items to get screen printed, we are happy to offer discounts on bulk team orders. You can select from items currently available on the website at a 25% discount through rabbitCLUB. This discount can be applied to tees, tanks, shorts, pants, shoes, jackets and accessories. <p>Action Item (Everybody): Look through Rabbit look-book and come with ideas to next time</p>	
<p>RRC Social Events (Dale, Jessie)</p>	<p>Honkers Game Thursday July 31, game starts 6:35PM. Registration available via website landing page, email, etc</p> <p>Detour Athletics next event: Sunday, June 29th 10:30 am (Kasey)</p> <p>Book club: Duel in the Sun June 29, 6 pm at Thesis</p> <ul style="list-style-type: none"> - 8 attendees - Next up: Peter Sagal's The Incredible Book of Running <p>Damascus Way Honkers volunteering- 5 concession stand volunteers July 31st (Mike) Mike will coordinate sign up genius & discord post</p> <p>Ought to get another movie night on the schedule for Fall/Winter. Could be tied in with Capture the Segment Action item (Dale): Reach out to Pop's theatre for potential dates</p> <p>Capture the Segment (Jessie) An absolute blast this year. We raised just over \$321 for Jeremiah Program! The post-event at Little Thistle had a little hiccup (their manager forgot to tell the bartenders about the drink deals they had promised us...), but it sounds like everyone had a great time nonetheless. The next edition will be October 6-11. I think the intended segment is in Kutzky Park. Any suggestions for an organization to support with the October edition? We'll start finalizing plans for the route and advertising at the end of August.</p> <ul style="list-style-type: none"> - Costumes, team costumes? 	
<p>Sponsorship (Mike, Leah, Jessie, Shannon, Sergio)</p>	<p>Sponsorship updates: Tailwind:</p> <ul style="list-style-type: none"> - Jill emailed them, but waiting to hear back 	

	<p>GPC:</p> <ul style="list-style-type: none"> - They will be supporting the RRC with the women's race. Will revisit other sponsorship opportunities for next year <p>SMTR sponsors confirmed for Fall session</p>	
Volunteerism	<p>(Kasey) TCM opportunity: Thrivent Financial wants a group of runners to run a ~4 hour marathon at TCM in costume, they will pay volunteers</p> <p><u>*Volunteer point accumulations</u></p> <ul style="list-style-type: none"> - Any current/ongoing volunteer needs? <p>Reorder volunteer shirts (Jessie sent an update via email/Discord in June) - have these been reordered yet? If not, we need to do so ASAP. Someone other than Jessie, PLEASE.</p> <ul style="list-style-type: none"> - Anna was the orderer of the shirts - Action item (Jill): reach out to Anna about where shirts were ordered from <p>Volunteer Coordinator for upcoming races Volunteer Coordinator Role/Responsibilities</p>	
Tech Team (Joseph/Chris)	(Kasey) Anna S. is "retiring" from managing membership. Joseph will take this over.	
Race Reports		
Spring Classic Races	Should the half-marathon replace the 15k? Circle back next month	
All Comers' Meets (Dale)	<ul style="list-style-type: none"> - Over 275 kids this past week (relatively slow week - hot weather) - Families driving in from The Cities, Mankato, etc. - Pizza party tomorrow! 	
Lance P 8K (Dale)	<p>Volunteer sign up to be posted in next month</p> <ul style="list-style-type: none"> - 256 registrations so far 	
Reggie Oeltjen	CostCo gift card goes toward water/gatorade.	
HHR	288 (182 in 13.1, 82 in 5k, 24 in relay) registrants - normally 500 day of. Bibs are in - with RRC logo	
Womens 4-Mile Race	<p>We need to locate the cable for sound system</p> <ul style="list-style-type: none"> - ~145 signed up for Women's 4 Mile so far! - Need volunteer shirts - Volunteer assignments in progress - Pom poms acquired <p>(Jessie) All systems are a go! Packet pick-up will be on Friday July 25 from 3-6PM at MN Treads. As of Friday July 18, at 140 registrations and counting</p>	
GFTG	Registration was open briefly but not anymore? Kasey will reach out to Jess and Mary to inquire.	



New Business		
RRCA Notes	Notes from Friday Sessions - 2025 RRCA MSP Convention Meeting Notes from Friday April 25th.pdf	
Holiday Dazzle Parade 1 mile race	December 6th @ 5:30 pm. Kasey moved to include RRC in 1 mile race/fun run before parade. Jill seconded. All approved, Ugly Sweater contest?.	
USATF Affiliation (Mike)	What's the benefit? Would people be willing to pay for individual membership?	
Possible Research (Jessie)	Grant submitted. TBD if it is funding. If funded, will discuss further what I'd need from the RRC to facilitate this	
Additional Agenda Items		
Should virtual race entries count toward 3 GP races? Consensus is yes		
Parking Lot		
To Keep on the Radar		
Board Retreat Debrief and Action Items (Kasey/All)	RRC Retreat Report RRC Strategic Plan	
RRC Board Teams (Kasey)	Board Teams: Briefly review roles/responsibilities of each team , if time allows. All: Please review board teams. At next month's meeting, we'll sign up for at least 2 teams of interest.	
Initial once reviewed	LS JKT, KNK, ET, JB, JRW, CA, SG	