



Rochester Running Club Board Meeting Minutes

Date: February 17, 2026

Start Time: 6 pm

Location: Centerstone Hotel

Last Meeting: January 19, 2026

Next Meeting: March

The Rochester Running Club (RRC) empowers runners of all ages, abilities, and levels of fitness, through organized group runs, community events and activities, and information to keep runners moving. Whether running for fun, to improve or maintain health, or for the love of competition, RRC helps runners achieve goals from a first 5k to completing a marathon and beyond.

| Agenda Item | Action/Discussion | Board Strategic Goals |
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| Call to Order and Roll Call | <p>Called to order at: 1804</p> <p>Present: Rick, Sophia, Derek, Joseph, Kayee, Mike, Nate, Shannon, Leah</p> <p>Absent:</p> <p>Guests: Tonya Dunn, Meaghan Lieburn, Jeremy McJunkin, Zach Gascho</p> <p>Mike, Leah, Rick, Chris, Rylee, Joseph, Sergio, Shannon, Kaylee, Sophia, Nate, Derek, Laura</p> | |
| Board Elections | <p>Vote in new board members</p> <p>Mike, Leah made a motion, Shannon seconded, all approved.</p> <p>Rick Fishbune re-elected Treasurer (unanimous)</p> <p>Joseph Barr elected Secretary (unanimous)</p> <p>Mike DeBolt elected President (unanimous)</p> <p>Leah Speltz elected Vice-President (unanimous)</p> <p>ACTION ITEM (Joseph): Update Board Members on the website</p> <p>ACTION ITEM (Joseph): Update Board Membership on Google Workspace and Discord</p> | |
| SMTR | <p>RAC- started 2/14, how did it go?</p> <p>Committee members present: Meaghan Lieburn, Jeremy McJunkin</p> <p>Route planning (Laminated route maps?)</p> <p>Aid station sign up</p> <p>Social media & email advertising</p> | |

Agenda Prepared By: Leah Speltz, Secretary

Committee Report

- Meaghan Lieburn based the mileage progression on Hal Higdon
 - Worked in Terra Loco and Treads as aid stations (both were interested in this)
- Aid Stations
 - Mike: we switched to the loop model because it was difficult to find volunteers to man aid stations
 - Jeremy: Can we have someone just set up unmanned aid stations?
 - Consensus: Sure
 - Zach created a Google signup to collect volunteers
 - Leah: We haven't asked the RAC if we can store our stuff there? We may not want to provide too many people access to the shed, but we also don't want to burden the board with going to the shed every time.
 - Currently everything is being stored in the shed
 - Sergio: Picked up everything from the shed on Friday, and bought the fruit snacks
 - Leah: We could ask Treads and Terra Loco for space to store, but they are probably tight on space and hours
 - Shannon: same might apply at the RAC
 - We have many many Gatorade jugs
 - How to put water in the jugs? Currently we are buying water at HyVee
 - Are there any sponsors nearby that could store our stuff? Not really
 - We also have the literal shed at soldier's field
 - Dale is the only one with the physical key to this shed
 - Volunteers could also stash things at their houses
 - For the first few weeks, we probably only need one volunteer for the single water stop at the RAC
 - Zach: volunteer signup form is simple but has instructions on how to set up an aid station
 - ACTION ITEM (Joseph): send SignUpGenius information to Zach
 - Rick: Gatorade coolers are NOT watertight
 - ACTION ITEM (Kaylee and Derek): create an IG post and email suggesting that people sign up for SMTR volunteering near their house
- Cost
 - Mike: we have to either increase SMTR cost or pare back our offerings at Aid Stations
 - Plan: we are going to make other committees

