



RRC Board Meeting — May 2026

Date: May 18, 2026 | **Start:** 6:00 PM | **Adjourned:** 7:45 PM | **Location:** Centerstone Hotel |
Next:

Roll Call

Present:

Absent: Derek Pape

Guests: Tonya Dunn, Dale Godbout

Called to order at: 6:03

Consent Agenda

- Last month's minutes: [04 2026 RRC Board Meeting Minutes](#)
- Treasurer's report: [2026-5-12 Treasurers Report.pdf](#)

M:

S:

Approved: YES

Guest Business

Dale Godbout for HHR Committee

Had 6 meetings so far, discussing roles and responsibilities
Primary directive is to collect volunteers and direct them

Tonya is handling primary logistics like porta potties, permits, lead bikers etc
Have lead bikers set

Reaching out to XC coaches to coordinate water stops; reaching out to last one soon
Should have all of them manned by an XC team

We're not going to be able to customize Goodrs, but we can approximate our branding with a custom colorway

Lean more toward RRC branding so we can use them for other events rather than branding them for MN Treads

No medals for 5k unless they choose to pay \$10 extra

Or we could reuse existing medals with sticker over Scheel's logo

Sling bags with embroidered HHR + MN Treads logo for 5k

Next step is getting ahold of new and old sponsors, monetary and in-kind sponsorship
Water stop sponsors?

We don't even need staffing from them, they can literally just put their name out there in exchange for money

Doesn't sound like Toyota will donate 2 trucks, but it sounds like they'll do something (one large SUV or truck)

But we don't really need two

Next meeting is 05/26; at 7:30p at People's Food Co Op

Put in 2 grant requests with Hormel for up to \$2500, but it will probably be less than that. May also get coupons or food for swag.

Medal with a running corn cob

No shirts for anyone

Expecting to have some invoices coming through before next RRC board meeting

Want to have at least 1 rep from HHR committee at each RRC board meeting henceforth

Kaylee to help out with marketing

We're hoping to work more closely with our sponsor than we did with Scheel's

Brock approves of water stop/after party sponsors

4 water stops (\$250??) + after party (\$1000)

Brock likes: Thrivent, real estate, will continue to think about it

Brock is optimistic that we will be able to get sponsors at that price point

Brock wants "to get the word out"

Drive traffic back to the store.

Will think about it

Sales tent at HHR

Brock is working on this and a bunch of stuff

ACTION ITEM (Kaylee): Design a post/business card for Brock to have available in Treads

Marketing Plan for HHR

Special discount codes for 4th of July and other holidays

MN Treads sponsorship discount; flash sale

Will have to contact Tonya when we have the video ready so we can coordinate the RaceRoster

Do some larger announcement or big push with RRCA state championship and MN Treads sponsorship

Videography?

Brock and Caroline might be able to do stuff

ACTION ITEM (Rylee): Look into Mayo media rooms

ACTION ITEM (Mike): Connect with Kasey to see if she'll do promo

We should also get a new photo

ACTION ITEM (Joseph): put last year's HHR photos from Drive on website

Emphasize as a tune up race for Twin Cities

Set up a table at People's Food Co-op

Free booths for nonprofit at Thursday's Downtown; we could do name raffle for free entries
Discount available at Wednesday runs

Get Evin Haukos (Med City) to plug as the next big Rochester race

ACTION ITEM (Derek): Include HHR info in Member email blast

Plan is to have the same courses at last year and have lots of course marshals

Dale is about to start working on volunteer signup

Kasey is singing national anthem at HHR

Race Director Updates

Spring Classic

Retrospective

☰ Spring Classic Review

Course certification: people try to use a certified half to qualify for e.g. NYC marathon

But it's expensive

We maybe ought to make sure at least some of our courses are certified, esp. HHR and marquee races

Probably ought to make courses longer

More emails going forward

Results should be available sooner next time

We still have homemade signs

Utilize bullhorn and starter gun next time

Kids' bags very popular among kids; cookies?

Women's 4 Mile

Course is the same as last year

ACTION ITEM (Joseph): verify that course is available on website

ACTION ITEM (Kaylee/Rick/Shannon): print flyers

ACTION ITEM (Kaylee): email flyers with sign up sheet for different locations

Local GOTR is going to reach out to local GOTR groups for sponsorship

For under 18yo, do \$25 instead of \$45 entry - approved!

