



RRC Board Meeting — August 2026

Date: 08/17/2026 | **Start:** 6:00 PM | **Adjourned:** | **Location:** Centerstone Hotel | **Next:**

Roll Call

Present: Chris Aakre, Derek Pape, Nate Johnson, Mike DeBolt, Sophia McDonnell, Laura Brady, Shannon Strickland, Rylee Kopchek, Leah Speltz, Rick Fishbune, Kaylee Arndt, Joseph Barr

Absent: Sergio Gradilone

Guests: Tonya Dunn

Called to order at: 6:05pm

Consent Agenda

- Last month's minutes: [07 2026 RRC Board Meeting Minutes](#)
- Treasurer's report: [2026-8-11 Treasurers Report.pdf](#)

M:

S:

Approved: YES

Guest Business

Race Director Updates

Spring Classic

Women's 4 Mile

80 adults and 8 kids

PawnAmerica to sponsor kids' entries

Craig McArn willing to do photos in the future

ACTION ITEM (Kaylee): Reach out to Craig

Healthy Human Race

- Signups are down
- We ought to get a full-size poster for the front door of MN Treads
 - **ACTION ITEM (Rick)**
- Brock to do social media posting for advertising
- RRCA will supposedly start putting the word out soon
- Tonya to reach out to Lisa at RRCA
 - We're not listed on the RRCA website???
- Could we drive signups for relays?
 - With a specific challenge or something?
- Paid advertising?
 - **ACTION ITEM (Sophia): Post boosting?**
 - Probably this
 - Allocate \$200 at \$0.03/engagement
 - Split 50/50 on Instagram and Facebook
- Get Lindsey to post something (on her personal page)
 - Reach out to non-RRCA members
 - Tonya will talk to Brock to do this
- Tonya to have Mike Schmitt have his pacers advertise the race
- Adoptable pets at race (Camp Companion)
 - And they're doing a water stop
- **ACTION ITEM (Kaylee): advertise post-race party**
- Shannon reaching out to Bloom Acai
- Charcuterie Boards for top 3 in each event
- MN Treads is going to inventory the excess sunglasses, so we don't have to store them, yay!
- Tonya to send out an email to past years' registrants
- We need an update from HHR committee especially on volunteers
- **ACTION ITEM (Kaylee): attend HHR Committee Meeting tomorrow**
- 4x water stops, we need cups
 - **ACTION ITEM (Rick)**
- **ACTION ITEM (Laura): Acquire cookies (the big (2oz) ones)**
- RRC Basket at LPMR raffle next year

- Grand Prix entries?
- Merch?

Essex

9 people for 7k

We are memory-holing the 10k

Reggie Oeltjen Douglas Trail Race

49 runners

Reggie's wife plans to speak at next year's race

We should encourage water stop volunteers to bring Bluetooth speakers

Go for the Gold

General Race Director Items

Reducing number of races

We feel like we're stretching ourselves too thin and competing against big organizations for putting on races

We should talk to members and get their thoughts about how many races we should be doing

ACTION ITEM (Mike): Come up with survey questions with membership; and for non-members what would make them want to be members

Include questions about volunteering

Include question about membership pricing/discounts

Include age bracket question

We might want to go back to 5k/15k for the Spring Classic

Essex could be handed off to someone else

Could we combine the Spring Classic and Douglas Race?

Capture the Segment in the fall? We ought to do a social event

David Jorgensen might be willing to work on (also Brian Morgan, Shalaya, Steve Kasica)

October/Halloween theme; a full week since we didn't have one in the Spring
(Sunday/Monday - Saturday; Sunday party)

Board Teams

SMTR

Volunteerism

Sponsorship

Inclusion

Follow-up on offering membership discount to age 65+ and Age 19 and Below Grand Prix item:

 Discounted RRC Members for Age 65Plus Analysis.pdf

ACTION ITEM (Joseph): TABLE

Cyberforce

We need to contribute interesting stories for the newsletter!

Free race entries for influencers

New Merch Order

ACTION ITEM (Joseph): Table for next time

Rabbit order, ideally through Treads, possibly the map design

Elections!

There will be vacancies

New Business

Other / Parking Lot

Reference

Subcommittees

Cyberforce (Communication) Soldiers:

- Kaylee Arndt
- Joseph!
- Derek Pape
- Laura Brady
- Chris Aakre

Inclusion (Social events/DEI)

- Sergio Gradilone
- Dale Pfrimmer (external)
- Rick Fishbune
- Nate Johnson

Sponsorship

- Shannon Strickland
- Sergio Gradilone
- Laura Brady
- Derek Pape

Volunteerism

- Rylee Kopchak
- Leah Speltz
- Laura Brady

SMTR

- Meaghan Lieburn
- Zach Gascho
- Jeremy McJunkin
- Sophia McDonnel
- Rylee Kopchak