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| | <ul style="list-style-type: none"> ● ACTION ITEM (Mike): create Discord channel for SMTR committee ○ We have plenty of fruit snacks left over from last week <p>Sponsorship interest: Mythical Mile, David Jorgenson</p> <ul style="list-style-type: none"> ● Jorgenson, Mythical Mile, Sorrelina's, and Central Bark have paid to be SMTR sponsors <ul style="list-style-type: none"> ○ ACTION ITEM (Joseph/Kaylee): ensure sponsors are up to date on socials/website ○ ACTION ITEM (Kaylee): send Sorrelina's logo to Meaghan for SMTR schedule ○ ACTION ITEM (Kaylee): print out little posters for the standees on aid station tables ○ ACTION ITEM (Kaylee): social media post for SMTR sponsors ● Notes for announcements <ul style="list-style-type: none"> ○ Membership, routes, new member shoutout, Step Project, sponsors, pace groups ○ Joseph's responsibility at least for next week ● Cups <ul style="list-style-type: none"> ○ ACTION ITEM (Kaylee): social post ○ We should bring some cups just in case ○ This will be more of an issue when we have further external aid stations ● Pace groups <ul style="list-style-type: none"> ○ Rylee: people may not be as comfortable with the location, so we might want to make an effort to organize pace groups ● Map <ul style="list-style-type: none"> ○ We don't need laminated maps necessarily ○ Kaylee will post on socials ● Next week <ul style="list-style-type: none"> ○ Joseph will do announcements ○ Jeremy will set up the aid station | |
| <p>Review and Approval of Minutes</p> | <p>January minutes: 01 2026 RRC Board Meeting Minutes.docx</p> <p>All approved!</p> | |
| <p>Review and Approval of Financials</p> | <p>Treasurer's Report: 2026-2-10 Treasurers Report.pdf - motioned, - seconded. All approved.</p> <p>The treasurer's report is linked on the agenda, and it's also in a Shared Drive - with several years' worth of information</p> <p>We don't expect to break even for the annual meeting; expenses were higher this year</p> | |

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| | <p>Just ordered 2,000 bibs</p> <p>Rabbit orders: most items cost about \$10 more than what we collected initially. We have about 24 remaining items that we only got because of order minimums.</p> <p>We should sell the excess? While making extremely clear that we have limited size and variety availability.</p> <p>We could also sell that as add-ons for race signups.</p> <p>We could re-open the store, we just need to hit demand of 4 per style per gender and minimum order quantity of 20.</p> | |
| <p>Race Director Updates</p> | <p>Race director updates Tonya Dunn Contract Introductions - successful</p> <p>Spring Classic ACTION ITEM (Kaylee): Plug the Spring Classic, and make flyers with QR codes, and send out flyers to the board so we can all put them up around town ACTION ITEM (Kaylee): Ditto for Women's race</p> <p>Everyone gets an umbrella; half marathon runners get a tumbler?</p> <p>Tonya has been in contact with Kahler about lodging for Half-n-half but is still working on transportation</p> <p>We need more volunteers this year because we have more water stops than before</p> <p>ACTION ITEM (all): sign up, get others to sign up, and post on socials</p> <p>Tonya is getting sponsors and is focused on getting physical goods more so than money</p> <p>Women's Race Towel ACTION ITEM (Shannon): contact Tonya with information about sponsors etc., esp. People's Food Co-op The independent subcommittee won't be re-established this year</p> <p>HHR Order RRC Tumblers that can be used at many races Only doing medals for the 13.1 (gotta have the corn cob) Coaster for age group winners We have 255 extra HHR medals with no specific distance or date; we were planning not to do medals for the 5k, but we can use these while we have them</p> | |

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| | <p>Want to get more sponsors and vendors; and move them into the infield</p> <p>Biggest limiting factor has been collecting and allotting volunteers, this is a high priority especially to HHR. Mike: Tonya should be THE point person for this and other races</p> <p>Essex We are doing a road 10k but still figuring the actual route Shannon has some ideas - will contact Tonya with ideas Rick: used to have a run from St James Coffee Shop around Essex Only Race not in RaceRoster yet; work in progress Chris: will people be able to do both the 7k and 10k 7k typically starts pretty late, like 9am, so it wouldn't be hard to sneak in the 10k at 7:30a</p> <p>With a fee offset if you do both</p> <p>Reggie Mason jar with handle; still doing watermelon</p> <p>GFTG Mended bridges after the race, so it should be a much more pleasant experience next year</p> <p>Note Tonya is not the directory for Lance's Race But is for GFTG</p> | |
| Board Teams | <p>Mike: Having a race director, we don't really need a Race Team anymore. Most of our (the board)'s involvement will come from the Volunteering Team</p> <p>We should probably also merge the Social Media/Marketing and Tech Team</p> <p>Should we merge DEI with Social Events? It shall henceforth be the Inclusion committee</p> <p>Should we merge the Banquet committee into another committee? Probably not</p> | |

