

Rochester Running Club Board Meeting Agenda

Date: January 19, 2026

Start Time: 6 pm

Location: Centerstone Hotel

Last Meeting: December 16, 2025

Next Meeting: February

The Rochester Running Club (RRC) empowers runners of all ages, abilities, and levels of fitness, through organized group runs, community events and activities, and information to keep runners moving. Whether running for fun, to improve or maintain health, or for the love of competition, RRC helps runners achieve goals from a first 5k to completing a marathon and beyond.

Agenda Item	Action/Discussion	Board Strategic Goals
New Board Member Orientation	- Sorting of wifi connectivity - Review of RRC Bylaws - ACTION ITEM (Joseph): Add new Members as Board Members on Discord	
Call to Order and Roll Call (Kasey)	Called to order at: 6:01 Present: Kasey, Joseph, Dale, Sergio, Leah, Mike, Shannon Absent: Guests: Kaylee, Sophia, Nate, Derek, Laura, Dale Godbout and Jen Pursley Welcome to our new board members! Kaylee, Sophia, Nate, Derek, Laura	
Review and Approval of (Kasey)	December minutes: 12 2025 RRC Board Meeting Minutes.docx – motioned; –seconded. All approved	
Review and Approval of Financials (Rick)	Treasurer's Report: 2026-1-13 Treasurers Report.pdf - motioned, - seconded. All approved.	
Race Director Updates	Race director updates Tonya Dunn Contract *HHR half accepted as 2026 RRCA State Championship Half Marathon - Dale Godbout taking the helm of the HHR committee - Scheduled a meeting with Cindy Morgan to transfer knowledge - Has collected a few names to help out on the committee; wants more	

Agenda Prepared By: Leah Speltz, Secretary

	- What can we do differently for the HHR in the future? Survey? - ACTION ITEM (Kaylee): create Instagram post and add to newsletter callout for HHR committee members - ACTION ITEM (Derek): add to weekly email a callout for HHR committee members - Dale Godbout plans to start monthly committee meetings - Get approval from the RRC board on all expenses - Spring Classic - No updates	
Board Teams	Discord – Joseph/Chris (access to new board members) FB - Rylee IG - Rylee Newsletters - Kaylee Women's Race sponsorship Capture the Segment Canva – Kaylee/Joseph/Chris Race jerseys - Chris RRC Google calendar- Chris — Add Annual meeting, SMTRs, All comers	
Team Reports		
Diversity, Equity, & Inclusion (Kasey/Jessie/Sergio)	Step Project - Two rounds this year - Med City starts in mid-February - 6 sign-ups so far (15 last session) - Earlier in the day this time - Brock will continue to host - Continuing to bug Evan at Med City for advertising - ACTION ITEM (Rylee): Work on Step Project putting up posters	
SMTR (Jessie/Kasey/Leah/Mike)	RAC Form committee (include non-board RRC members)	

	- Megan Lieburn, Jeremy McJunkin, and Mark St Peter, Kasey Kuker, Mike DeBolt - Hopefully a board member as well Route planning - Should we continue doing the same loop to start each week? Aid station sign up - Park on the far side but we can congregate in the vestibule - SMTRs start at 7:30a for spring session Social media & email advertising Sponsorship interest: Mythical Mile, David Jorgenson	
Annual Banquet/Meeting (Kasey/All)	Prizes acquired for banquet: Bloom Acai gift cards, PureBarre 10 class pass, Terraloco clothing items Registration closes EoD Jan 20th (social media blast) Joseph will create a powerpoint/picture presentation BINGO card updated by Emily, she will create copies. (Rick will print) Dale and Rick will be greeters at the banquet. Someone needs to pick up items for greeters. Leah will reach out to Rick 1. Lin's request for free RRC race entries for the Annual Meeting/Banquet. RRC will donate 2 race entries for each race to the annual meeting. 3. Annual meeting presentation slides - who is working on it? Kasey will start the presentation, Mike will complete the presentation – Add a slide about HHR volunteers (reach out to Dale G) 4. Banquet things: table top mini agendas (Joseph), BINGO cards, trivia Greg contacted, Photo Booth supplies (Kasey), etc. Board members show up at 12 to setup	
Social Media/Marketing Team (Jessie, Chris, Rylee)	Social media needs for February Jessie will be missed ACTION ITEM (Rylee/Kaylee): Meet to plan social schedule ACTION ITEM (Everyone): Get access to Instagram to do own posts	
RRC Social Events (Dale, Jessie)	Capture the Segment 2026 planning The Running Ground: 03/09 @ 6pm @ Beetles	

	Feb 22nd 6pm "RACE" at POP's Theatre \$675 + \$8/person for soda & popcorn Team RED x RRC Honkers Night - In talks with O'Leary for 7/16 or 7/23	
Sponsorship (Leah, Jessie, Shannon, Sergio)	Current sponsors emailed to invite them to banquet and thank them for their support 2026 sponsorship planning	
Volunteerism	<u>*Volunteer point accumulations</u> - Who owns this? Are people "Cashing in" volunteer points? - We need to get the word out about volunteer points!	
Tech Team (Joseph/Chris)	ACTION ITEM (Joseph/Kaylee): Prepare a reminder email for registration	
Race Reports (Separate from Race Director Updates)		
Lance P 8K (Dale)	Registration is behind where we'd like to be but we have some excellent publicity coming up soon All-Comers Meets 6pm: 06/9 + 06/16 + 06/30 07/07 + 07/14 + 07/21 (Rochesterfest on 06/23)	
Polar Bear Pred Run (Rick)	Need for new race director - volunteer gig - John Resman? - Need to check in with Charlie's constantly/find another venue - Future of the wood bear trophies - In-kind donation from 125 Live or another wood carvers club? - Need to make sure to have hat color ahead of time for Roger ACTION ITEM (Dale): Write up a history of the race	
New Business		
Clothing Order	Clothing order update/distribution (Jill) Rabbit Clothing order update (from Jessie via email) https://mail.google.com/mail/u/1?ui=2&ik=7c63a2cfd1&attid=0.1&permmsgid=msg-f:1854709669518619667&th=19bd409e2523b413&view=att&disp=safe&realattid=f_mkkja05a0&zw Chris Aakre will be taking over as point-person with Rabbit Jill is willing to hand over the reins for merch contacts	
RRCA	RRC RRCA Runner Friendly Community Renewal Application accepted (2025-2030)! Plaque will be mailed to Rick.	

Therapeutic Health	“Other Runner Friendly Communities have had good luck leveraging this designation into a formal ceremony with community leaders, and the plaque makes an ideal presentation piece. Please let us know if you schedule something like this so we can promote it and share any photos on our social media accounts.” Ceremony at the Spring Classic - invite Mayor Norton/Shawn Palmer? How to promote RRC on the USATF Team Circuit? Website? ACTION ITEM (Rylee): Investigate what we can do about USATF Team Circuit 5K in June - request to speak to board with additional questions	
Women's Race	Need to start getting a committee together to work on the Women's Race - Tonya's contract specifies that she is the race director and will manage the committee	
Parking Lot		
To Keep on the Radar		
Food sign up	Board meeting food sign up, starting June 16th RRC Board Meeting Food Sign up	
RRC Board Teams (Kasey)	Board Teams: Briefly review roles/responsibilities of each team, if time allows. All: Please review board teams. At next month's meeting, we'll sign up for at least 2 teams of interest.	