



## Rochester Running Club Board Meeting Agenda

**Date:** Sept 15th, 2025

**Start Time:** 6 pm

**Location:** Centerstone Hotel

**Last Meeting:** Aug 18th, 2025

**Next Meeting:** October 20th, 2025 at 6 pm

The Rochester Running Club (RRC) empowers runners of all ages, abilities, and levels of fitness, through organized group runs, community events and activities, and information to keep runners moving. Whether running for fun, to improve or maintain health, or for the love of competition, RRC helps runners achieve goals from a first 5k to completing a marathon and beyond.

Agenda Item	Action/Discussion	Board Strategic Goals
Call to Order and Roll Call (Kasey)	Called to order at: 1804  Present: Sergio, Rick, Dale, Rylee, Joseph, Shannon, Mike, Kasey, Emily, Jessie, Chris Absent: Jill Guests:	
Review and Approval of (Kasey)	August minutes: <a href="#">08 2025 RRC Board Meeting Minutes.docx</a>  Kasey– motioned; Shannon–seconded. All approved	
Review and Approval of Financials (Rick)	Treasurer's Report: <a href="#">2025-9-08 Treasurers Report.pdf</a>  Leah - motioned, Shannon- seconded. All approved.	
Race Director (Tonya/Kasey/Leah/Jill)	From Tonya: Healthy Human Race 468 total participants 286 in the Half Marathon 146 in the 5k 36 (18 relay teams)  New course seemed well received. I think we should attempt to keep this course going forward.  We need to spread out the high school teams that are volunteering. We don't need 20 people at one water stop. We need more people as course marshalls at every corner that there is a turn.  The medics treated one person for heat related symptoms.	

**Agenda Prepared By:** Leah Speltz, Secretary

	<p>More signage needed by the government center as well as when coming back into the park.</p> <p>I don't think we need to have medals for the 5k going forward, just the half marathon. RRC board agrees.</p> <p><b>Action item: Leah will review Race director contract</b></p> <p><b>Price increases for Spring Classic- include swag (coordinate with Eau Claire Marathon)</b></p> <p><b>Keep Reggie Oeltjen low frills</b></p> <p><b>Tonya to create teams for each races/let the board know what she needs!</b></p>	
Board Teams	<p><a href="#">Board Teams:</a></p> <p><a href="#">Board Team Expectations and Roles</a></p>	
<b>Team Reports</b>		
Diversity, Equity, & Inclusion (Kasey/Jessie/Sergio/Emily)	<p>Step Project update</p> <p>Infrastructure is set to continue the Step Project in future years</p> <p><b>Sergio willing to lead/co-lead groups for Med City and Healthy Human</b></p> <p>Spring Step Project? (Terraloco interested in partnering)</p> <p><b>Action item: Leah will craft a reply for Laura to send to Terraloco declining their offer</b></p>	
SMTR (Jessie/Kasey/Leah/Mike)	<p>Nutrition ideas from Aug meeting:</p> <p>Poll membership via IG to see if people want gels offered at SMTR</p> <p>Ensure Brock &amp; Carolyn are invoicing for costs incurred by SMTR</p> <p>Set weekly payment amount?</p> <p>RRC Board to determine budget for SMTR</p>	
Annual Banquet/Meeting (Kasey/All)	<p>Trivia Mafia secured</p> <p>BINGO ice breaker- Emily is working on</p> <p>Lin will secure Race entry donations</p> <p><b>Action item: Shannon and Sergio will reach out to sponsors to secure donations to give as prizes at the banquet</b></p> <p><b>Action item: Joseph will create a powerpoint and picture presentation</b></p>	
Social Media/Marketing Team (Jessie, Chris, Rylee)	<p>1. Rabbit Custom Orders- <b>Jessie will create a design, goal to have people ordering by October</b></p> <p><b>Intentionally order extra, ask if Brock can hold them and sell them in store for a marked up price (Jessie will ask)</b></p>	