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| | <p>Cyberforce (Communication) Soldiers:</p> <ul style="list-style-type: none"> ● Kaylee Arndt ● Joseph! ● Derek Pape ● Laura Brady ● Chris Aakre <p>Inclusion (Social events/DEI)</p> <ul style="list-style-type: none"> ● Sergio Gradilone ● Dale Pfrimmer (external) ● Rick Fishbune ● Nate Johnson <p>Sponsorship</p> <ul style="list-style-type: none"> ● Shannon Strickland ● Sergio Gradilone ● Laura Brady ● Derek Pape <p>Volunteerism</p> <ul style="list-style-type: none"> ● Rylee Kopchak ● Leah Speltz ● Laura Brady <p>SMTR</p> <ul style="list-style-type: none"> ● Meaghan Lieburn ● Zach Gascho ● Jeremy McJunkin ● Sophia McDonnel ● Rylee Kopchak | |
| Team Reports | | |
| Annual Banquet/Meeting | <p>2026 Banquet Reflection</p> <ul style="list-style-type: none"> - We should reach out to sponsors (esp Powers Ventures) to get discounts and bring down costs for the banquet (in-kind work) - Could we do non-food tickets? This is harder for buffet style - Format? - Can the banquet be intimidating? The current format is more social and friendly to new members, more inclusive than the more formal format - Bingo is a good way to engage with people you don't know - We should keep our ears open to new ideas for an ice breaker, but having one is a good idea - Would we save money by being there for only 2 hours? <ul style="list-style-type: none"> - We might lose a lot of benefit of the banquet - Other venues? | |

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| | <ul style="list-style-type: none"> - Rick: at greeting table, could we offer a discount for students or the elderly? - We may need to leave more space for questions, especially the treasurer's report - We may want to have more detail and less ra-ra as well - Feedback QR code? - We really need to try and get the award winners to attend - Give them a printed version of the nomination too <ul style="list-style-type: none"> - If they know they're winning ahead of time, there may be more incentive for other people to be more involved in the club <p>Banquet award winners contacted by Rick, gifts selected via JotForm and on order</p> | |
| <p>Cyberforce (Communication)</p> | <p>Race advertising/print posters (Kaylee)</p> <p>Social media needs for February</p> <p>Increasing access to social media channels</p> <p>Membership expiration</p> <p>ACTION ITEM (Kaylee/Joseph): Add a breakdown like this is a \$10 value, \$5 value, show how membership value adds up</p> <p>ACTION ITEM (Joseph): Set up Discord channels/roles for committees</p> | |
| <p>Inclusion</p> | <p>Book Club: The Running Ground, at Beetles</p> <p>Feb 22nd "RACE" at POP's Theatre</p> <p>ACTION ITEM (Kaylee): social post</p> <p>\$675 + \$8/person for soda & popcorn</p> <p>-Virtual vote to approve RRC would financially cover everything</p> <p>Team RED x RRC Honkers Night - In talks with O'Leary for 7/16 or 7/23</p> <p>Step Project</p> <p>15 people signed up!</p> <p>Had informational meeting</p> <p>ACTION ITEM (Joseph): Collect Step Projecters from Jotform and send them coupon codes for free memberships</p> | |
| <p>Sponsorship</p> | <p>2026 sponsorship planning</p> <p>Treads & Terraloco (Shannon)</p> <p>Do we have primary contacts for them? Leah will be contact for TL, and Mike for Treads</p> | |

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| | <p>Treads was only an in-kind sponsor in the past, TerraLoco was just a sponsor of the Women's Race</p> <p>Both give members discounts - should this be treated as an annual sponsorship? General consensus is no Leah will discuss with Tiffany</p> <p>Tonya: where should packet pick-ups be? It should be split among sponsors, this is something to be discussed with sponsors Lance's race would be at TerraLoco. Understanding is that if a store says no, the other store gets the business.</p> <p>Spring Classic at Treads. TerraLoco has another race on the day of the Women's Race, so they may not want to host.</p> <p>David Jorgenson Wants to sponsor some sort of race/Capture the Segment type thing, or some other event centered on getting together people of different levels</p> <p>Jake from GNC: ACTION ITEM (Shannon): reach out to Jake ACTION ITEM (Joseph): Remove extraneous email of Shannon's Hauser Chem Dry - Paid up for 2026</p> <p>ACTION ITEM (Shannon): reach out to O' Leary and Torgerson about discount codes for RRC members</p> | |
| Volunteerism | <p>*Volunteer point accumulations</p> <ul style="list-style-type: none"> - Who owns this? Are people "Cashing in" volunteer points? | |
| SMTR | | |
| Race Reports (Separate from Race Director Updates) | | |
| Grand Prix Race planning | <p>Needing to finalize Grand Prix race lineup</p> <ul style="list-style-type: none"> - Spring Classic Half - Med City Full - Summerfest 5 mile - Rochesterfest 1 mile - Byron Good Neighbor Days 5k - Women's 4 - HHR half - Reggie 11 - Lance's 8k - Essex 7k - Chesterwoods 10 Mile | |