Diaper drive

ACTION ITEM (Joseph): Verify these sponsors are on website: Detour for pre-race warmup instead of Amplify

GPC, MOKA, Jeremiah Project

ACTION ITEM (Kaylee/Joseph): Add 18yo discount on website/flyer

Laura is coordinating lactation cookies and other food
Last year People's Food Co Op donated a lot of stuff

See Jessie's drive from last year

15 signed up

Healthy Human Race

23 signed up

Essex

0 signed up

Reggie Oeltjen Douglas Trail Race

8 signed up

Go for the Gold

Date: October 31

General Race Director Items

Grand Prix bundle signup discount + merch item

ACTION ITEM (Kaylee): Send Tonya Grand Prix logo to make a merch item for this

Grand Prix Completionist acknowledgement at the banquet?

Silly Geese

ACTION ITEM (Joseph): Put this in the backlog for late 2026/2027

Want to have "business" cards to advertise races at other events

We should be at the next Twin Cities expo

Board Teams

SMTR

Probably a no on storing stuff at the RAC

Tough to get volunteers

What if we take a tough love approach and don't do an aid station one week to show what's it like

ACTION ITEM (Joseph/Kaylee): Post on Wednesday advertisement to sign up for SMTR aid station


Volunteerism

Sponsorship

Discuss HHR sponsorship change and potential for water stop sponsorship, after party sponsorship opportunities

Inclusion

Memberships discount for 65+ (or retired), college students or <21 (Sergio)

 Retired and Legacy Service Membership Categories-1.pdf

ACTION ITEM (Joseph): Table for next month

Cyberforce

New Business

Excess Rabbit Shirts

Intent is to sell excess inventory for MSRP and put out a notice to membership that they are available for sale once we have an inventory

Selling Merch

Sold a bunch of old merch at the Med City expo. Should we do this elsewhere?

We could set up a booth on race morning. May not be able to do it in stores during e.g. packet pickup

ACTION ITEM (Rick): get pictures of excess merch to sell as add-on items

Move to the Market Program

 Move to the Market Fact Sheet.pdf

Hello!

I'm organizing some fitness activities as part of a grant-based program through the Mayor's Office: Move to the Market.

The Village will be hosting two farmers' markets this season: Sunday afternoons at MLK Park and Tuesday evenings at Cascade Lake Park and we are hoping to offer a variety of "movement

opportunities" throughout the season. Would the Rochester Running Club be interested in partnering on one or more? We're open to any ideas, from a full-blown fun-run to something simple like a "dynamic warm up" or stretching session.

Annual Swag Items for Board Members

In March, we voted to stop paying for dinner at board meetings. We discussed the idea of paying for an RRC swag item for each board member each year instead. We decided to defer further discussion and a vote to the next meeting.

ACTION ITEM (Joseph): Table for next month

Grand Prix Reform

Potential considerations for changing Grand Prix scoring. Ideas include:

- Allowing multiple distances at the same event to count for points
 - This would alleviate some of the pain of eliminating the 15K at Spring Classic
- Having long/short distance divisions
- Volunteering at a race counts toward 3 race minimum eligibility
 - Could also increase the number of required races paired with this
- Require to complete at least one short/medium/long distance race
 - Or just bonus points for greater variety
- Age graded times instead of (or in addition to) separate divisions
- Guarantee minimum of 1 point for finishing
- Bonus or multiplier for marquee races like HHR
- Sub-awards
 - Rookie of the year
 - Most Improved
 - Etc.

Barr/Arndt Wedding 5K

Joseph and Kaylee are getting married on September 27, and are hosting a free 5K on Saturday, September 26. We'd like to ask a couple favors from the RRC.

- We'd like to make custom bibs. Who does RRC use for this?
 - Boulder Bibs - turn around is like 2 weeks
- We'd like to borrow the big clock
 - and/or the time machine?
- A water stop
 - And a volunteer?
- The PR bell

Other / Parking Lot

Runners Retreat

ACTION ITEM (Laura): Forward to Derek

ACTION ITEM (Joseph): Make a newsletter channel in the Discord

ACTION ITEM (Kaylee): Add races to newsletter

Reference

Subcommittees

Cyberforce (Communication) Soldiers:

- Kaylee Arndt
- Joseph!
- Derek Pape
- Laura Brady
- Chris Aakre

Inclusion (Social events/DEI)

- Sergio Gradilone
- Dale Pfrimmer (external)
- Rick Fishbune
- Nate Johnson

Sponsorship

- Shannon Strickland
- Sergio Gradilone
- Laura Brady
- Derek Pape

Volunteerism

- Rylee Kopchak
- Leah Speltz
- Laura Brady

SMTR

- Meaghan Lieburn
- Zach Gascho
- Jeremy McJunkin
- Sophia McDonnel
- Rylee Kopchak