<p>RRC Social Events (Dale, Jessie)</p>	<p><b>Capture the Segment (Jessie/Mike/Joseph)</b> The next edition will be October 6-11. I think the intended segment is in Kutzky Park and will support Brighter Tomorrows</p> <p>Dates for the next book club September 28, 2025 6 pm “The Incomplete Book of Running” by Peter Segal</p> <p>(Kasey) Detour Athletics Sessions Matt has proposed a special membership opportunity For \$80, members can attend one class per week, have full access to the gym during open gym hours. Claim by September 30th to be locked in to this month to month rate. <b>Action item: Kasey will reach out to Matt and Derek to include in membership emails</b></p>	
<p>Sponsorship (Mike, Leah, Jessie, Shannon, Sergio)</p>	<ul style="list-style-type: none"> <li>- Let’s start sponsor hunting for all races / the overall organization in November this year. <a href="#">Attached is a sponsor form</a>, adapted from Mike’s from last year. Let me know if any edits are needed (dates for races are guesses / prices may need updating) *Update to include cover page with thanks and save the date for banquet*</li> <li>- Consider asking sponsors for donations to the banquet when inviting them</li> </ul>	
<p>Volunteerism</p>	<p><u>*Volunteer point accumulations</u></p> <ul style="list-style-type: none"> <li>- Any current/ongoing volunteer needs?</li> </ul>	
<p>Tech Team (Joseph/Chris)</p>	<p>Joseph to work on new membership system As discussed in July, New membership proposal: \$50/per person over 18 years old. 18 and under are free. No family plan. *This was approved to take effect January 1st, 2026 Updated since August meeting with additional price increase, and not charging for SMTR</p> <p>Grand Prix standings are updated</p>	
<p><b>Race Reports</b></p>		
<p>Spring Classic Races</p>	<p>Distances decided: half, 10K, 5K, free kids 1 mile</p>	
<p>All Comers’ Meets (Dale)</p>	<p>Partnership with Boundless- Dale is in contact</p>	
<p>Lance P 8K (Dale)</p>	<p>Saturday August 15th, 2026 (new weekend!)</p> <p>RRC Weather Policy team update <a href="https://docs.google.com/document/d/1y7gL2Y8xWoKPhb5PHDFn7A5_n1D1foMnMpSg1HKszQ/edit?usp=drivesdk">https://docs.google.com/document/d/1y7gL2Y8xWoKPhb5PHDFn7A5_n1D1foMnMpSg1HKszQ/edit?usp=drivesdk</a> <b>Action item: All board members will review document</b></p>	
<p>Reggie Oeltjen</p>		

HHR	Dissolving of HHR Subcommittee / steps for next year's race Kasey contacted Cindy regarding celebrating HHR volunteers beyond the Volunteer Incentive Program including a banquet entry. Dale Godbout volunteered to lead or be on the committee. September 12th, 2026	
Womens 4-Mile Race		
GFTG	Mike gave positive race planning updates	
<b>New Business</b>		
RRCA champs application	HHR 2026, in partnership with Kahler Hospitality Group  Lisa Rippe, RRCA president would like to attend October meeting to learn more about the RRC and connect with the board	
Quarry Hill 5k	Mike's meeting with Hans Hollander update Hans wants to revamp a fundraiser 5k at the Nature Center No frills, promoted by RRC, possibly rent our equipment	
Holiday Dazzle Parade 1 mile race	December 6th @ 5:30 pm Shaun Palmer will RD  Kasey, Shannon, Rylee, Mary Jo, and Brock Parade is at 5:30 pm 1 mile parade route (finishing in central park), Holiday themed/Ugly sweater Will need volunteers for start & finish The course will be certified Shaun will send us registration link <b>Action item: Jessie will put out a "save the date"</b>  RRC will have a float partnered with MN Treads Need a truck and a trailer - <b>Wade and Todd?</b> Need volunteers	
USATF Affiliation (Mike)	<a href="https://www.usatf.org/home-normal/top-utility-nav-content/membership/club-organization-membership">https://www.usatf.org/home-normal/top-utility-nav-content/membership/club-organization-membership</a>  Update: Yes, USATF application for Rochester Running Club has been completed. Expires 12/31/2025, but set to auto-renew. Note: person applying for the club application must also be a USATF member. (Rick)	
RRCA Runner Friendly Community (Rick)	Rochester became a Runner Friendly Community in 2021. The designation expires in 2026 unless Local Government/RRCA renew: <a href="https://www.rca.org/programs/runner-friendly-community/official-runner-friendly-communities/">https://www.rca.org/programs/runner-friendly-community/official-runner-friendly-communities/</a>  <a href="https://www.rca.org/programs/runner-friendly-community/renewal-application/">https://www.rca.org/programs/runner-friendly-community/renewal-application/</a>  <b>Updates from Jessie</b> <b>Kim Norton will write our recommendation</b>	

<b>Additional Agenda Items</b>		
<p>From Cindy Morgan:</p> <p style="text-align: center;"><b>Willow Creek Regional Trail Project Open House #1</b>          Tuesday, September 16 from 5 to 6:30 p.m.          Olmsted County Public Works Service Center          (<a href="#">1188 50th Street Southeast, Rochester</a>)  <i>This event will follow an open house format with no presentation scheduled.</i></p> <p>Key features of the proposed trail include:</p> <ul style="list-style-type: none"> <li>• Enhanced walking and biking options, including a planned underpass at Highway 52 for safer and more direct travel.</li> <li>• Improved access to recreational amenities, both existing and future.</li> <li>• A nature-focused corridor that offers opportunities for outdoor recreation and engagement with the natural environment.</li> </ul>		
<b>Parking Lot</b>		
<b>To Keep on the Radar</b>		
Food sign up	Board meeting food sign up, starting June 16th <a href="#">RRC Board Meeting Food Sign up</a>	
RRC Board Teams (Kasey)	<a href="#">Board Teams:</a>  Briefly <a href="#">review roles/responsibilities of each team</a> , if time allows. All: Please review board teams. At next month's meeting, we'll sign up for at least 2 teams of interest.	
Possible Research (Jessie)	Grant submitted. TBD if it is funding. If funded, will discuss further what I'd need from the RRC to facilitate this	
Board elections (Dale, Joseph, Chris, Rick)	Rick, Leah, Mike will rerun Emily will step down 4 spots Nov 18th voting opens Submit by November 1st	
Reviewed	CA RK	