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| | <ul style="list-style-type: none"> - Mayo Open 5k - GFTG 10k (in pencil) | |
| Lance P 8K (Dale) | <p>Request to print a two sided postcard advertisement for LPMR and HHR to hand out at RRC races & Med City swag bags</p> <p>ACTION ITEM (Kaylee): will design this postcard Voted and approved</p> | |
| Polar Bear Pred Run (Rick) | <p>Need for new race director - Potential interest from Tiffany at TerraLoco</p> <p>Could we combine with the prediction run</p> | |
| New Business | | |
| Clothing Order | <p>Rabbit Clothing order update (from Jessie via email) https://mail.google.com/mail/u/1?ui=2&ik=7c63a2cfd1&attid=0.1&permmsgid=msg-f:1854709669518619667&th=19bd409e2523b413&view=att&disp=safe&realattid=f_mkkja05a0&zw</p> <p>Perhaps, come March, we could do another merch (ProImage) order.</p> | |
| RRCA | <p>RRC RRCA Runner Friendly Community Renewal Application accepted (2025-2030)! Plaque will be mailed to Rick.</p> <p>“Other Runner Friendly Communities have had good luck leveraging this designation into a formal ceremony with community leaders, and the plaque makes an ideal presentation piece. Please let us know if you schedule something like this so we can promote it and share any photos on our social media accounts.”</p> <p>Ceremony at the Spring Classic - invite Mayor Norton/Shawn Palmer?</p> <ul style="list-style-type: none"> - To be discussed at a later date - We should invite Gwen and other accomplished runners <ul style="list-style-type: none"> - Sergio - runner of the year | |
| Sunday Morning Group Runs | <p>How to promote RRC on the USATF Team Circuit? Website? ACTION ITEM (Rylee): Investigate what we can do about USATF Team Circuit</p> <p>We wouldn't be particularly competitive, but this would allow runners to run races with an association with RRC</p> <p>Email from Jean:</p> <p>it will be helpful if the top area group run info on the weekly email on the 2nd Sunday (Brothers) includes the 'park in the back'</p> <p>We heard a couple newer runners in recent months missed that notation in the bottom of the weekly email and left.</p> | |

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| <p>Med City 5k Waterstop</p> | <p>Also.. now that we are back `in season`, would you consider switching the 5th Sunday rotation to Charlie's Pub (instead of repeating Brother's.) Thank you!</p> <p>Email from Evin:</p> <p>Is it possible to trade out again for assistance at the 5K water stop as we have done in previous years? We can get you a booth again at the expo and of course promote your upcoming events as much as possible post marathon. Please let me know if that would work again for you. Thanks!</p> <p>- ACTION ITEM (Laura): respond in the affirmative, and clarify how many volunteers are needed, and ask for RRC member discount code</p> <p>We will have to put out a signup for volunteers.</p> | |
| <p>Parking Lot</p> | | |
| <p>To Keep on the Radar</p> | | |
| <p>Food sign up</p> | <p>Board meeting food sign up, starting June 16th RRC Board Meeting Food Sign up</p> | |
| <p>RRC Board Teams</p> | <p>Board Teams:</p> <p>Briefly review roles/responsibilities of each team, if time allows. All: Please review board teams. At next month's meeting, we'll sign up for at least 2 teams of interest.</p> | |
| <p>Inbox Recap</p> | <p>No update from Mayo Fellows Association</p> <p>Walk leaders? We put something out in the newsletter but not doing much else</p> <p>Quarterback Hall of Fame April 13, tickets are paid. We could put a shoutout in the newsletter, but most people that are interested probably aren't going to see it</p> <p>It will be passed along via informal channels.</p> | |