



## Rochester Running Club Board Meeting Minutes

**Date:** October 20, 2025

**Start Time:** 6 pm

**Location:** Centerstone Hotel

**Last Meeting:** Sept 15th, 2025

**Next Meeting:** November 17, 2025

The Rochester Running Club (RRC) empowers runners of all ages, abilities, and levels of fitness, through organized group runs, community events and activities, and information to keep runners moving. Whether running for fun, to improve or maintain health, or for the love of competition, RRC helps runners achieve goals from a first 5k to completing a marathon and beyond.

Agenda Item	Action/Discussion	Board Strategic Goals
Call to Order and Roll Call (Kasey)	Called to order at: 1814  Present: Rick, Dale, Jill, Chris, Kasey, Rylee, Mike, Shannon, Joseph, Leah, Jessie, Emily Absent: Sergio Guests: Lisa Rippe, RRCA President, Tonya	
Review and Approval of (Kasey)	September minutes: <a href="#">09 2025 RRC Board Meeting Minutes.docx - Google Docs</a>  Jessie– motioned; Shannon–seconded. All approved	
Review and Approval of Financials (Rick)	Treasurer's Report: <a href="#">2025-10-10 Treasurers Report.pdf</a>  Leah- motioned, Shannon- seconded. All approved.	
Welcome Guests	Lisa Rippe, RRCA President	
Race Director (Tonya/Kasey/Leah/Jill)	Race director contract <a href="#">Tonya Dunn Contract</a> (action item: Email to Tonya)  Go for the Gold updates RRC should consider a Fall Festival 10k Tonya will reach out to Women's Race committee  Request to pay Tonya \$300 to chip time the Downtown Dazzle/Ugly Sweater 1 Mile on December 6th  Request to pay Tonya \$300 to chip time the Rochesterfest 1 Mile in June  Shaun Palmer to be listed as a sponsor. He will cover these costs.	

**Agenda Prepared By:** Leah Speltz, Secretary

Board Teams	<ol style="list-style-type: none"> <li>1. Who has access to what? Race Roster, social media, email, etc.             <ol style="list-style-type: none"> <li>a. Discussed access</li> <li>b. We can utilize Andrew at Race Roster (<a href="mailto:andrew.moss@raceroster.com">andrew.moss@raceroster.com</a>)</li> <li>c. Tonya is able to create and update events in RR</li> </ol> </li> <li>2. Create a flow chart for new and existing events. (After board approval, set up or update Race Roster, advertise on social media and constant contact, add or update RRC website, set up recurring advertisements on social media, etc.)</li> </ol> <p><a href="#">Board Teams:</a></p> <p><a href="#">Board Team Expectations and Roles</a></p>	
Board Elections (Jessie)	<p>Application period has been published. Will continue posting reminders over the coming days/week. Application scheduled to close at end of day on Nov 1. As of Oct 19, we have 5 applicants. PDF of applicant bios has been started</p> <p>Board members planning on rerunning - be sure to submit your applications if you plan on running (Rick, Leah, &amp; Mike)</p> <p>We have 5 open spots (Jill, Rick, Leah, Mike, Jessie, &amp; Emily)</p> <p>Joseph will create ballot</p> <p>How do we want to approach RRC members who want to be more involved but not be on the board?</p>	
<b>Team Reports</b>		
Diversity, Equity, & Inclusion (Kasey/Jessie/Sergio/Emily)	Two cohorts for the Step Project for Med City and HHR	
SMTR (Jessie/Kasey/Leah/Mike)	<p>Poll membership via IG to see if people want gels offered at SMTR</p> <p>Ensure Brock &amp; Carolyn are invoicing for costs incurred by SMTR</p> <p>Set weekly payment amount?</p> <p><b>Action item: Create contract for spring &amp; fall</b></p> <p>Needs solutions to: Aid station storage Water filling Volunteering Potential locations?</p> <p>Coop? Panekeuken? RAC? Detour?</p>	

	Aid station captain?	
Annual Banquet/Meeting (Kasey/All)	<p>Update: Shannon and Sergio to reach out to sponsors for donations to give as prizes at banquet Joseph will create a powerpoint/picture presentation</p> <p>Annual Awards (Volunteer of the Year, Runner of the Year, Resiliency Award, Dwight) -Can someone reach out to Derek to update JotForms (Chris) -Social media team to advertise open positions (Jessie) -Vote to set a timeframe to open and close nominations (Nov 15-Dec1)</p> <p>Open Banquet Registration Nov 15 (Jessie &amp; Rick)</p>	
Social Media/Marketing Team (Jessie, Chris, Rylee)	<p>Rabbit Custom Orders (Jessie)</p> <ol style="list-style-type: none"> <li>Design created, Jessie will reach out to Rabbit rep</li> </ol>	
RRC Social Events (Dale, Jessie)	<p><b>Capture the Segment (Jessie)</b> Update / Handoff</p> <p>Dates for the next book club September 28, 2025 6 pm “The Incomplete Book of Running” by Peter Sagal (NEW DATE:_) (Dale will reach out to Jessie)</p>	
Sponsorship (Mike, Leah, Jessie, Shannon, Sergio)	Scheels sponsorship email	
Volunteerism	<p>*<a href="#">Volunteer point accumulations</a></p> <ul style="list-style-type: none"> <li>- Any current/ongoing volunteer needs?</li> </ul>	
Tech Team (Joseph/Chris)	<p>Status update on membership overhaul (ready to go by Jan!)</p> <p>Request for funds for a word-press plug in that will allow admin to enable features such as recurring payments, custom styling and coupon codes Leah made a motion to approve, Dale seconded, All approved Joseph is now the contact for all things website!</p>	
<b>Race Reports</b>		
Spring Classic Races		
All Comers' Meets (Dale)		
Lance P 8K (Dale)	<p>RRC Weather Policy team update <a href="https://docs.google.com/document/d/1y7gL2Y8xWoKPhb5PHDFn7A5_n1D1foMnMpSg1HKszQ/edit?usp=drivesdk">https://docs.google.com/document/d/1y7gL2Y8xWoKPhb5PHDFn7A5_n1D1foMnMpSg1HKszQ/edit?usp=drivesdk</a></p>	

	Kasey motioned to approve. Leah seconded. All approved. Joseph will put this on the website.	
Reggie Oeltjen		
HHR		
Womens 4-Mile Race		
GFTG		
<b>New Business</b>		
RRCA champs application	HHR 2026, in partnership with Kahler Hospitality Group Kasey and Tonya to discuss with Jay <b>Action item: room blocks created for events, add to website</b>  Lisa Rippe, RRCA president would like to attend October meeting to learn more about the RRC and connect with the board	
Essex 7k	John Resman would like to partner with RRC to boost participation Willing to consider a different date, offering swag Consider aligning with Oktoberfest <b>Action item: Kasey and Shannon will connect with John</b>	
Holiday Dazzle Parade 1 mile race	December 6th @ 5:30 pm Shaun Palmer will RD  Kasey, Shannon, Rylee, Mary Jo, and Brock  Registration created! Joseph will add to website when it is ready	
RRCA Runner Friendly Community (Jessie)	Application Submitted. All application materials can be found <a href="#">here</a>  Rochester became a Runner Friendly Community in 2021. The designation expires in 2026 unless Local Government/RRC renew: <a href="https://www.rca.org/programs/runner-friendly-community/official-runner-friendly-communities/">https://www.rca.org/programs/runner-friendly-community/official-runner-friendly-communities/</a>  <a href="https://www.rca.org/programs/runner-friendly-community/renewal-application/">https://www.rca.org/programs/runner-friendly-community/renewal-application/</a>	
	Polar Bear Prediction run planning Spring Classic Women's Run Reggie Oeltjen Lance Pfrimmer Memorial Run Healthy Human Mayo Invite Open 5k Tour de Essex Christmas Ugly Sweater Race	
<b>Parking Lot</b>		
<b>To Keep on the Radar</b>		



Food sign up	Board meeting food sign up, starting June 16th <a href="#">RRC Board Meeting Food Sign up</a>	
RRC Board Teams (Kasey)	<a href="#">Board Teams:</a> Briefly <a href="#">review roles/responsibilities of each team</a> , if time allows. All: Please review board teams. At next month's meeting, we'll sign up for at least 2 teams of interest.	
Reviewed	CA	